



Q4 FY21 PRESENTATION

MAY 2021

Business Today

Business Today - KPMG
Best Bank and Fintech Jury
Award 2020 in innovation,
workforce & talent and
enterprise resilience
(qualitative) for SFB
category



Indian Banks' Association

IBA – 16th Annual Banking
Technology Award 2021 (SFB
Category)
Best Digital Financial Inclusion
Initiatives
First Runner Up: Best
Technology Bank of the Year and
Best IT Risk & Cyber Security
Initiatives



Jury Recognition Award for Excellence in Cognitive Automation at UiPath Automation Excellence Awards 2020



Inclusive Finance India Award 2020: SFB for achieving financial inclusion among SFBs



Ranked 3rd in India's Best Companies To Work For 2020



Awarded
'Best Microfinance
Bank'
by AsiaMoney





Disclaimer

- This presentation has been prepared by Ujjivan Small Finance Bank Limited (the "Bank") solely for information purposes, without regard to any specific objectives, financial situations or informational needs of any particular person. All information contained has been prepared solely by the Bank.
- No information contained herein has been independently verified by anyone else. This presentation may not be copied, distributed, redistributed or disseminated, directly or indirectly, in any manner.
- This presentation does not constitute an offer or invitation, directly or indirectly, to purchase or subscribe for any securities of the Bank by any person in any jurisdiction, including India and the United States. No part of it should form the basis of or be relied upon in connection with any investment decision or any contract or commitment to purchase or subscribe for any securities. Any person placing reliance on the information contained in this presentation or any other communication by the Bank does so at his or her own risk and the Bank shall not be liable for any loss or damage caused pursuant to any act or omission based on or in reliance upon the information contained herein.
- No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained in this presentation. Such information and opinions are in all events not current after the date of this presentation. Further, past performance is not necessarily indicative of future results.
- This presentation is not a complete description of the Bank. This presentation may contain statements that constitute forward-looking statements. All forward looking statements are subject to risks, uncertainties and assumptions that could cause actual results to differ materially include, among others, future changes or developments in the Bank's business, its competitive environment and political, economic, legal and social conditions. Given these risks, uncertainties and other factors, viewers of this presentation are cautioned not to place undue reliance on these forward-looking statements. The Bank disclaims any obligation to update these forward-looking statements to reflect future events or developments.
- Except as otherwise noted, all of the information contained herein is indicative and is based on management information, current plans and estimates in the form as it has been disclosed in this presentation. Any opinion, estimate or projection herein constitutes a judgment as of the date of this presentation and there can be no assurance that future results or events will be consistent with any such opinion, estimate or projection. The Bank may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such change or changes. The accuracy of this presentation is not guaranteed, it may be incomplete or condensed and it may not contain all material information concerning the Bank.
- This presentation is not intended to be an offer document or a prospectus under the Companies Act, 2013 and Rules made thereafter, as amended, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended or any other applicable law.
- Figures for the previous period / year have been regrouped wherever necessary to conform to the current period's / year's presentation. Total in some columns / rows may not agree due to rounding off.
- Note: All financial numbers in the presentation are from Audited Financials or Limited Reviewed financials or based on Management estimates.





Contents

Performance Highlights



Business Overview



Financials



Ujjivan – Building a Mass Market Bank











Bounce back in growth with highest ever disbursements – ₹ 4,274 Cr, up 96% Q-o-Q; 31% Y-o-Y | Mar'21 disbursement 2.2x Y-o-Y



Improved collections:96% of customers have started paying post end of moratorium



Healthy customer acquisition in Q4 with 3.15 lac new customers | Retail deposits up 32% Y-o-Y; CASA up 85% Y-o-Y |
Total deposit at ₹ 13,136 Cr up 22% Y-o-Y



NII* at ₹ 368 Cr; **NIM** at 7.9%;



Net Profit at ₹ 136 Cr up by 86% Y-o-Y | ROA at 2.7%



26% Capital adequacy with Tier-1 capital at 25% as on 31st March'21 | Liquidity Coverage ratio at 116%





Performance Highlights



Key Highlights as on Mar'21



24 States/ UTs, 248 Districts

vs 244 districts in Mar'20



575 branches¹, 491 ATMs²

vs 575 branches; 475 ATMs in Mar'20



Q4 Disbursements



Expanding Customer base

59.2 lakh customers vs. 52.5 lakh in Mar'20



40.1 lakh borrowers vs. 43.5 lakh in Mar'20

16,571 Employees

vs 17,841 in Mar'20



CRAR

%

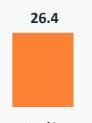
28.8

Mar'20



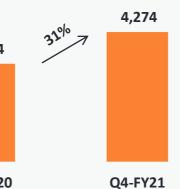
26.4

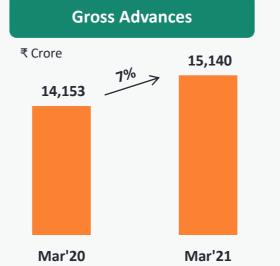
Mar'21



3,254 Q4-FY20

₹ Crore











Note: 1 Includes 144 URCs

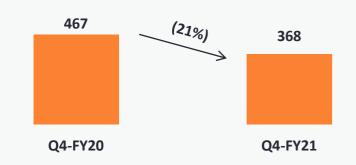
2 Includes 53 Automated Cash recyclers 3 Retail Deposit as a % of Total Deposit

Q4 FY21 – Key Highlights



Net Interest Income

₹ Crore



Net Interest Margin

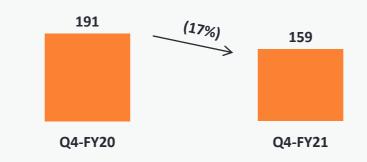
7.9%

11.2%

Q4-FY20

Pre-provision Operating Profit (PPoP)

₹ Crore



ROA

2.7%

Vs.

1.6%

Q4-FY20

Profit after Tax

₹ Crore



ROE

17.3%

Vs.

9.3%

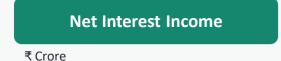
Q4-FY20

Vs.



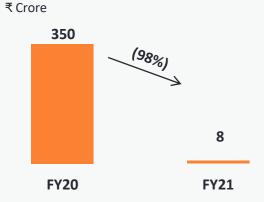
FY21 – Key Highlights











Net Interest Margin

9.5%

Vs.

10.8%

FY20

ROA

0.04%

Vs.

2.2%

FY20

Pre-provision Operating Profit (PPoP)



ROE

0.3%

Vs.

13.9%

FY20

GNPA

7.1%

Vs.

1.0%

Mar'20

NNPA

2.9%

Vs.

0.2%

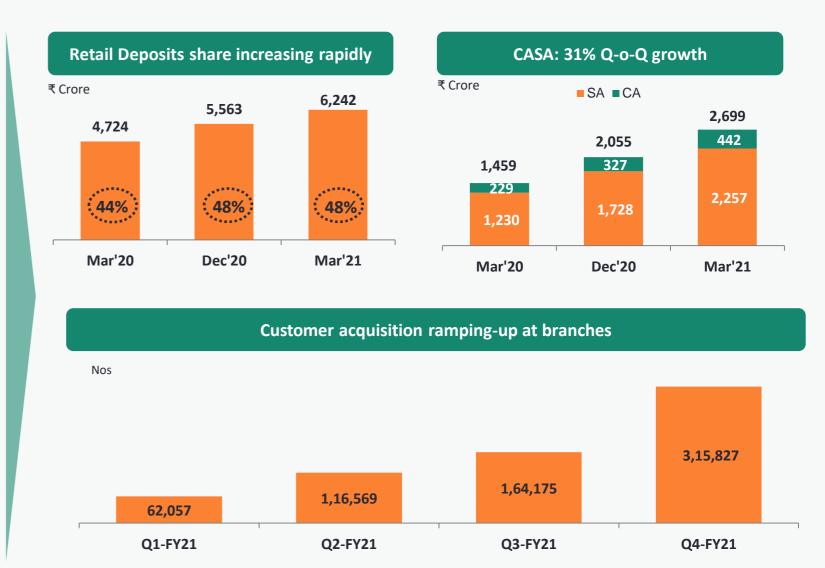
Mar'20







- We continue to focus on building granular and stable deposit base
- Total deposits grew 22% Y-o-Y to ₹ 13,136 Cr; CASA at 21% of deposits grew 85% Y-o-Y
- Retail deposits grew 32% Y-o-Y; contributing to 48% of total deposits in Mar'21 vs 44% in Mar'20
- Strong customer acquisition 13.5 lakh new deposit accounts opened during FY21; focus on improving sales productivity – lead generation and conversion
- Focus on changing product mix Business Edge,
 Privilege SA, Privilege Senior Citizen, Salary etc
- Launched Garima Savings A/c focused towards newage women customers
- Introduced competitive deposit rates to garner retail deposits
- Cost of deposits continues to trend lower 6.6% vs
 7.0% in Dec'20 / 7.8% in Mar'20 led by significant growth in CASA





