FINANCIAL EXPRESS

11 4428210130000375 1) YOGESH AMRUT BHOI

Varsha Yogesh Bhoi, both are residing at

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Ujjivan Small Finance Bank

Registered Office: Grape Garden, No.27, 3rd "A" Cross, 18th Main, 6th Block, Koramangala, Bengaluru-560095, Karnataka. Regional Office: 7th Floor, Almonte IT Park, Sr. No. 8, Kharadi-Mundhwa Bypass, Village Kharadi, Pune-411014.

PUBLIC AUCTION NOTICE

PUBLIC NOTICE FOR SALE UNDER THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT (SARFAESIACT) 2002, READ WITH PROVISO RULE 8(6) & 9 OF SECURITY INTEREST (ENFORCEMENT) RULES 2002.

The undersigned as authorised officer of Ujjivan Small Finance Bank Ltd., has taken possession of the following property in exercise of powers conferred under section 13(4) of the SARFAESI ACT. The Borrower in particular and public at large are informed that Public auction of the mortgage property in the below mentioned account for realisation of dues of the Bank will be held on "AS IS WHERE IS BASIS" and "AS IS WHAT IS BASIS" on the date as prescribed as here under.

| SI. No | Loan Acc. No. / Branch | Name of Borrower/ Co-Borrower / Guarantor/ Mortgagor | 13(2) Notice Date/ Outstanding Due (in Rs.) As on | Date of Possession | Date & Time of Inspection of the property | Reserve Price in INR / EMD in INR | Date for Submission of Bid & EMD | Date and Time of Auction |
|-----------|---------------------------|---|---|-----------------------|---|---|--|---|
| P | / 4430-PARVAT GAM | ASHISH SURESH LAVGADE, 2) LAVGADE SANGITABEN & 3) AATUL SURESH LAVGADE, All are residing at Plot No. 37, Madanpura Gali No. 3, Limbayat, Surat-City, Surat, Gujrat-394210 | 18.10.2021 / Rs.12,72,138/- as on 18.10.2021 | 11-05-2022 | 20-Mar-23 & 24-Mar-23 between 11 AM to 05 PM | 5,60,000/- / 56,000/- | 28-Mar-2023 between 11 AM to 05 PM | 29.03.2023 & 11:00 AM to 2:30 PM |

admeasuring 25.42 sq. mt.) known and identified as "Sarjan Residency" situated at Revenue Survey No. 65, Block No.96 admeasuring about 23308 sq. mt. N.A land (as per 7/12 Block No. 96/96/141 admeasuring 40.15 sq.mt.) situated at Village:Kareli, Taluka:Palsana, Dist.: Surat, State.Gujarat, which was owned by you

| 2 | 4431210130000084 / 4431-KAPODRA | GANESH SANTOSH BIJAGRE GAYATRI GANESH BIJAGRE, both are residing at R/At: House No. 246, Aaradhana Lake Town-2, Jolva Gram Panchayat .Bardoll Road, Surat, Gujarat-394305 | 11.10.2021 / Rs.10,40,181/- as on 19.09.2021 | 11-05-2022 | 20-Mar-23 & 24-Mar-23 between 11 AM to 05 PM | 6,00,000/- / 60,000/- | 28-Mar-2023 between 11 AM to 05 PM | 29.03.2023 & 11:00 AM to 2:30 PM |
|---|---------------------------------------|---|---|------------|---|-----------------------------|--|---|
| | | mmovable Property: All that piece and parcel of pro levenue Survey no. 499,500/1,500/2,501,502 Block | | | | | | |
| 3 | 4428210130000219 | VISHAL RAGHU GONE, Residing at: Plot No. 173, Maruti Nagar, Limbayat, Surat City. | 11.10.2021 | 12-05-2022 | 20-Mar-23 & 24-Mar-23 | 7,00,000/- | 28-Mar-2023 | 29.03.2023 |

