Q3 FY22 PRESENTATION

FEBRUARY 2022



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Financials

Ujjivan - Building a Mass Market Bank









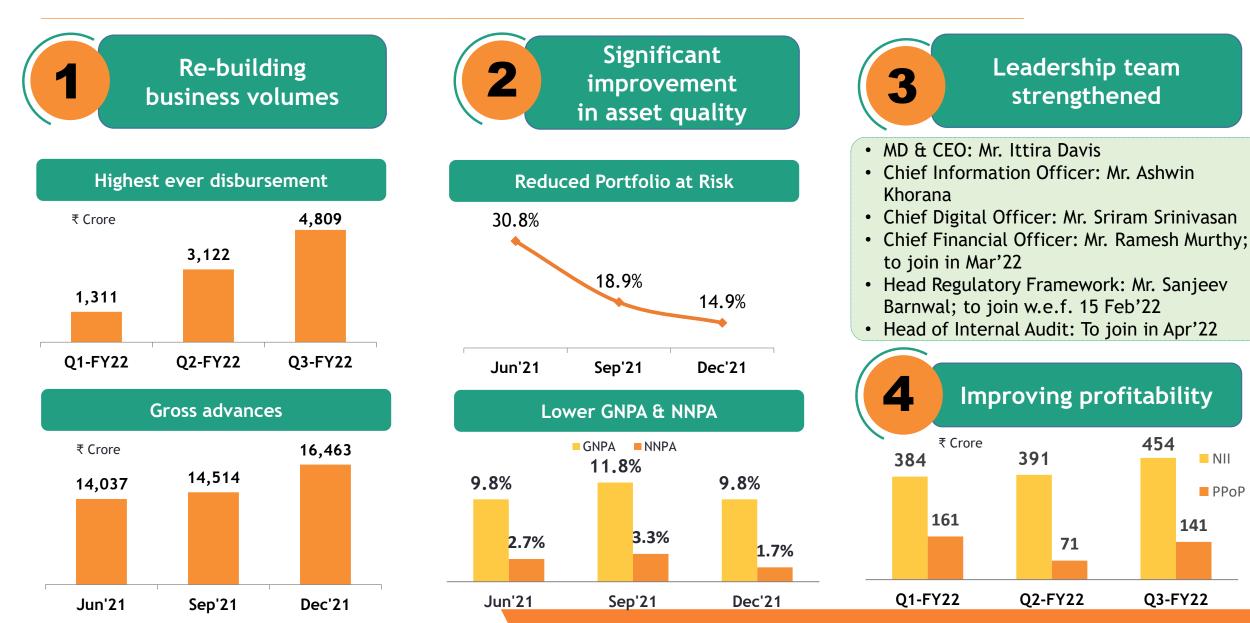


Performance Highlights

100-DAY PLAN ON RIGHT TRACK



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Q3 FY22 KEY HIGHLIGHTS



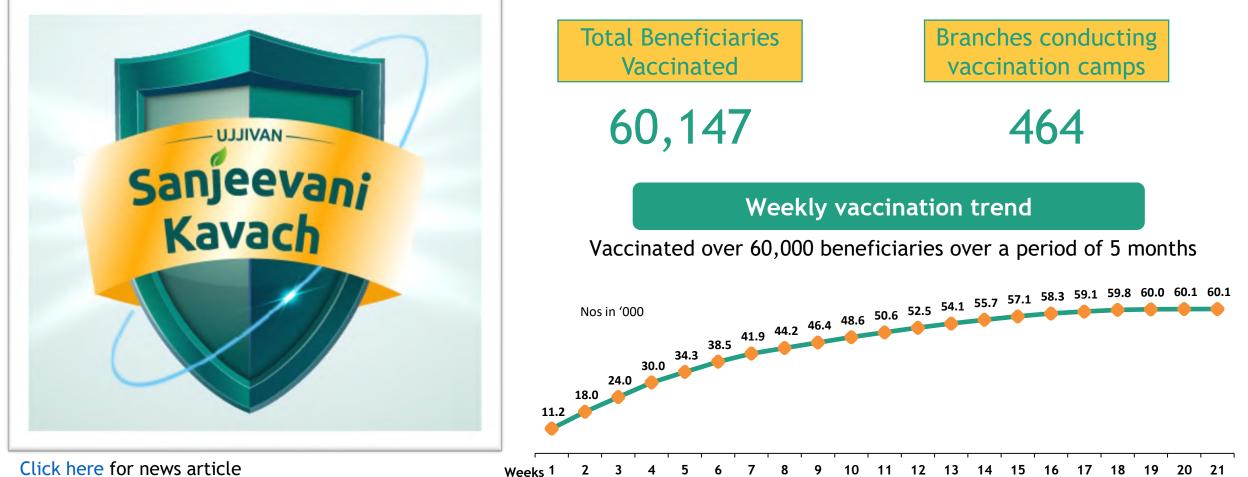
Disbursements	Highest ever quarterly disbursements at ₹ 4,809 Cr, up 120% Y-o-Y; up 54% Q-o-Q
Collections	Collection efficiency at 97% in Dec'21 reaching pre-covid levels Collection efficiency excluding GNPA is 99%
Liabilities	Strengthening retail franchise : Retail deposits up 50% Y-o-Y; CASA up 100% Y-o-Y Total deposit at ₹ 15,563 Cr up 34% Y-o-Y 2.1 lakh new customers acquired in Q3
Diversification	Non MicroBanking at 33% (27% in Dec-20); Secured at 31% (25% in Dec-20)
Asset Quality	GNPA / NNPA reduced to 9.8% / 1.7% from 11.8% / 3.3% as of Sep'21
Provisioning	Provision book coverage at 9.4% with PCR at 84%; including floating provision of ₹ 250 Cr
Financials	NII at ₹ 454 Cr NIM at 9.1% PPoP at ₹ 141 Cr PAT at ₹ (34) Cr vs (₹ 279 Cr) Y-o-Y
Capital	19.1% capital adequacy with tier-1 at 17.7% as on 31 st Dec'21 LCR at 138.6% as on Dec'21