Strong bounce back in asset business (1/3)



Collections have sustained momentum

- 94% in Mar'21 consistent with 94% in Dec'20
- 99.5%+ collection for loans disbursed in FY21 as of Mar'21

Disbursement

- Highest ever disbursements: ₹ 3,317 Cr up 18% Y-o-Y with pick up in economic activities
- Mar'21 disbursement: ₹ 1,240 Cr vs ₹ 689 Cr in Mar'20
- Credit demand picking up momentum 22% of loans in Q4 was to new customers

Expanding reach

- New customer acquisition picked up with over 1.4 lakh new customers acquired in Q4-FY21
- Money Mitra (Ujjivan Transaction point) Activated 165+ outlets across 16 states facilitating customers for basic banking services
- 9000+ transaction points activated with Airtel Payments Bank tie-up
- Tie-up with PayNearby in Q3-FY21 activated across 130 outlets

New products

- Gold Loan Pilot running well in 5 branches. 126 loans disbursed worth ₹ 74 lacs disbursed since Oct'20
- Q4FY21 12% of repeat loans were through pre-approved processes for Microbanking customers showing good traction ~ ₹ 245 Cr booked in Q4-FY21 (~ ₹ 180 Cr in Q3-FY21)

Digital collections

- Cashless collections was 11% in Mar'21 improved from 10% in Dec'20
- Additionally 28% of the repayment is supported by CMS like Airtel Payments Bank, PayNearby locations



UJJIVAN SMALL FINANCE BANI

Strong bounce back in asset business (2/3)

- Collection efficiency 96% in Mar'21 (94% in Dec'20)
- **Best quarter ever** in terms of volume disbursement; crossed all previous pre-Covid benchmarks with an overall Ujjivan SFB affordable housing loan book crossing a milestone of ₹ 2000 Cr As of Mar'21
- Milestone disbursements at ₹ 324 Cr in Q4-FY21 up from ₹ 209 Cr in Q3-FY21 vs ₹ 187 Cr in Q4-FY20
 - Mar'21 disbursement at ₹ 125 Cr; significant improvement in frontline loan officer productivity
 - Continued focus on semi-formal segment; deeper penetration in tier 3-4 markets, region specific product offerings
- Process improvement with focus on cost saving, process efficiency, increase in productivity
 - Digital on-boarding system live across branches
 - Digital & Hub based disbursements adapting to the new normal assuring business continuity; 30% reduction in disbursal TAT
- Collection efficiency (MSE Secured) 91% in Mar'21 (90% in Dec'20)
- Highest ever disbursements at ₹ 276 Cr in Q4-FY21 up from ₹ 136 Cr in Q3-FY21 vs ₹ 114 Cr in Q4-FY20
 - Mar'21 disbursement at ₹ 124 Cr; significant improvement in frontline loan officer productivity
 - New case log-ins above pre-Covid levels more focus on Semi-formal and formal segments
 - Internal sourcing improved with activation of 75% of targeted Branches on MSE disbursements
- New products:
 - Disbursed 1,750 cases of ₹ 59 Cr under MSE Navnirman Loan (NNL) backed by ECLGS scheme in FY21
 - Fintech tie-up with Supply Chain finance went live in Jan'21, 330+ customers on-boarded with cumulative limit set-up of ₹ 42 Cr in Q4-FY21
- Process improvement:
 - LOS Mobile sourcing solution piloted in Q4 across 5 locations, with full-fledged launch planned for Q1-FY22
 - Disbursement Hubs in Ahmedabad, Coimbatore and Patna are operational, resulting in improved TAT



Strong bounce back in asset business (3/3)

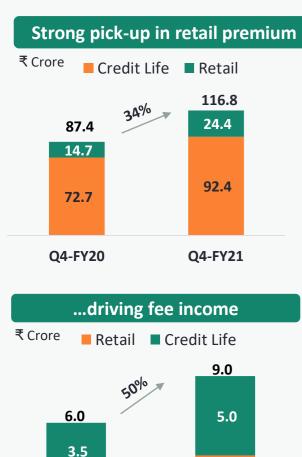


- Collection efficiency 98% in Mar'21 (99% in Dec'20)
- **Disbursements** Cautiously scaling up; ₹ 240 Cr in Q4-FY21 vs ₹ 105 Cr in Q3-FY21 & ₹ 83 Cr in Q4-FY20
- Focus on higher-rated entities for growth
- New Products Call Money for Cooperative banks successfully launched generating decent revenue
- WIP To launch Bank Guarantee product for capital market clients, Cooperative banks etc
- Collection efficiency 91% in (89% in Dec'20)
- Disbursements in Q4-FY21 at ₹ 44 Cr against Rs 8.4 Cr in Q4-FY20
- **Tie-ups** with super cat A, cat A, cat B, cat C & Government companies (>100 Cr Turnover and Rating BB/B above)
- Channel
 - Proprietary channel sourcing showing good traction
 - Data analytics for lead generation; especially for existing customers
 - Offered from all Ujjivan branches
 - DSA Channel and other aggregators
- Fintech tie-up went live in Mar'21 and May'21; to supplement customer acquisition
- End-to-end digital product: Using tech service provider, focus on making whole flow digital and contactless.
- Collection efficiency 99% in Mar'21 (97% in Dec'20)
- **Disbursements** in Q4-FY21 at ₹ 38 Cr vs ₹ 9 Cr in Q4-FY20
- Channel: Focus on Proprietary channel and cross-selling; expanded reach to all Ujjivan branches; setting-up dealer channels
- Segment: Focus on Tier-II+ markets; medium to low income category
- Launched digital LOS for two-wheeler products; FY22 to see increased adoption



Third Party Products: Focus on retail products to drive fee income





2.5

Q4-FY20

Insurance

Product

 Addition of new guaranteed Life Insurance product and term plan in Mar'21 with ₹ 10 lakh business - driving deeper customer penetration with better customer segmentation & product basket

Distribution

- 2687 IRDA certified employees as of Mar'21 (953 as of Dec'20)
- 95% of branches are equipped with IRDA certified professional
- WIP: Distribution through phone banking and digital modes

Technology/automation projects with Riskcovry:

- Digital Insurance distribution project in final phase of IT development for 1st phase plan
- Revamped Hospi-Cash product in Aug'20 complete digital product onboarding, payment and policy delivery. Proposal accepted by IRDA to digitize Hospi-Cash claims. Deployment in progress.

Mutual Funds

- Mutual Fund ARN received from AMFI; addition of new fee income revenue stream for the bank
- Collaboration with BSE-Star to launch Mutual Fund distribution
- Evaluating Tech vendors in progress for digitizing solutions for Mutual Funds & Atal Pension Yojana



4.0

Q4-FY21



Digital initiatives enhancing business processes



- Ujjivan offers 159 API's which cover most of the banking transactions & requirements like customer on-boarding for liabilities & assets, service requests & all types of payment services
- 7 APIs listed on NPCI's API Aggregator portal nfinite.in (among the first 2 banks whose APIs are listed here)
- 6 Fintech partnerships live 3 for Loan repayments and 3 for Digital Lending to personal loans and MSE customers



Robotic Process
Automation

- Q4-FY21 12 processes across business verticals completely automated, leading to substantial savings
- As per internal analysis 99% accuracy has been achieved for most processes
- 15 processes to be automated by Q1-FY22, with targeting automation of 15 processes every quarter



- Digital collections continue to remain stable contributing to average of 18% of Microbanking and RuralBanking collections for FY 20-21
- Expansion of collection points through fintechs (PayNearby, SETU) and payments bank (Airtel) has contributed to 40% of overall collections in Q4-FY21; 10,000+ fintech partner outlets activated pan-India
- Self repayment modes like BBPS* have seen substantial uptick with M-o-M growth of 15% overtaking direct cash deposits at collection points



Enhancing customer life cycle value

- For Existing to Bank customers, Automated Customer Engagement (ACE) platform implemented for improved customer engagement and enriching Customer Life Time Value (CLTV)
- Machine Learning based customer segmentation models have helped identify and target potential customers for x-sell and up-sell opportunities



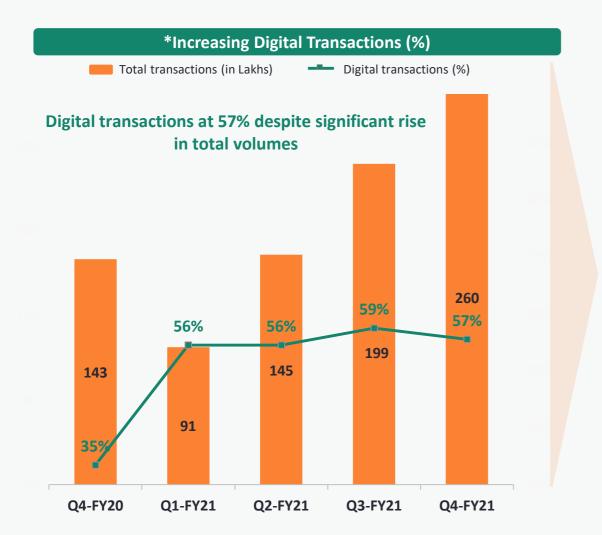
• Multi-lingual Bot introduced on USFB website; WIP to enhance to Intelligent Bot; facilitate in lead generation and customer experience