Sardar Nagar, Limbayat, Surat, Gujrat - 394210. Description of the Immovable Property: All that piece and parcel of property being Plot No. 197 admeasuring 45.70 sq. mtrs (After KJP it is Block No. 88/B/197 admeasuring 40.15 sq. mt.) of "Sai Deep Residency" organized on land bearing Block No. 88/B (Block No. 88 Paikkee, 101 and 102 were consolidated) of Village Jolya, Tal. Palsana Dist. Surat, Gujrat which is bounded as follows: - On or towards the East: Plot No. 198, On or towards the South: Society Road, On or towards the West: Plot No. 196 On or towards the North : Society Road

| 4 | / 4428-UDHANA | Mr.RUSTOM UTTAMRAO KAMBLE, Mrs.SAVITA RUSTAM KAMBLE, both are Residing at House no.371, Head Gewanagar, Opp.Suman Shawl Junasuda VIP Road, Vesu, Surat, Guirat-395007. | 14.10.2021 / Rs.1207402/- as on 14.10.2021 | 11-05-2022 | 20-Mar-23 & 24-Mar-23 between 11 AM to 05 PM | 5,50,000/- / 55,000/- | 28-Mar-2023 between 11 AM to 05 PM | 29.03.2023 & 11:00 AM to 2:30 PM |
|---|------------------|--|---|------------|---|-----------------------------|--|---|
|---|------------------|--|---|------------|---|-----------------------------|--|---|

with undivided propotionate share in road and cop admeasuring about 28.6sq.mt of yashvi residency part 2 organized on land bearing survey no.9/1 and 10 and its block no.15 admesuring about 19146 sq.meter at VillageiKareli, Taluka: Palsana, Dist.Surat, Gujrat

| 5 | 1 | PRAKASH AMBADAS PATIL, Mrs. CHANDABEN PRAKASH PATIL, both are Residing at 21, Om Hari Om Nagar Soc Kareli Gam. Near Aradhna Platinum Society, Near Tulsi Paper Mill, Tal.Palsana, Surat, Gujrat-394310. | 11.10.2021 / Rs.10,00,732/- as on 30.09.2021 | 11-05-2022 | 20-Mar-23 & 24-Mar-23 between 11 AM to 05 PM | 7,00,000/- / 70,000/- | 28-Mar-2023 between 11 AM to 05 PM | 29.03.2023 & 11:00 AM to 2:30 PM |
|---|---|---|---|------------|---|-----------------------------|--|---|
| | | mmovable Property: All that piece and parcel of pr Survey No.55, Block No. 82 admesuring 38053 sq n | | | | | | RESIDENCY* |

4431210130000329 1) NITESHKUMAR VAKEEL SINGH 30.09.2021 11-05-2022 7,00,000/-20-Mar-23 & 28-Mar-2023 29.03.2023 2) ASMITADEVI NITESHKUMAR SINGH, both 24-Mar-23 between 4431-KAPODRA are residing at Plot No. 24, Kailash Nagar, Rs.12,54,310/-70,000/between. 11 AM to 05 PM 11:00 AM to Chikuwadi. Pandesara, Surat, Guirat - 394210 as on 19.09.2021 11 AM to 05 PM 2:30 PM

Description of the Immovable Property: All that piece and parcel of property bearing Plot No.135, admeasuring 40.13 Sq Mtrs., (as per passing plan admeasuring 40.18 Sq. Mtrs.) open land known and identified as "Radhika Residency" situated at block No.83/A, admeasuring 45545 Sq. Mtrs. N.A. land of village Kareli, Taluka Palsana, District - Surat. 1) MAHENDRABHAI RAMKRISHAN PATIL 11.10.2021 11-05-2022 20-Mar-23 & 28-Mar-2023 29.03.2023 2) SUSHILABEN RAMKRISHAN PATIL, both 24-Mar-23 4430-PARVAT GAM are residing at 31 Yogeshwar Nagar, Nr.Morya Rs.12,15,354/between 55,000/-11:00 AM to 11 AM to 05 PM Nagar, Dindoli, Surat, Guirat- 394210. 11 AM to 05 PM as on 05.10.2021 2:30 PM

Description of the Immovable Property: All that piece and parcel of property bearing Plot No. 223 admesuring 44.34 sq.mt. open land known and identified as "Aradhana Ambevalley" situated at Revenue Survey No. 52/2, Block No. 109 (as per K.J.P Block No. 109/223) admesuring 29340 sq.mt N.A. land situated at village Mota, Taluka: Bardoli, Dist, Surat, State: Guirat

| 4431-KAPODRA | Mr. SHAILENDRA PRATAP SINGH, Mrs.BANDNA SHAILENDRA PRATAP SINGH, both are residing at:-50, Aradhana Platinum -1, opp. Tulsi Paper Mill, Kareli Gam, Palsana, Surat, Gujrat-394310. | 11.10.2021 / Rs.1217708/- as on 05.10.2021 | 11-05-2022 | 20-Mar-23 & 24-Mar-23 between 11 AM to 05 PM | 5,50,000/- / 55,000/- | 28-Mar-2023 between 11 AM to 05 PM | 29.03.2023 & 11:00 AM to 2:30 PM |
|--------------|--|---|------------|---|-----------------------------|--|---|
|--------------|--|---|------------|---|-----------------------------|--|---|

