



Ujjivan Small Finance Bank Launches Platina Fixed Deposit for long term value creation

Bengaluru, January xx, 2022:

HIGHLIGHTS:

- Customers will get an additional interest of 15 basis points in addition to the regular Ujjivan SFB term Deposit rates.
- The minimum FD amount is ₹20 Lakh & maximum amount is less than 2 Crores
- Platina FD is a non-callable deposit, partial & pre-mature withdrawal is not applicable to this scheme
- The interest pay-out options can be availed on the monthly, quarterly and also at the end of the maturity period.

Ujjivan SFB Platina FD facility can be availed by customers within a minimum FD amount starting from INR 20 lakhs to a maximum amount of less than INR 2 Crores. The Interest rate payable under the product shall be 15 bps higher than the published card rate. Also, the interest pay-out options can be availed on the monthly, quarterly basis and also at the end of the maturity period.

The deposit tenure ranges from 1 year to a maximum of 5 years. The Platina FD is non-callable and the facility of partial & premature withdrawal is not available in this scheme.

Ms. Carol Furtado, COO, Ujjivan SFB, commented that "Ujjivan has always been a bank that keeps customer interests on the forefront. Our new scheme, The Platina Fixed Deposit, will offer our customers an enhanced return on investment; it also provides broader investment scope to customers aiming to invest in long-term. This makes Ujjivan SFB amongst the most attractive and competitive in this segment. "

About Ujjivan Small Finance Bank

Ujjivan Small Finance Bank Limited is one among the leading small finance banks. The bank remains committed to serving unserved and underserved segments through financial and digital inclusion as a mass-market bank. Ujjivan is a one-stop destination for financial services, offering a personalized customer experience. The strengthened digital interfaces across regions and languages have empowered Ujjivan customers to seek timely and easy access to finance at all times.