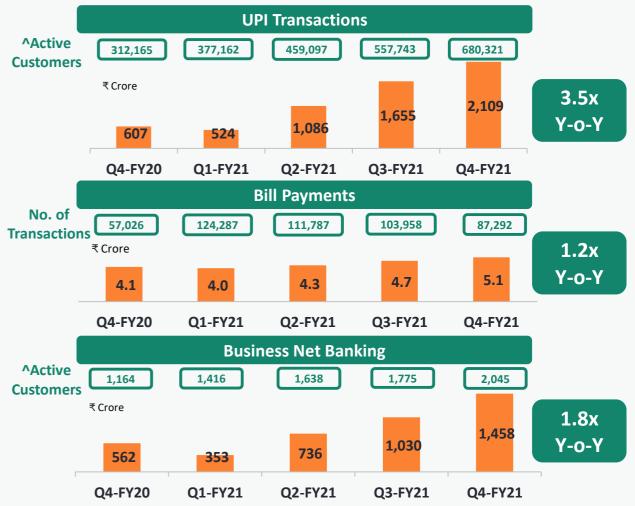
* Bharat Bill Pay System





Increasing digital footprints (1/2)

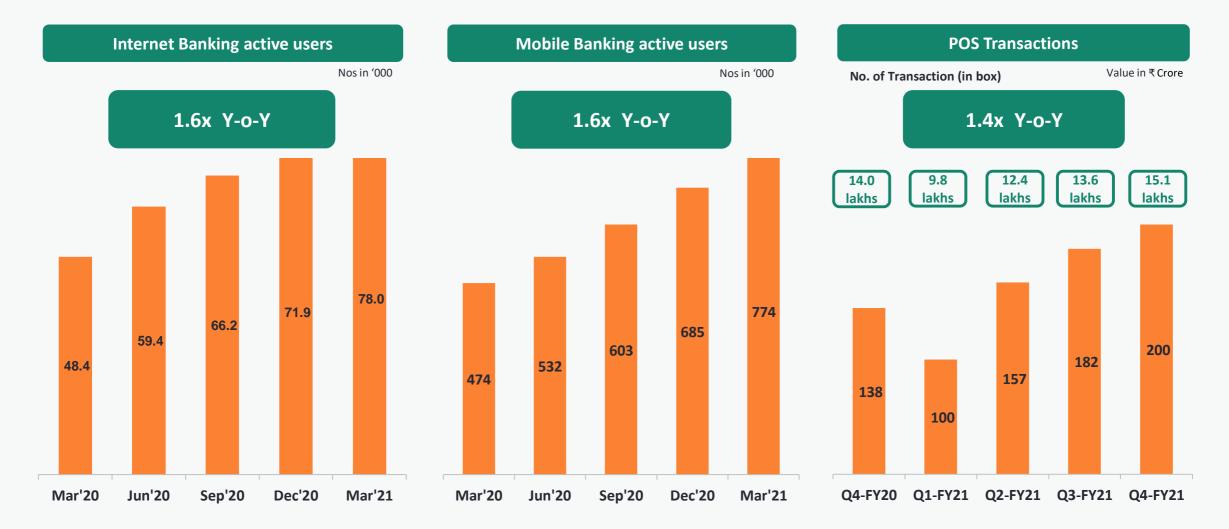








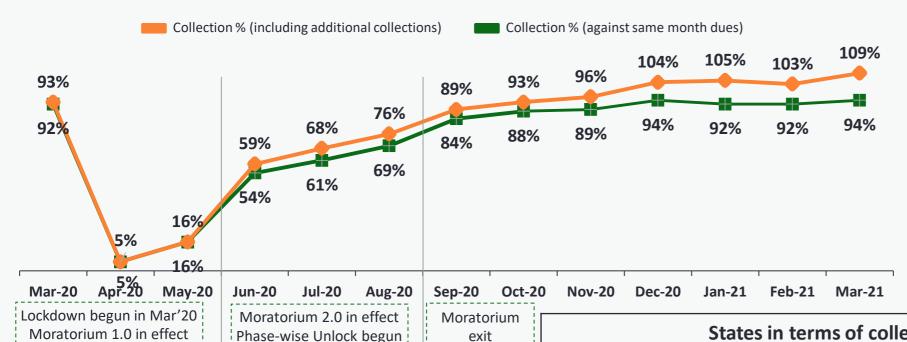
Increasing digital footprints (2/2)



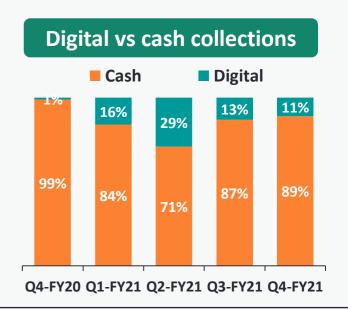




Collections: 96% of customers have started paying post end of moratorium



exit



- Collection efficiency collections for the period against dues for the period. It does not include pre-closures and any advance or future payments
- Flexible & multiple modes of collections apart from traditional centre meetings/door-to-door collections

States in terms of collections – March'21 (Bank level)										
High collections Coll % OSP% Low collections			Coll %	OSP%						
Meghalaya	99.4%	0.1%	Assam	84.4%	2.3%					
Uttarakhand	99.3%	0.4%	Maharashtra	88.3%	9.7%					
Himachal Pradesh	99.1%	0.1%	Punjab	88.7%	2.4%					
Uttar Pradesh	98.8%	4.4%	Chhattisgarh	90.7%	0.5%					
Goa	98.1%	0.1%	Madhya Pradesh	92.8%	1.5%					







₹ Crore		Nov'20			Dec'20				Jar	n'21		
Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection
MicroBanking	952.4	846.0	89%	52.0	897.0	843.9	94%	75.8	887.7	818.0	92%	97.7
MSE (Secured)	18.3	16.2	88%	7.9	18.3	16.5	90%	11.6	19.2	17.3	90%	12.9
MSE (Unsecured)	5.5	3.7	67%	0.5	5.3	3.7	69%	0.3	4.9	3.2	66%	0.3
Affordable Housing	23.8	22.2	94%	9.7	24.5	23.0	94%	10.7	25.1	23.5	94%	13.0
Personal Loan	3.5	3.1	88%	-	3.8	3.3	89%	-	4.1	3.7	91%	0.9
Vehicle Loans	1.0	0.9	96%	-	1.3	1.3	97%	0.01	1.7	1.6	97%	0.01
FIG Lending	36.8	36.8	100%	-	44.7	44.1	99%	-	34.6	33.9	98%	0.5
Total	1,041.2	928.9	89%	70.1	994.8	935.8	94%	98.5	977.2	901.0	92%	125.3