Description of the Immovable Property: All that piece and parcel of property being Plot no. 64 (south side) (asper site) & (as per passing plan plot no.64) admesuring 40.13 sq.mtrs. (as per site) open land known and identified asn"Aradhna Plantinum Part-1" situated at Block no.74 & 75, new block no.74 (after KJ.P.block no. 74/64 admesuring 60.28

| 10004602 | / B-UDHANA | Mr. Jitendra Kailash Yaday, 2) Mrs. Sunita Jitendra Yaday, both are residing at 522, Aaradhna Glousrious, Nr. Garden City, Jolva, Palsana, Surat, Gujrat-394305 | 11.10.2021 / Rs.12,46,813/- as on 27.09.2021 | 11-05-2022 | 20-Mar-23 & 24-Mar-23 between 11 AM to 05 PM | 7,00,000/- / 70,000/- | 28-Mar-2023 between 11 AM to 05 PM | 29.03.2023 & 11:00 AM to 2:30 PM |
|----------|---------------|---|---|------------|---|-----------------------------|--|---|
|----------|---------------|---|---|------------|---|-----------------------------|--|---|

together with undivided proportionate share in Road and COP admeasuring about 24.19 sq. mt. of Aradhana Ambeyvalley organized on land bearing revenue survey no. 52/2 and its block no. 109 admeasuring about 29340 sq. mt. of Mota Sub. District Bardoli District Surat. 10 4431210130000062 1) SANATKUMAR SATISHKUMAR KUMAR 11.10.2021 11-05-2022 20-Mar-23 & 28-Mar-2023 29.03.2023

| | 4431-KAPODRA | Residing at:- Plot no. 32/A, Flat No. 404, City Palza, Chatripati Shivaji Nagar , Pandasara, Bamroli Road, Nr.UmiYanagar, Nr.Krishna Raj School ,Surat ,Gujrat-394221. | Rs.940794/- as on 29.09.2021 | between 11 AM to 05 PM | 55,000/- | between 11 AM to 05 PM | 11:00 AM 2:30 PM |
|---|--------------|---|--|--|----------|---------------------------|---------------------|
| l | | e Immovable Property: All that piece and parce ed at Revenue Survey No. 52/2, Block No. 109 admes | of property being Plot no.15 suring 29340 sq.meters N.A. la | 사람들이 아이에 가게 생겨를 하지 않는데 하는데 하는데 하는데 하는데 없다. | | | |

22.11.2021

Plot no. 182, GF. Mayur Nagar, Nilgiri, Limbayat, Rs.10,53,261/between 55,000/-11 AM to 05 PM 11:00 AM to 4428-UDHANA Udhana, Surat, Gujrat-394210. as on 01.11.2021 11 AM to 05 PM 2:30 PM Description of the Immovable Property: All that the Plot no.55(according to the village from no.7/12 it is block no.96/259 admeasuring about 40.15 sq.meters) admeasuring about

11-05-2022

20-Mar-23 &

24-Mar-23

5,50,000/-

29.03.2023

28-Mar-2023

between

| | Programme (100 cm 100 c | earing Revenue Survey no.65, block no.96 admeasu | and the second s | | | | r sq.meters, or Saij | arrivealucity |
|----|--|--|--|------------|---|-----------------------------|--|---|
| 12 | 4428210130000337 | 1) Shriniwas Janardan Kamuni, 2) Gauri Shriniwas Kamuni, both are R/o. Plot No 191, "Radhika Residency" Village Kareli, Taluka Palsana, Dist. Surat. Also at Akkalkot Road, | 22.11.2021 / Rs.11,27,561/- as on 01.11.2021 | 11-05-2022 | 20-Mar-23 & 24-Mar-23 between 11 AM to 05 PM | 7,00,000/- / 70,000/- | 28-Mar-2023 between 11 AM to 05 PM | 29.03.2023 & 11:00 AM to 2:30 PM |

