

## **Ujjivan Small Finance Bank Launches Unpause Initiative to Celebrate the International Women's Day**

*Ujjivan SFB to organize a walkathon, a special hiring and referral program for women re-entering the workforce*

**Bangalore, 8<sup>th</sup> March 2023:** This initiative is focused on helping women who have taken a break for any reason and are now ready to re-join the workforce and kickstart the next phase of their lives.

As part of the Unpause Initiative, Ujjivan SFB will be organising an 8-kilometer walkathon from its Koramangala Branch, in which Ujjivan SFB employees will participate.

The bank is also announcing a special hiring drive for women who are planning to restart their careers. The hiring programme will be run across the bank, and women from all walks of life and varied backgrounds are welcome to apply for their next big move.

Besides inviting women to join their team, Ujjivan SFB has also introduced a special referral programme in which the current employees of the bank can refer a female candidate for any job opportunities in the bank. This referral programme will run from March 1 to March 31, 2023, and the employees will also get a Rs. 5,000 referral bonus if their referred candidate gets selected.

Speaking on the launch, **Carol Furtado, Chief Business Officer, Ujjivan SFB**, said, "Through this initiative, we want to help women who want to "unpause" their careers. We are welcoming women to come and join our workforce and help us embark on a brighter future. This initiative is to strengthen our commitment to women's empowerment, and we at Ujjivan SFB firmly believe that women are an integral part of our success story."

Speaking on the launch, **Chandralekha Chaudhuri- Head of HR at Ujjivan SFB**, said, "Ujjivan is a small bank therefore we promise faster growth across the organization. As an equal opportunity employer, we treat all employees fairly in all aspects of employment, including recruitment, job assignment, pay, advancement, discipline, and access to benefits and training. This initiative is a great opportunity for every deserving woman to make an extraordinary difference in her life."

### **About Ujjivan Small Finance Bank Limited**

Ujjivan Small Finance Bank Limited is one of the leading small finance banks. Ujjivan Small Finance Bank began operations in February 2017 and currently serves 74+ lakh customers through its 607 branches and 17,000+ employees. The bank remains committed to serve the un-banked and the under-banked customers and promote financial and digital inclusion, as a mass market bank. Ujjivan SFB offers comprehensive banking solutions along with a personalised customer experience. The strengthened digital interfaces across regions and languages have empowered Ujjivan SFB customers to seek timely and easy access to finance at all times.

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