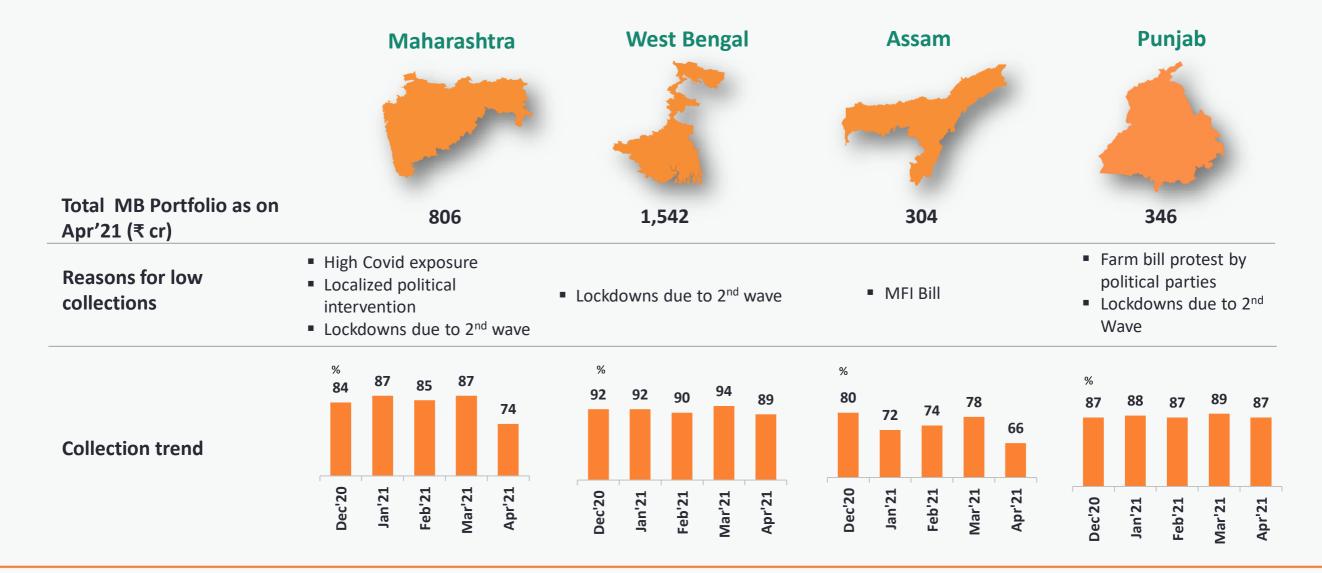


₹ Crore	₹ Crore		Feb'21			Mar'21				Ар	r'21	
Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection
MicroBanking	894.7	822.4	92%	85.9	940.6	885.0	94%	105.0	934.0	825.5	88%	53.0
MSE (Secured)	19.2	17.0	89%	12.0	19.8	17.8	90%	19.0	20.9	18.1	87%	9.1
MSE (Unsecured)	4.9	3.0	62%	0.5	4.6	2.9	63%	0.7	4.6	2.2	48%	0.0
Affordable Housing	26.0	24.4	94%	14.6	26.9	26.0	96%	27.2	27.9	25.5	91%	14.5
Personal Loan	4.5	4.1	90%	-	4.6	4.2	91%	-	5.0	4.4	88%	0.9
Vehicle Loans	1.9	1.6	88%	0.1	2.1	2.1	99%	0.0	2.8	2.7	96%	0.1
FIG Lending	37.7	36.9	98%	0.2	41.4	40.6	98%	0.6	34.3	33.6	98%	0.0
Total	988.8	909.4	92%	113.2	1,040.0	978.6	94%	152.5	1,029.6	912.0	89%	77.5



States with lower MicroBanking collections







^{*} Monthly collection includes overdue amounts

Update on restructured portfolio



MicroBanking

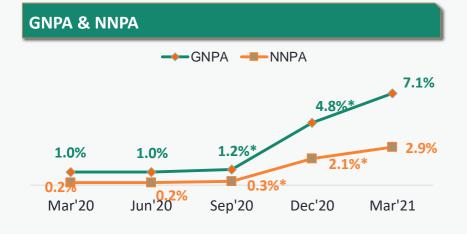
- Restructuring implemented for 3.7 Lac accounts worth ₹ 852 Cr in Q3; no additional restructuring done in Q4
- Restructuring book stands at 6.8 % of the portfolio as of March'21 (8.5% in Dec'20)
- The collection efficiency of our restructured book is consistent at 74%
- Average collection efficiency of these cases stands at 74%+ when compared to 49% pre-restructuring
- GNPA at 3.6% for restructured book as of Mar'21

Retail Assets

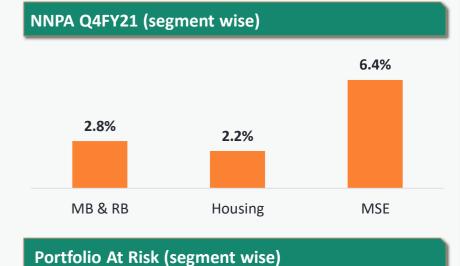
- 121 cases in Housing portfolio worth ₹ 13.7 Cr restructured by the end of March'21
- Restructuring completed for 62 MSE accounts worth ₹ 11.4 Cr under MSME framework and 16 accounts worth ₹ 1.6 Cr under Part B of the resolution framework
- ~400 cases under Part B of the resolution framework in MSE worth ₹ 38 Cr identified for restructuring shall be finalized before the deadline of 30-Jun-2021

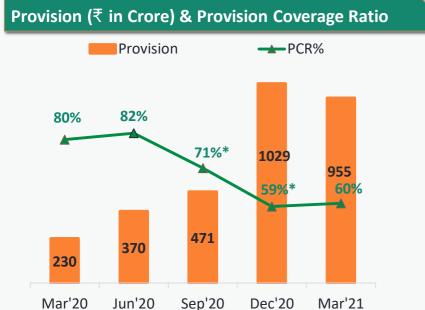
Portfolio Quality – GNPA, NNPA and PCR





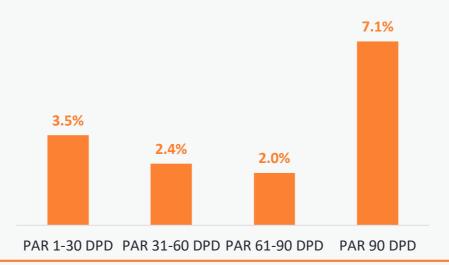


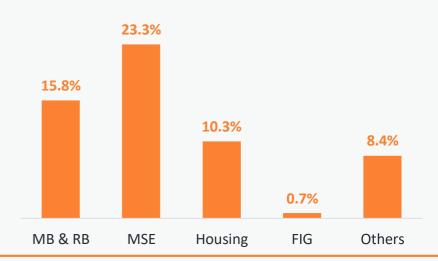






Portfolio At Risk (PAR>0 %)







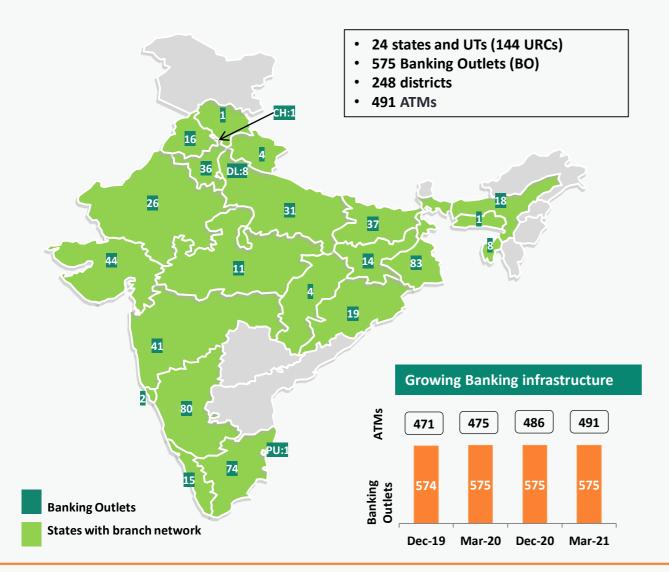


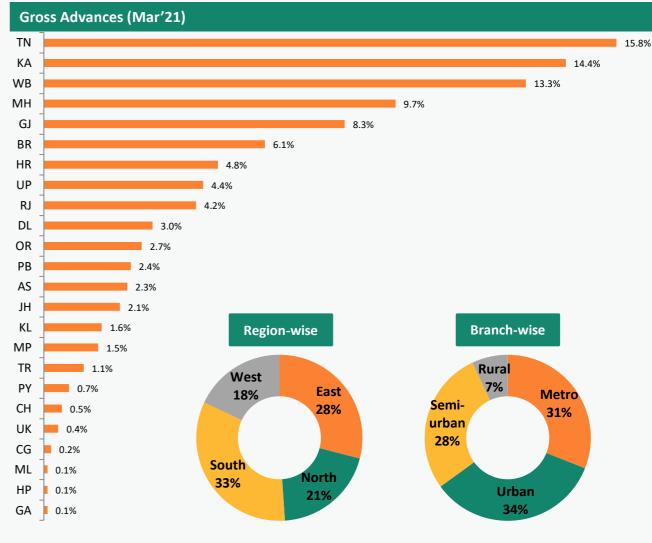
Business Overview





Well Diversified Pan India Presence









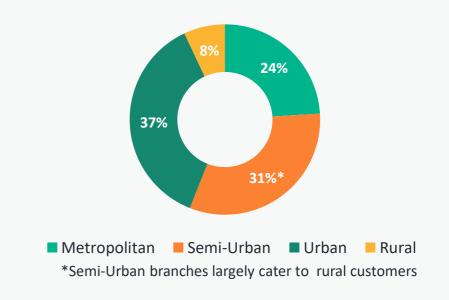


Expanding liability customer base



Customers (in Lakhs)	Mar'20	Jun'20	Sep'20	Dec'20	Mar'21
Asset only Customers	7.3	6.7	5.5	4.5	3.4
Liability Customers	47.1	48.0	49.8	52.0	55.9
Liability only Customers	10.9	11.8	14.0	16.3	19.1
Total Customers	54.4	54.7	55.3	56.6	59.2