Description of the Immovable Property: All that piece and parcel of Plot No. 191 admeasuring area about 43.81 sq. mtrs according to the sanction plan and on site admeasuring about 47.85 sq. mtrs. Together with undivided proportionate share in road and COP admeasuring about 32.17 sq. mtrs. Of "Radhika "Residency" organized on land bearing block / survey no. 83/A admeasuring about 45545 sq.mtrs. of Kareli Sub district Palsana District Surat State Gujrat East: Adjoining plot no. 192, West Adjoning Plot No. 190, North: Adjoning Society Road, South: Adjoning COP

Earnest Money Deposit (EMD) in INR (Should be paid through Demand Draft in favour of "Ujjivan Small Finance Bank Ltd."),

Place of submission of bids: Ujjivan Small Finance Bank Ltd., Shop Opp. Jivan jyot, Upper Ground Floor, Shop No. 22, 23 of the building named "Shreenath Complex" situated at Revenue Udhana, Taluka: City Surat, Dist: Surat, Gujrat -394210. Contact Person: Ankur Sonawane-9904174447

Anand Shaw- 98205 26046, Shivaji Khade- 7058080915 Terms & Conditions: - The e-Auction is being held on "AS IS WHERE IS", "AS IS WHAT IS' and "whatever there is" BASIS"

 To the best of knowledge and information of the Authorised Officer, there is no encumbrance on any property. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of property/ies put on auction and claims/ rights/ dues/ effecting the property, prior to submitting their bid. The e-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of the bank. The property is being sold with all the existing and future encumbrances whether known or unknown to the bank. The Authorised Officer/ Secured Creditor shall not be responsible in any way for any third party claims/ rights/ dues.

It shall be the responsibility of the bidders to inspect and satisfy themselves about the asset and specification before submitting the bid. The inspection of property/ies put on auction will be permitted to interested bidders at sites as mentioned against each property description. The Interested Bidders shall submit their Bid before the Authorised officer undersigned one day before the auction date as mentioned above.

 The E-Auction will be conducted through Ujjivan Small Finance Bank approved E-auction service provider - M/s C1 India Pvt. Ltd.,. Contact person – Vinod Chauhan (Mo. No. 9813887931). The intending bidders are advised to visit https://www.bankeauctions.com or https://www.ujjivansfb.in/e-auctions for the details of the properties in the website and for taking part in the bid they should register their names at portal https://www.bankeauctions.com and get their user-id and password free of cost. Prospective bidders may avail online training on E-Auction from the service provider M/s. C1 India Pvt. Ltd., Helpline Number's- 7291918824, 25, 26 support email id:- support@bankeauctions.com , Auction portal - https://www.bankeauctions.com.

5. Property shall be sold to the highest bidder / offered, subject to acceptance of the bid by the secured creditor, i.e., Ujjivan Small Finance Bank Ltd. However, the undersigned has the absolute discretion to allow inter-se bidding if deemed necessary. The Authorised officer has the discretion to accept or reject any offer / Tender without assigning any reason. The Earnest Money Deposit (EMD) of the successful bidder shall be retained towards part sale consideration and the EMD of unsuccessful bidders shall be refunded. The Earnest Money Deposit shall not bear any interest. The successful bidder shall have to deposit 25% of the sale price, adjusting the EMD already paid, within 24 hours of the acceptance of bid price by the Authorised Officer and the balance 75% of the sale price on or before 15 th day of sale or within such extended period in any case not exceeding 3 months as agreed upon in writing by and solely at the discretion of the Authorised Officer. In case of default in payment by the successful bidder, the amount already deposited by the offer shall be liable

to be forfeited and property shall be put to re-auction and the defaulting Purchaser shall have no claim/ right in respect of property/ amoun The publication is subject to the force major clause. I. Bidding in the last moment should be avoided in the bidders own interest as neither the Ujjivan Small Finance Bank nor Service provider will be responsible for any

lapse/failure(Internet failure/power failure etc.), in order to ward-off such contingent situations bidders are requested to make all necessary arrangements / alternatives such as power supply back-up etc, so that they are able to circumvent such situation and are able to participate in the auction successfully.

This is also a notice to the above named borrowers/Guarantor's/Mortgagors about public auction scheduled for sale of mortgaged properties.

