

**USFB/CS/SE/2023-24/59**

**Date:** September 25, 2023

**To,**

**National Stock Exchange of India Limited**  
Listing Department,  
Exchange Plaza, C -1, Block G, Bandra Kurla  
Complex, Bandra (E),  
Mumbai-400 051

**BSE Limited**  
Listing Compliance,  
P.J. Tower,  
Dalal Street, Fort,  
Mumbai-400 001

**Symbol:** UJJIVANSFB

**Scrip Code:** 542904

Dear Sir/Madam,

**Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Please find enclosed herewith, a copy of the press release dated September 25, 2023 titled "SMC Global Securities Limited partners with Ujjivan Small Finance Bank Limited to offer 3-in-1 Accounts to its customers".

This intimation shall also be available on the Bank's website at [www.ujjivansfb.in](http://www.ujjivansfb.in).

We request you to take note of the above.

Thanking You,

Yours faithfully,

**For UJJIVAN SMALL FINANCE BANK LIMITED**

**Sanjeev Barnwal**  
**Company Secretary & Head of Regulatory Framework**

*Encl: As mentioned above*



## **SMC Global Securities Limited partners with Ujjivan Small Finance Bank to offer 3-in-1 Accounts to its customers**

**September 25<sup>th</sup>, 2023, Bengaluru:** SMC Global Securities Limited today announced a strategic partnership with Ujjivan Small Finance Bank (Ujjivan SFB) to offer online trading services to the Bank's customers. This association will offer services comprising Savings, Demat and Trading accounts, providing a hassle-free and convenient trading experience to Ujjivan SFB's customers.

The collaboration will enable SMC Global to expand its client base by tapping into Ujjivan SFB's extensive pan-India presence, serving over 76 lakh customers. In this arrangement, SMC Global will handle the relationship of Trading and Demat Accounts of Ujjivan SFB customers. SMC will offer full and discount brokerage services to the Bank's customers.

Existing Ujjivan SFB customers can open a Demat Account through the Ujjivan SFB mobile banking app.

**On this occasion, Shri. Ajay Garg, Director and CEO, SMC Global Securities Ltd., said,** "It is prestigious for SMC to tie up with Ujjivan Small Finance Bank as it promises to deliver swift, secure, and hassle-free trading and investment experiences to the Bank's customers on both mobile and desktop. This partnership will help SMC Global strengthen and solidify its presence and client base across India."

**Commenting on the partnership, Mr. Ittira Davis, MD & CEO, Ujjivan Small Finance Bank,** said, "We are delighted to announce our partnership with SMC Global to offer our customers an added avenue for wealth creation. This collaboration marks a significant milestone in our commitment to providing our valued customers with enhanced investment opportunities, to enable them to achieve their financial goals."

### **About SMC Global Securities Limited:**

Estd. In 1994, SMC Global Securities Ltd. (SMC) is primarily engaged as a stock broking company along with other lines of business activities such as trading, arbitrage, wholesale and retail debt market, depository activities, distribution of financial services, research support services. Along with its subsidiaries, it has a well-diversified financial services business model reflecting a significant presence in almost all important segments of the financial services section such as Broking, Distribution of Mutual Funds, IPOs & other third party services, Debt Securities (Bonds), Discount Broking, Insurance Broking, Financing (NBFC), Real Estate Advisory, Wealth Management, Mortgage & Loan Advisory, Loan Advisory, Investment Banking, Clearing Services, Depository Participant Services, NRI and FPI Services, etc.



SMC caters to over 2.0 million customer base and has a presence across 550+ major cities/towns in India. It has a strong network of approximately 2550 authorized persons and sub-brokers. SMC group employs over 4,600 employees (as on Sept 15, 2023), leveraging a strong partnership and ownership culture.

### **About Ujjivan Small Finance Bank Limited**

Ujjivan Small Finance Bank Limited is one of the leading small finance banks. Ujjivan Small Finance Bank began operations in February 2017 and currently serves 76+ lakh customers through its 686 branches and 20,000+ employees spread 25 states and union territories in India. The gross loan book stands at ₹25,326 crore with a deposit base of ₹26,660 crore as of June 30, 2023. The bank remains committed to serving unserved and underserved segments through financial and digital inclusion, as a mass-market bank. The strengthened digital interfaces across regions and languages have empowered Ujjivan SFB customers to seek timely and easy access to finance at all times.

### **Media Contacts**

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