Customer Base - Basis of Branch Classification

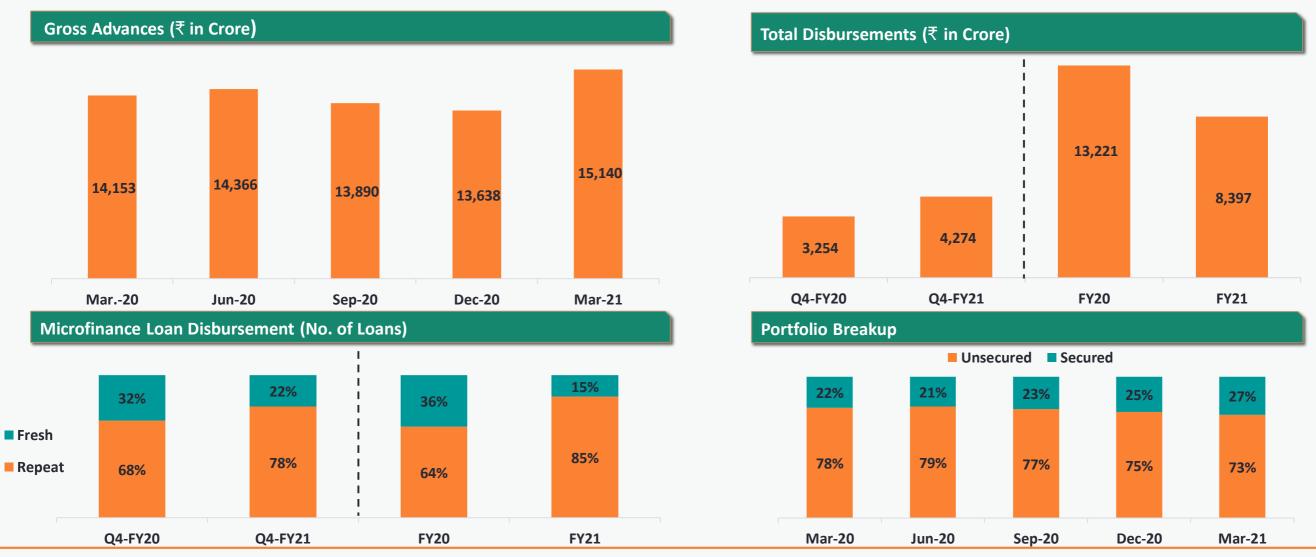


- Liability customers up by 19% vs Mar'20
- New customer acquisition continues with the uptrend during the quarter – Liability only customers at 19.1 lakhs vs 16.3 lakhs as on Dec'20





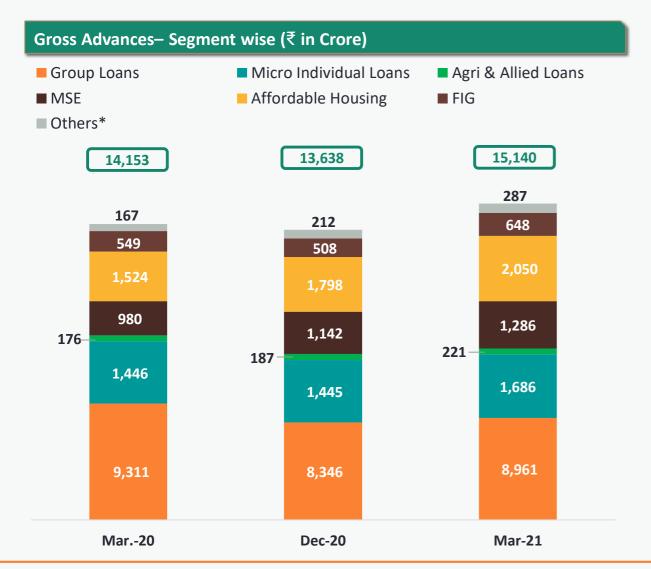
Gross advances and disbursement trend







Gross advances breakup

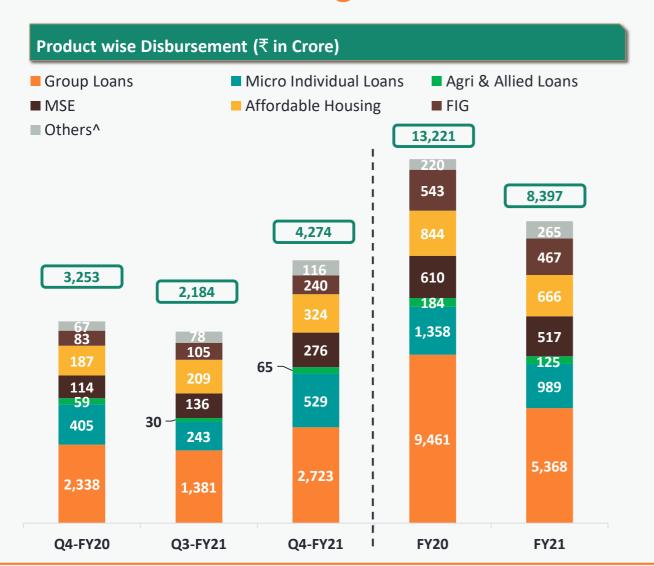


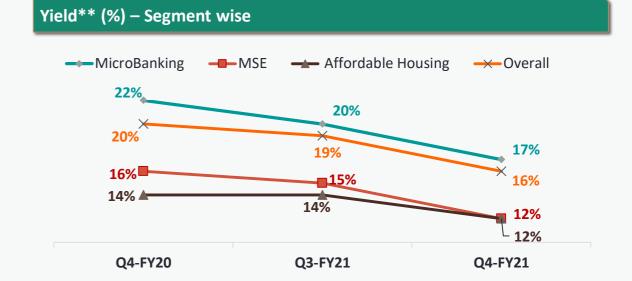
Product	% Gross Advances	Growth Y-o-Y	Growth Q-o-Q
Group Loans	59%	(4%)	7%
Micro Individual Loans	11%	17%	17%
Agri & Allied loans	1%	1% 26%	
MicroBanking	72%	(1%)	9%
MSE	8%	31%	13%
Affordable Housing	14%	34%	14%
FIG Lending	4%	18%	28%
Others	2%	72%	35%
Total	100%	7%	11%





Disbursement & average ticket size



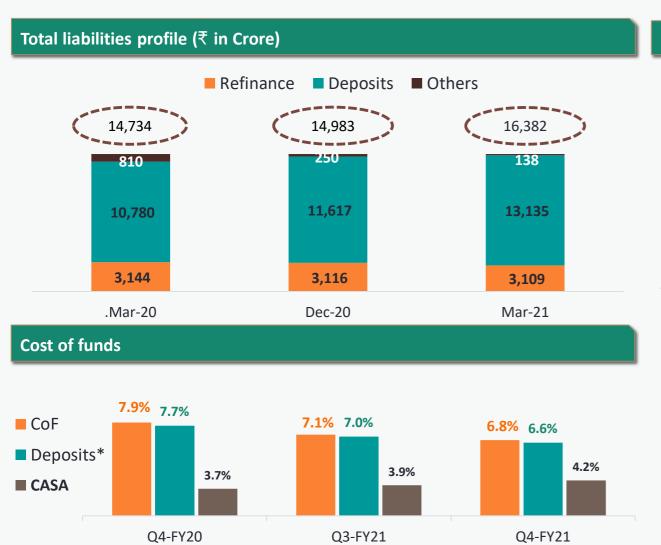


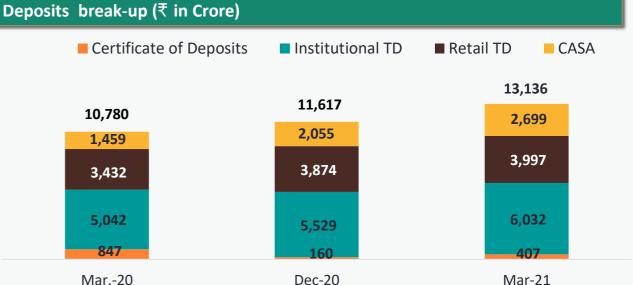
Average Ticket Size (₹)								
Product	Q4-FY20	*Q3-FY21	*Q4-FY21					
Group Loans	35,440	39,279	38,463					
Micro Individual Loan	98,162	1,02,430	1,13,909					
MSE	13.9 lakhs	15.2 lakhs	19.8 lakhs					
Affordable Housing	9.7 lakhs	10.2 lakhs	11.1 lakhs					





Liability: Retail franchise showing healthy traction





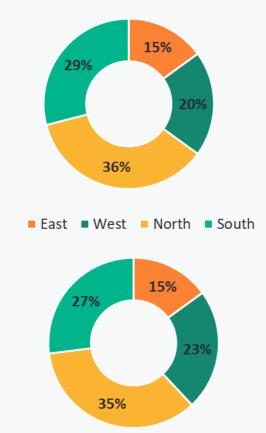
- Comfortable ALM position
- Credit-Total Deposit: 115% vs 117% as of Dec'20
- * Retail % share has increased to 48% from 44% in Mar'20
- Cost of Deposits declined 110 bps Y-o-Y due to low interest rates coupled with rising share of retail deposits, reaping benefits from existing banking outlets and digital offerings