Place: Gujarat, Date: 08.03.2023 Sd/- Authorised Officer, Ujjivan Small Finance Bank (This is only an advertisement for information purposes and is not a prospectus announcement)

SEBRIGHT BRIGHT OUTDOOR MEDIA LIMITED

Our company was originally incorporated as a Private Limited Company under the name "Bright Outdoor Media Private Limited" under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Assistant Registrar of Companies, Maharashtra, Mumbai. on September 29, 2005. Subsequently, our Company was converted to Public Limited Company and the name of our Company was changed to "Bright Outdoor Media Limited" vide Special Resolution passed by the Shareholders at the Extra-Ordinary General Meeting of our Company held on October 24, 2022. The fresh Certificate of Incorporation consequent to conversion was issued on November

on incorporation and registered office of our Company, see "History and Certain Corporate Matters" beginning on page 135 of this Prospectus. Registered Office: 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India; Tel: 022 - 6714 0000 | E-mail: investor@brightoutdoor.com | Website: www.brightoutdoor.com Contact Person: Khyati Mishra, Company Secretary and Compliance Officer

24, 2022 by the Registrar of Companies, Maharashtra, Mumbai. The Corporate Identification Number of our Company is U74300MH2005PLC156444. For further details

PROMOTERS OF OUR COMPANY: YOGESH JIWANLAL LAKHANI AND JAGRUTI YOGESH LAKHANI

THE ISSUE INITIAL PUBLIC OFFERING OF 38,00,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") OF BRIGHT OUTDOOR MEDIALIMITED ("BRIGHT" OR "OUR COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF ₹146/-PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹136/- PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING ₹5,548.00 LAKHS ("THE ISSUE") OF WHICH UP TO 1,94,000 EQUITY SHARES AGGREGATING TO ₹283.24 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 36,06,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT AN ISSUE PRICE OF ₹146/- PER EQUITY SHARE AGGREGATING TO ₹5,264.76 LAKHS ("NET ISSUE"). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.28% AND 25.89% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 222 OF THIS PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- AND THE ISSUE PRICE IS 14.60 TIMES OF THE FACE VALUE THIS ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SECURITIES EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 AS AMENDED ("SEBI (ICDR) REGULATIONS"). IN TERMS OF RULE 19(2)(b)(i) OF THE SECURITIES CONTRACTS (REGULATION) RULES 1957, AS AMENDED, THIS IS AN ISSUE FOR AT LEAST 25% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THIS ISSUE IS A FIXED PRICE ISSUE AND ALLOCATION IN THE NET ISSUE TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 253 OF THE SEBI (ICDR) REGULATIONS. FOR

FURTHER DETAILS, PLEASE REFER CHAPTER TITLED "ISSUE PROCEDURE" BEGINNING ON PAGE 232 OF THE PROSPECTUS. FIXED PRICE ISSUE AT ₹146/- PER EQUITY SHARE

MINIMUM APPLICATION SIZE OF 1,000 EQUITY SHARES AND IN MULTIPLES OF 1,000 EQUITY SHARES THEREAFTER

RISK TO INVESTORS: 1. Our Equity Shares have never been publicly traded, and may experience price and volume fluctuations following the completion of the Issue. Further, our Equity Shares may not result in an active or liquid market and the price of our Equity Shares may be volatile and you may be unable to resell your Equity Shares at or

2. The average cost of acquisition of Equity Shares by our Promoters is ₹2.50/- per Equity Share of Yogesh Jiwanlal Lakhani and ₹2.50/- per Equity Share of Jagruti Yogesh Lakhani.

| s. Weighted average cost of acquisition, | |
|--|---|
| Types of transactions | Weighted average cost of acquisition (₹ per Equity Shares) |
| Weighted average cost of acquisition of primary / new issue of shares. | NA* |
| Weighted average cost of acquisition for secondary sale / acquisition of shares. | NA** |
| Weighted average cost of acquisition based on last 5 primary or secondary transactions (secondary transactions where Promoter / Promoter Group entities or shareholder(s) having the right to nominate director(s) in the Board of our Company, are a party to the transaction), not older than 3 years prior to irrespective of the size of transactions. | Nil |
| Note: "There were no primary / new issue of shares (equity / convertible securities) other than Equity Shares issued pursuant to | a bonus issue on December 10, 2021, in |

last 18 months and three years prior to the date of the Prospectus. ** There were no secondary sales / acquisition of shares (equity / convertible securities) (excluding gifts) transactions in last 18 months from the date of the Prospectus.

Investors are required to refer section titled "Risk Factors" on page 27 of the Prospectus.

