

# LIFE HAS UPS AND DOWNS. MANAGE THEM WITH OUR BANKING SERVICES.

With Life Events Based Banking Services, we provide the right banking solution for every stage of your life.

— INTRODUCING —

**aajeevan**

Life Event Based Banking Services

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**UJJIVAN** SMALL FINANCE BANK

Build a Better Life

## About Life Events Based Banking Services

Introducing Aajeevan – Life Events Based Banking Services at Ujjivan SFB. This program is designed to manage the important moments of your life and will provide complete banking assistance, so that you can easily sail through both good and challenging times.

### Special Benefits from Ujjivan SFB for Senior Citizens:

- Doorstep banking
- Special assistance when required
- Priority services at branches

**The following services are specially designed for you so that you can easily sail through crucial events -**

#### • Priority service on attaining Senior Citizenship

Attaining senior citizenship is a major milestone in anyone's life. Enjoy additional benefits that Ujjivan SFB provides. We offer special "No Queue" facility for Senior Citizens so that your transactions are hassle-free at our branches.

#### • Conversion of Normal Account to Senior Citizen Account

We will convert your account automatically if KYC is updated and you can enjoy all the special benefits.

#### • Doorstep Banking

You can avail Ujjivan SFB services at your convenience and at your doorstep for financial and non-financial transactions.

**Call our Phone Banking to avail Doorstep Services**

## Provide Financial Security To Your Loved Ones

#### • Joint Account

A joint account provides convenience in operating accounts. It also provides financial security to your beloved ones while continuing your legacy. Your joint account holder will easily be able to access the funds after you through Survivorship. Joint accounts can help you carry out transactions when you cannot visit branches due to any difficulties.

Open a Joint Account	Open a Joint Account easily at your doorstep
Add a Joint Account holder	Convert your account to Joint Account to facilitate hassle-free transactions

**Visit our branch with the person you want to add to your account with basic KYC documents.**

## • Nomination

Choose the right person for your account so that you can secure the future of your family members and ensure your hard-earned money goes to the right person without any hassle. Avail nomination facility on your savings, term deposits and sole proprietorship current accounts. Nominate your loved ones today.

Visit our branch and approach the customer care representative to add or change a nominee to your account. You are free to change the nomination for your accounts at any time.

## Special Assistance During Unforeseen Events

### • Operation of Accounts

When you are unwell or cannot visit the branch due to physical disability, we will assist by visiting your doorstep and fulfill your financial requirements. You can also call our phone banking to avail such services.

We will also assist in adding a Mandate Holder to your account; he / she can make hassle-free transactions on your behalf.

### • Settlement of Claims

All of us work hard and strive to provide financial security to our loved ones. We always worry about how to secure our loved ones' future so that they do not face any problems in terms of financial security even after us. Settlement of Claims is very easy with Ujjivan SFB as we have a simple process and our staff will assist claimants at every step.

Settlement of Claims for accounts with Nominee / Survivorship	With the Nominee / Survivorship, claim settlement is made very easy with simple documentation
Settlement of Claims for accounts without Nominee / Survivorship	We will assist and guide on documentation to ensure hassle-free settlement of claims

Claimants can visit Ujjivan SFB branches for further details

## Ujjivan SFB Also Assists During Other Important Events

Marriage	<ul style="list-style-type: none"><li>• Open a Joint Account for hassle-free transactions</li><li>• Add your spouse as the Nominee to your accounts</li></ul>
Childbirth	<ul style="list-style-type: none"><li>• Open a Minor Account and provide financial security</li><li>• Easy conversion of Minor Account to Regular Account</li></ul>
Migration	<ul style="list-style-type: none"><li>• Facility of Anywhere Banking, no additional charges for transacting at any Ujjivan SFB Branch</li><li>• Easy transfer of account in times of need</li></ul>

# Life Events Based Banking Services is a program designed to add value to the lives of our loved ones.

- Single point of contact on visiting any Ujjivan SFB branch for all Life Events Based Banking Services
- Hassle-free process with minimum paperwork
- Guidance in handling banking transactions during major life events
- A helping hand when you might need it the most

## Why Ujjivan Small Finance Bank?

**RBI**  
LICENSED

**SCHEDULED  
COMMERCIAL BANK**

**77<sup>#</sup>  
LAKHS**

**SATISFIED  
CUSTOMERS**

**629<sup>#</sup>  
BRANCHES**

**ACROSS 25 STATES  
& UNION  
TERRITORIES**

**16,750<sup>+</sup>**

**EMPLOYEES**



**DOORSTEP BANKING<sup>#</sup>**

**24x7**

**PHONE  
BANKING SERVICE**

**₹23,203<sup>\*</sup>  
Crores**

**TOTAL DEPOSITS**

**₹21,895<sup>\*</sup>  
Crores**

**TOTAL ADVANCES**

\*Data as on December 31, 2022. T&C apply.    #Data as on March 31, 2023. T&C apply.

\*T&C apply

325\_234-EBBS Leaflet\_10w x 20.5h cm\_Pan India\_May 2023

\*A licence authorizing the bank to carry on small finance bank business has been obtained from the Reserve Bank of India in terms of Section 22 of the Banking Regulation Act, 1949. It must be distinctly understood, however, that in issuing the licence, the Reserve Bank of India does not undertake any responsibility for the financial soundness of the bank or for the correctness of any of the statements made or opinion expressed in this connection.



**1800 208 2121**



**[www.ujjivansfb.in](http://www.ujjivansfb.in)**



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