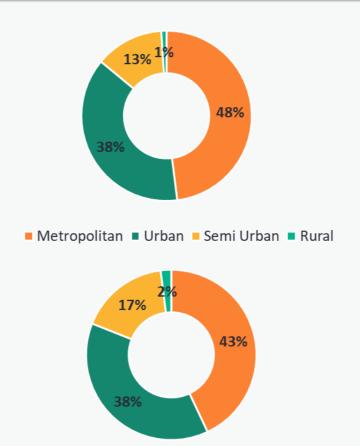
UJJIVAN SMALL PINANCE BANK

Well-diversified deposit mix

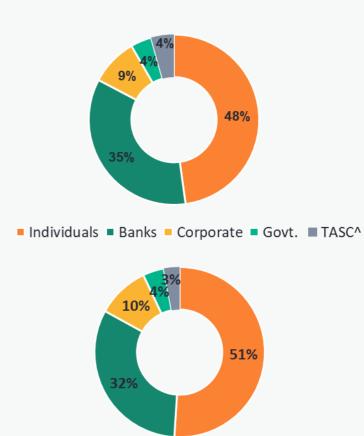
Region-wise deposit mix



Branch classification wise deposit mix



Segment wise deposit mix







Healthy capital adequacy

(₹ in Crore)

	Mar'20	Jun'20	Sep'20	Dec'20	Mar'21
Credit Risk Weighted Assets	10,775	11,032	10,543	10,342	11,420
Tier I Capital	3,018	3,072	3,168	2,681	2,863
Tier II Capital*	87	93	99	103	157
Total Capital	3,105	3,164	3,268	2,785	3,020
CRAR	28.8%	28.7%	30.99%	26.93%	26.44%
Tier I CRAR	28.0%	27.8%	30.05%	25.93%	25.07%
Tier II CRAR	0.8%	0.8%	0.94%	1.00%	1.38%

* Additional COVID provisioning of ₹ 172 Cr not part of Tier II capital



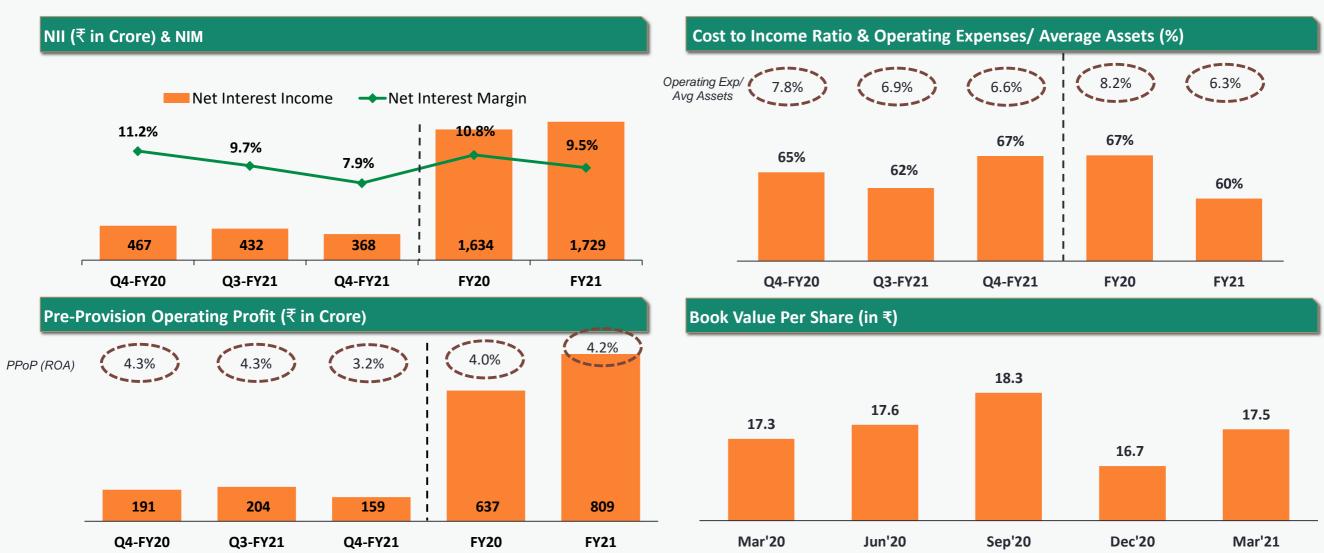


Financial Overview





Financial Overview







Income Statement

Particulars (₹ in Crore)	Q4-FY21	Q4-FY20	YoY Growth	Q3-FY21	QoQ Growth	FY21	FY20	YoY Growth
Interest Earned	618	737	(16)%	688	(10)%	2806	2,704	4%
Other Income	117	72	63%	100	17%	311	322	(3)%
Total Income	735	810	(9)%	789	(7)%	3117	3,026	3%
Interest Expended	250	271	(8)%	256	(2)%	1078	1,070	1%
Operating Expenses	327	348	(6)%	329	(1)%	1230	1,319	(7)%
Provisions and Contingencies	22	117	(81)%	483	(95)%	801	287	179%
- Provisions for tax	47	20	133%	(100)	(147)%	2	116	(98)%
- Provisions (Other than tax) & Contingencies	(25)	97	(126)%	583	(104)%	799	171	367%
Total Expenditure	599	736	(19)%	1,068	(44)%	3109	2,676	16%
Net profit for the period	136	73	86%	(279)	(149)%	8	350	(98)%





Total Income - Breakup

Particulars (₹ in Crore)	Q4-FY21	Q3-FY21	Q4-FY20	FY21	FY20
Interest on loan	564	638	698	2,600	2,551
Int. on investments	53	51	39	206	146
Securitization Inc.	0	0	0	0	6
Total Interest Earned	618	688	737	2,806	2,704
Processing Fees	54	28	41	106	167
PSLC Income	29	5	(2)	58	45
Trading Income	0	43	-	56	6
Bad Debts Recovery	3	3	7	9	31
Insurance Income	10	5	6	20	20
Misc. Income	21	17	19	62	53
Total Other Income	117	100	72	311	322
Total Income	735	789	810	3,117	3,026





Balance Sheet

Particulars (₹ in Crore)	Mar-21	Dec-20	Mar-20
CAPITAL AND LIABILITIES			
Capital	1,928	1,928	1,928
Employees Stock Options Outstanding	44	41	21
Reserves and Surplus	1,247	1,110	1,238
Deposits	13,136	11,617	10,780
Borrowings	3,247	3,366	3,953
Other Liabilities and Provisions	778	1,354	491
TOTAL	20,380	19,416	18,411
ASSETS			
Cash and Balances with Reserve Bank of India	1,711	1,206	1,225
Balance with Banks and Money at Call and Short Notice	866	427	118
Investments	2,516	3,484	2,396
Advances	14,494	13,514	14,044
Fixed Assets	281	289	300
Other Assets	512	496	328
TOTAL	20,380	19,416	18,411



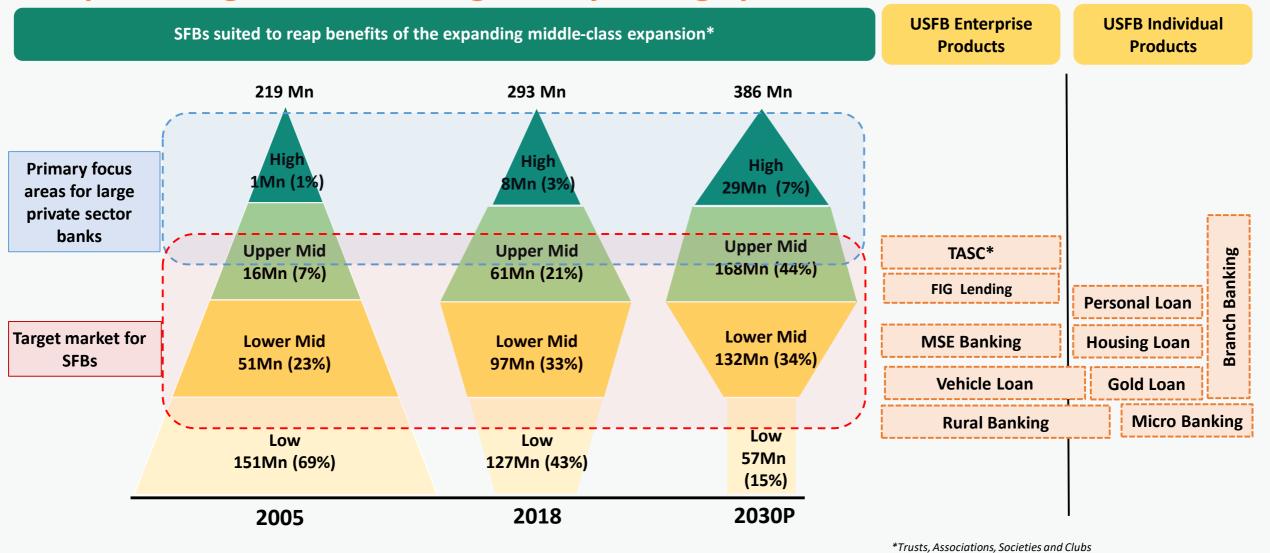


Ujjivan – Building a Mass Market Bank





Well placed to gain from evolving country demographics





Comprehensive suite of Banking Products & Services



Micro-Banking

- Group Loans
- Individual Loans
- Top up Loans GL
- Agriculture & allied loans
- Gold loan
- Street vendor loan
- Top up Loan IL
- Micro LAP#

Micro and Small Enterprise Loans

- Secured Enterprise and **Business Loan**
- Business EDGE Loan & Overdraft
- LARR*
- Overdraft with Fintech partnership
- Loan Against property