OPENS ON: TUESDAY, MARCH 14, 2023 CLOSES ON: FRIDAY, MARCH 17, 2023

Simple, Safe, Smart way of Application - Make use of it!!! *Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below. Mandatory in Public Issues from January 01, 2016. No cheque will be accepted.

UPI - Now mandatory in ASBA for Retail Investors applying through Registered Brokers, DPs & RTAs. Retail Investors also have the options to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.** Investors are required to ensure that the Bank Account used for applying is linked to their PAN.

**UPI-Now available in ASBA for all individual investors applying in public offers where the application amount is up to ₹5,00,000, applying through Registered Brokers Syndicate, DPs & RTAS. Retail Individual Investors and Non-Institutional Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021, read with press release dated September 17, 2021

ASBA has to be availed by all the investors except anchor investors. UPI maybe availed by (i) Retail Individual Investors applying in the Retail Portion, and (ii) Individual Non-Institutional Investors applying with an application size of up to ₹500,000 in the Non-Institutional Portion. For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 232 of the Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the website of BSE Limited ("BSE") and in the General Information Document. ASBA Application forms can be downloaded from the website of the Stock Exchange and can be obtained from the list of banks that is available on the website of Securities and Exchange Board of India ("SEBI") at www.sebi.gov.in.

**List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to www.sebi. gov.in. Investors applying using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI (https://www. sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=40 and https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&int mld=34) respectively, as updated from time to time. Kotak Mahindra Bank Limited has been appointed as Sponsor Bank for the Issue.

For issue related grievance investors may contact: Shreni Shares Private Limited Mr. Krunal Pipalia Tel: +91-22-2808 8456, E-mail: info@shreni.in. For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and Mail Id: lpc.upi@npci.org.in; Kotak Mahindra Bank Limited at Tel: 022 - 6605 6588 and Email: cmsipo@kotak.com; and the Registrar to the Issue at Tel: 022 - 6263 8200 and E-mail: ipo@bigshareonline.com. All Investors shall participate in this issue only through the ASBA process. For details in this regard, specific attention is invited to "Issue Procedure" on page 232 of the Prospectus. Applicants should ensure that DP ID, PAN, UPI ID (if applicable, in case of investor applying through UPI mechanism) and the Client ID are correctly filled in the Application Form. The DP ID, PAN and Client ID provided in the Application Form should match with the DP ID and Client ID available in the Depository database, otherwise, the Application Form is liable to be rejected. Applicant should ensure that the beneficiary account provided in the Application Form is active. Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Application Form, the Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for any correspondences related to the issue. Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants sole risk.

PROPOSED LISTING: The Equity Shares issued through the Prospectus are proposed to be listed on the on SME Platform of BSE ("BSE SME"). Our Company has received 'In-principle' approval from BSE for the listing of the Equity Shares pursuant to letter dated February 06, 2023 for using its name in the Prospectus for listing of our shares. For the purposes of the Issue, the Designated Stock Exchange shall be BSE SME.

DISCLAIMER CLAUSE OF SEBI: Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, the Draft Prospectus was not filed with SEBI and SEBI has not issued any observation on Offer Document. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "Disclaimer Clause of SEBI" on page 213 of the Prospectus.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the "Disclaimer Clause of BSE"

GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of the Issuer and the Issue including the risks involved. The Equity Shares in the Issue have neither been recommended nor approved by SEBI nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page 27 of the Prospectus.

BASIS OF ISSUE PRICE: The Issue Price is determined by the Company in consultation with the Lead Manager. The financial data presented in chapter "Basis for Issue Price" on page 96 of the Prospectus is based on Company's Restated Financial Statements. Investors should also refer to the chapter titled "Risk Factors" and "Restated Financial Statements" on page 27 and 163 respectively of the Prospectus. The Independent directors at a meeting recommended the Price noting that the Price is justifiedbased on quantitative factors and key financial and operational performance indicators ("KPIs") disclosed in 'Basis for Issue Price' section visa-vis the WACA of past fiveprimary issuances /secondary transactions disclosed in the "Basis for Issue Price" section. ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013:

Main Objects as per MoA of our Company: For information on the main objects of our Company, see "History and Certain Corporate Matters" on page 135 of the Prospectus and Clause III(a) of the Memorandum of Association of our Company. The MoA is a material document for inspection in relation to the Issue Liability of Members: The Liability of members of Company is Limited.