Affordable Housing Loans

- Construction and Purchase
- Home Improvement
- Composite Home
- Home Equity Loan
- Commercial Purchase Loan

Vehicle Loans

- Two wheeler loan
- MMCV Loan
- · Electric three wheeler
- Small commercial vehicle(SCV)
- Three Wheeler ICE
- Used Car loan

Personal Loans

- Loan to salaried customers
- Self-employed professional loans
- Small ticket personal loan with Fintech partnership

Financial Institutions Group

- · Term loan to NBFCs and MFIs
- CC/OD and WCDL to **NBFCs** and MFIs

Retail Products

Branch Banking

Current Account

- Savings Account
- Term Deposit
- Goal Based Savings
- Digital Savings & FD

Institutional **Products**

- Fixed Deposits
- Term Money
- Current Account
- Certificate of Deposit
- Collection/Escrow Account
- Call money products
- G-Sec trading

Fee based **Products**

- Insurance
- APY
- Aadhaar enrolment services
- CMS
- Mutual Fund

ATM / Debit Cards / POS / QR / UPI

Mobile & Missed Call Banking

Phone Banking, IVR, **Chatbot Aria**

Internet & **Corporate Banking** Microbanking Channel

Money Mitra

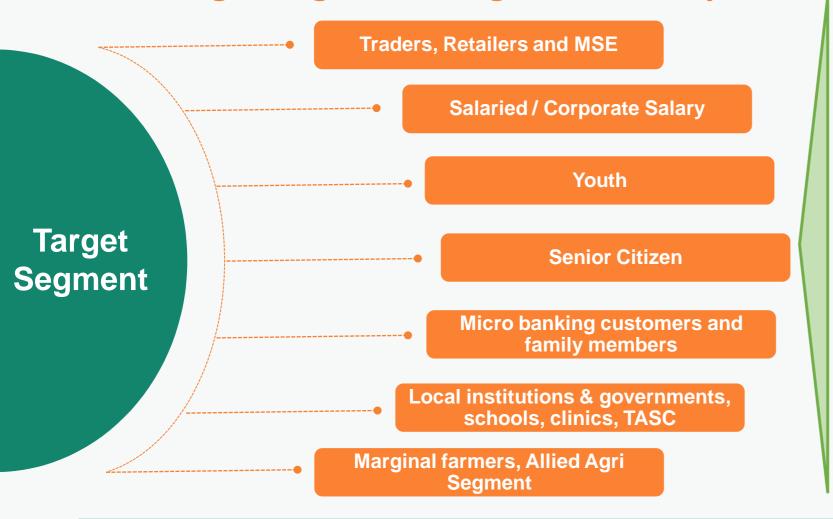


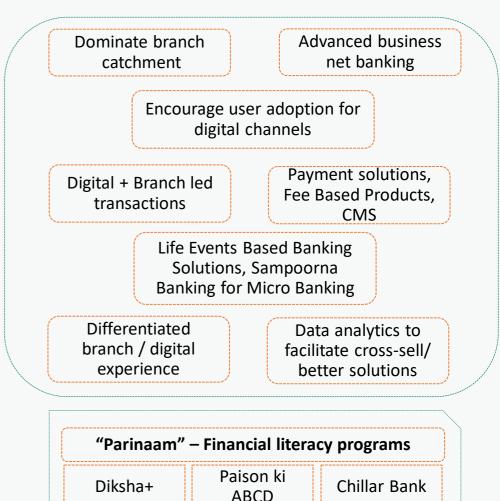
Products highlighted in yellow are WIP

* Loan against Rent Receivables # Loan against property



Focus on growing stable and granular liability base





Ramped up retail deposits: ₹ 6,242 crores (48% of total deposits) vs ₹ 4,724 crores (44% of total deposits) Y-o-Y





Other Income – diversifying revenue streams

Third Party Products

₹ 10 crore in Q4-FY21 | ₹ 20 crore in FY21

<u>Current line of products – to be ramped-up over</u> medium-term

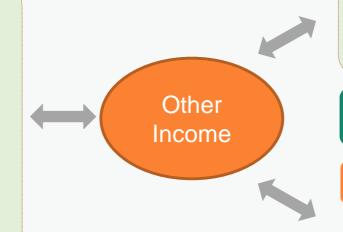
- Insurance: Life, General, Health insurance
 - o Relevant benefits for target segment
 - Simple and easy process
 - Sold through branches and field staff

Products under evaluation

- Mutual Funds
- National Pension Scheme

Process improvement

- Automation & IT integration
- Tick-based products



PSLC Income

₹ 29 crore in Q4-FY21 | ₹ 58 crore in FY21

- Focussed approach to maximise PSLC income by way to automated tagging and better timing
- Majority of portfolio is PSL compliant vs. regulatory requirement of maintaining 75%

Fee-Based & others

₹ 79 crore in Q4-FY21 | ₹ 233 crore in FY21

- Processing fess
- AMC/NACH/ CMS Fee
- Treasury Income
- Bad debt recovery and others





Serving customers through multiple delivery channels



• Web-based, can be accessed from any system

• High volume bulk upload facility

• Customizable client centric approval matrix



ATMs

491 ATMs including 53 ACR* machines

 Customer alerts for each incorrect PIN entry & Green PIN facility 24/7 for OIN change

Empowering customers to block/unblock debit card
 & set transaction limits through ATMs

• 12 regional languages

Multiple delivery channels



Based Origination •

Liability customer acquisition from anywhere using website

 Tablet-based customer acquisition for loan products

Chatbot Aria to improve user experience

Door-step service; faster, easier, better TAT



24x7 phone banking helpline

Loan on Phone for repeat GL customers

• Ability to service customers in 13 Languages

Phone

Missed call and SMS banking services



Mobile App

High customer rating of 4.4/5 on Google
 Playstore as of Mar'21 – Highest among SFBs

Nine languages option – English, Hindi,
 Kannada, Tamil, Bengali, Marathi, Gujarati,
 Punjabi and Odiya

- Working on voice and video enabled customer interface
- Active users exceeds 0.68 million as of Mar'21





Strong Independent Board

Name	Education	Experience	Name	Education	Prior Experience
Nitin Chugh MD and CEO	Bachelor's degree in technology (electrical engineering) from Kurukshetra University and a professional diploma in marketing management from All India	Prior associations with banks incl. Standard Chartered Bank, HDFC Bank and worked with Modi Xerox Limited. HCL and Hewlett Packard Limited	Umang Bedi Independent Director	Bachelor's degree in engineering from University of Pune General Management Program from Harvard Business School, Boston	Co-Founder of Dailyhunt, India's largest local language content & news discovery platform.Previously the Managing Director - India and South Asia with Facebook India Online Services Private Limited, ADOBE Systems India Private Limited and Intuit Inc.
Mona Kachhwaha Non-Executive Director Chitra Kartik Alai	Management Association PGDM in business management from XLRI Jamshedpur and has completed a PE programme from Oxford University B.Com from Osmania University	Previously worked with with Citibank and Caspian Impact Investment Adviser	Rajni Mishra Additional Director (Independent)	M.Com (Gold Medalist) from MS University, Vadodara	Career banker for nearly four decades with SBI as well as its associate banks. Handled varied assignments and diverse portfolios, gained exposure in branch administration, corporate credit, forex treasury etc. She is the chairperson and Independent Director of NCL Buildtek limited, Hyderabad
Non-Executive Nominee Director	and MBA from Symbiosis Institute	Serves as General Manager at the Chennai regional office of SIDBI	(Non-Executive, Institu	PGDM from the Indian Institute of Management, Ahmedabad	International banker with over 40 years of banking experience having worked extensively in the Middle East and Europe. Was previous associated with Europe Arab Bank, Citibank in India and the Arab Bank Group in the
Prabal Kumar Sen Independent Director	Master's degree in arts (economics) from Calcutta University	Served as Professor at XLRI Institute of Rural Management as a Bank of Baroda chair professor &University of Burdwan			
Nandlal Laxminarayan Sarda Independent Director	M.Tech and PhD from IIT, Bombay	Previously served on the boards of the Union Bank of India, CCIL and Andhra Bank			Middle East. Joined Ujjivan in March 2015 to manage the transition to an SFB. He was the MD & CEO of Ujjvan Financials from July 2018 until March 2021
Mahadev Lakshminarayanan Independent Director	B.Sc from Kerala University and CA from ICAI	Serves on the board of Aspinwall and Company and ex-partner at Deloitte Haskins & Sells LLP and Fraser & Ross	Rajesh Kumar Jogi Additional Director (Non-Executive,	Bachelor of Arts degree in Economics and is a Fellow member ICAI and	Rich work experience of 27 years in the Banking Industry with a focus on risk management. Previous was associated with Natwest Group (erstwhile RBS Group) and
Umesh Bellur Additional Director (Independent)	Doctor of philosophy degree from Syracuse University, Syracuse, NY, USA	Professor & Head of Computer Science and Engineering at IIT, Bom. Previously worked with TCSI Corp, Oracle Corp, Covad Comm. Corp, Collation Inc. in California. Member of Technology Advisory Board for the SEBI, SBI, CCIL and NSDL. He is currently a director on Board of CDSL	Non-Independent)	advanced Management Program from the Harvard Business School in Boston	was Chief Risk Officer, India of the Royal Bank of Scotland and subsequently the Country Head of Risk, India for the Group
			Harish Devarajan Additional Director (Independent)	bachelor's degree in commerce from Madras University and PGDPM&IR from XLRI, Jamshedpur	He has gained rich experience working with TVS Sundram Fasteners Ltd. and Hindustan Unilever Ltd.(as Vice President HR). He was on the Board of Bank of India and has been a freelance Leadership Coach and Organization Consultant since 2008





Experienced Management Team

Name & Designation	Prior association	Education
Nitin Chugh MD & Chief Executive Officer	HDFC Bank, Standard Chartered Bank, HCL Hewlett Packard, Modi Xerox	 B. Tech, Kurukshetra University Professional Diploma in Marketing Management, All India Management Association
Sanjay Kao Head - Human Resources	Citibank, ABN AMRO Bank, Dunia Finance and Lipton India Ltd	B.Tech, BHUPGDM, IIM Calcutta
Upma Goel Chief Financial Officer	Ujjivan Financial Services , L&T Finance Holdings and Escorts Securities	Chartered Accountant, ICAI
Alok Chawla Head – Audit	Mizuho Bank, ING Vysya Bank and Tata Motors Finance	B.Com, DUCA, ICAI and a Certified internal auditor
Jolly Zachariah Head – Channels	Ex COO (west) of Ujjivan Financial Services Limited; Citigroup	B.Com, Bombay University
Arunava Banerjee Chief Risk Officer	State Bank of India, Standard Chartered Bank and Bahraini Saudi Bank	MA Economics, Calcutta UniversityAssociate of the Indian Institute of Bankers
Rajat Singh Head - Micro & Rural Banking	Ujjivan Financial Services	B. Tech (Agriculture and Food Engineering), IIT Kharagpur
Rajeev Pawar Head – Treasury	Growmore Research; Kotak Mahindra Capital; Daewoo Securities India Ltd.; American Express Bank, Standard Chartered Bank	 Masters Business Management, JBIMS Diploma in Business Management, Xavier's Institute of Management Mumbai
Dheemant Thacker Head - Digital Banking	HDFC Bank, Bandhan Bank, Aditya Birla Capital	 M.B.A (Marketing), NMMIS B.E (Mechanical), Mumbai University
Shrinivas Murty Head - Liabilities	HDFC Bank, Bandhan Bank, ICICI Bank Ltd	 PGDBM, MDI Gurugram Associate of Indian Institute of Banking & Finance MSc, Pt Ravishankar Shukla University
Venkat Krishnan V Chief Technology Officer	Utkarsh SFB, Al Ahli Bank of Kuwait, Edelweiss Tokio Life, Yes Bank, Dhanlaxmi Bank, HSBC	 MCA, Government College of Engineering BSc (Physics, Electronics), SIES College
Ashish Goel Chief Credit Officer	ICICI Bank, Marico Industries, Godrej & Boyce	 PGDM (Marketing & Finance), Xavier Institute of Management B.Tech (Mechanical Engineering), Kurukshetra
Brajesh Joseph Cherian Chief Compliance Officer	The South Indian Bank, Axis Bank	 MBA in Finance, Sikkim Manipal University B.Pharm, Dr. M.G.R. Medical University









COMPREHENSIVE & RELEVANT PRODUCTS

- Entire gamut of asset and liability products to attract new customers and deepen existing customer relationships
- Expand range of third party products and services
- Increase penetration of asset products under Retail, MSE and affordable housing segments



FOCUS ON DIGITAL BANKING AND ANALYTICS

- User-friendly digital interface to extend bank's reach and offer a strong banking platform and focus on user adoption with programs like DlgiBuddy
- Invest in API platform, innovations, fintech partnerships to widen product offerings/ banking solutions
- Invest strategically to integrate technology into operations to empower customers, reduce costs and increase efficiencies
- Adopt robotic processes to automate operational processes
- Data analytics to be used to offer customized solutions
- Establish USFB as a modern technology enabled bank



BUILD A STABLE & GRANULAR DEPOSIT BASE

- Improve share of CASA, recurring and fixed deposits by building a sticky deposit base and attracting new customers; focus on retail deposit base to reduce cost of funds
- Selectively open branches in urban areas with large customer base
- Target mass customer acquisition through focused programs



EXPAND & OPTIMIZE DISTRIBUTION NETWORK

- Use right combination of physical and digital channels and partnerships to expand reach
- Expand banking outlets and infrastructure
- Strengthen alternate delivery channels and encourage customers to move towards a cashless environment



CONTINUE FOCUS ON IMPROVING FINANCIAL AND DIGITAL INCLUSION

- Focus on the un-served and underserved segments and educate customers to develop improved financial behaviour
- Maintain transparency, responsibly price loan offerings, effectively redress grievances and ensure disclosures in vernacular languages
- Continue to partner with Parinaam Foundation to enhance financial literacy and develop Kisan Pragati Clubs
- Promote use of bank accounts, UPI and digital payment gateways



DIVERSIFY REVENUE STREAMS

- Leverage banking infrastructure to diversify product portfolio and increase fee and commission-based business
- Increase focus on treasury income, bancassurance, fee and processing charges
- Introduce new products and services and focus on cross-selling to existing customers





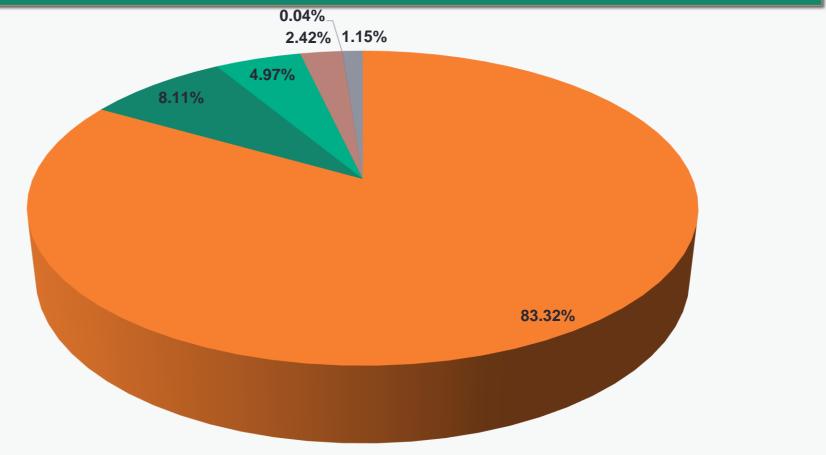
Annexure



Shareholding Pattern



- Promoter*
- Resident Individuals/HUF
- Foreign Investors
- Alternative Investment Funds
- Mutual Funds
- Others



*Promoter is Ujjivan Financial Services Ltd which is a Core Investment Company and listed on NSE/ BSE





Ujjivan: Inclusive Growth Philosophy

CSR Approach

The Bank constantly strives to ensure strong corporate culture which emphasizes on integrating CSR values with business objectives. The Bank's CSR activities are focused on serving the unserved & underserved through healthcare/ preventive health care, sanitisation, cleanliness, disaster relief, promoting education, making available safe drinking water and livelihood support

Covid Relief

Taken initiatives to support the communities and frontline workers affected by the pandemic, directly through Bank's branch network across India and also through partner organisations

Community Development

Work with CSR partner organisations for promoting quality of life for marginalized communities by providing infrastctural support to educational instituions, health care units, other public amenities across India including support for vocational trainings

Disaster Relief

Quickly responding and undertaking relief activities during natural calamities like floods, cyclones through vast branch network in various parts of the country

Following the "Double Bottom Line" approach of business
Aims to establish an equilibrium of financial and social benefits before arriving at business decisions



UJJIVAN SMALL FINANCE BANK

Relief Activities



including customers



12,200+ Municipality and Panchayat workers



3,57,000+ trained on COVID awareness



10,500 Healthcare Workers



49,355 Police Personnel



200 Drivers & Conductors

Covid relief activity:

- Distributed 3,40,000+ Masks, 41,000+ Soaps, 27,700+ Sanitizers, 8,000+ PPE kits, 13,700+ dry ration and many more
- ₹ 2.89 Cr spent in response to the pandemic outbreak
- 4 ICU beds were provided to CMC Vellore hospital & 5 information kiosks were installed at OPDs of St. John's Hospital, Bangalore.

Covid Education :

- Educated 3,57,000+ beneficiaries including general public and customers were trained on Covid symptoms, precautions, nearby testing centres and insurance schemes by GOI
- The awareness programs were conducted in 18 states and Uts

• Community Development:

- 24 Civil infrastructures were built/renovated across India.
- Partnered with Cheshire Disability Trust to enable livelihood training for persons with disabilities





Thank You!