Amount of Share Capital of our Company and Capital Structure: The authorised, issued, subscribed and paid-up Equity Share capital of the Company as on the date of the Prospectus is as follows: Authorised Share Capital of ₹15,00,00,000 divided into 1,50,00,000 Equity Shares of ₹10/- each. Pre-Issue Issued, Subscribed & Paid-up Share Capital is ₹10,12,87,800 divided into 1,01,28,780 Equity Shares of ₹10/- each. For details of the share capital and capital structure of the Company see "Capital Structure" on page 64 of the Prospectus.

Name of the Signatories to the MoA of the Company and the number of Equity Shares held by them: ORIGINAL SIGNATORIES

| more ordinarionico | | | | |
|--------------------|----------------------------------|--|---|--|
| Face Value (₹) | No. of Shares | Name of Promoters | Face Value (₹) | No. of Shares |
| 10.00 | 8,000 | Yogesh Jiwanlal Lakhani | 10.00 | 1,01,24,323 |
| 10.00 | 1,000 | Jagruti Yogesh Lakhani | 10.00 | 400 |
| 10.00 | 1,000 | | 7/ | ar . |
| | Face Value (₹) 10.00 10.00 | Face Value (₹) No. of Shares 10.00 8,000 10.00 1,000 | Face Value (₹) No. of Shares Name of Promoters 10.00 8,000 Yogesh Jiwanlal Lakhani 10.00 1,000 Jagruti Yogesh Lakhani | Face Value (₹) No. of Shares Name of Promoters Face Value (₹) 10.00 8,000 Yogesh Jiwanlal Lakhani 10.00 10.00 1,000 Jagruti Yogesh Lakhani 10.00 |

LEAD MANAGER TO THE ISSUE

SHRENI SHARES PVT. LTD. SHRENI SHARES PRIVATE LIMITED

ISSUE

Office No. 102, 1st Floor, Sea Lord CHS, Ram Nagar, Borivali (West), Mumbai - 400 092. Maharashtra, India

Telephone: 022 - 2808 8456 E-mail: shrenishares@gmail.com Investors Grievance E-mail: info@shreni.in Website: www.shreni.in Contact Person: Krunal Pipalia

REGISTRAR TO THE ISSUE

BIGSHARE SERVICES PRIVATE LIMITED Mumbai-400059, India.

Website: www.bigshareonline.com

Contact Person: Babu Rapheal C

Office No S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Tel: +91 22-6263 8200 Email: ipo@bigshareonline.com Investor Grievance E-mail: investor@bigshareonline.com

COMPANY SECRETARY AND COMPLIANCE OFFICER

CURRENT PROMOTERS

Khyati Mishra Company Secretary and Compliance Officer 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India. E-mail: investor@brightoutdoor.com Website: www.brightoutdoor.com

Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre- issue or postissue related problems, such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary account, etc.

SEBI Registration Number: INM000012759 SEBI Registration Number: INR000001385 AVAILABILITY OF PROSPECTUS: Investors should note that Investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus is available at the website of Stock Exchange at www.bsesme.com, the website of Lead Manager at www.shreni.in, the website of our Company at www.brightoutdoor.com and the website of SEBI at www.sebi.gov.in.

AVAILABILITY OF APPLICATION FORMS: Application Forms can be obtained from the Registered Office of Company, and registered office of Lead Manager, Shreni Shares Private Limited. Application Forms can also be obtained from the Stock Exchange and the list of SCSBs is available on the websites of the Stock Exchange and SEBI.

BANKER TO THE ISSUE & SPONSOR BANK: Kotak Mahindra Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Prospectus dated March 03, 2023. For Bright Outdoor Media Limited

Yogesh Jiwanlal Lakhani

indianexpress.com

Designation: Chairman and Managing Director

Place: Mumbai BRIGHT OUTDOOR MEDIA LIMITED is proposing, subject to market conditions and other considerations, public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Mumbai, Maharashtra on March 03, 2023. The Prospectus is available on the website of the Lead Manager at www.shreni.in, the website of the BSE i.e., www.bsesme.com, and website of our Company at www.brightoutdoor.com.

Investor should read the Prospectus carefully, including the Risk Factors on page 27 of the Prospectus before making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be issued and sold (i) in the United States only to "qualified institutional buyers", as defined in Rule 144A of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and in compliance with the applicable laws of the jurisdiction where those offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Application may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

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I look at every side before taking a side.

Date: March 08, 2023



Ahmedabad

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