Note: 1 crore = 10 million; 1 million = 10 lakhs; Numbers mentioned in () are negative

UJJIVAN - TOUCHING LIVES



On 7th Sep'21, launched an initiative to focus on vaccination drives for customers and their families; promoted mass vaccination through the branches under "SANJEEVANI KAVACH'



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Gross Advances	Disbursements	Total Deposits	Retail Deposits	CRAR	Customer Base [^]
₹ 16,463 cr Up 21% yoy	₹ 4,809 cr Up 120% yoy	₹ 15,563 cr Up 34% yoy	₹ 8,324 cr (53%*) Up 50% yoy	19.1%	62.1 lakh customers
Dec'20: ₹ 13,638 cr	Q3-FY21: ₹ 2,184 cr	Dec'20: ₹ 11,617 cr	Dec'20: ₹ 5,563 cr/ 48%	Dec'20: 26.9%	37.6 lakh borrowers

GNPA	NNPA	NII	NIM	PPoP	Employees
9.8%	1.7%	₹ 454 cr	9.1%	₹ 141 cr	16,896
Sep'21:11.8%	Sep'21: 3.3%	Up 5% yoy		Down 30% yoy	
Dec'20:4.8%**	Dec'20: 2.05%**	Q3-FY21: ₹ 432 cr	Q3-FY21: 9.7%	Q3-FY21: ₹ 201 ¹ cr	Dec'20 : 16,733

Note: * Retail Deposit as a % of Total Deposit

** Stated as Proforma number; Reported GNPA/NNPA for Q3-FY21 was 1.0%/0.05% respectively

NII: Net Interest Income

NIM: Net Interest Margin

PPoP: Pre-Provisioning Operating Profit

^ Dec'20 - 56.6 lakh customers/ 40.2 lakh borrowers

¹ Includes ₹ 41 crore of one-time OMO income in Q3FY21

STRENGTHENING RETAIL LIABILITY FRANCHISE

₹ **'**000

- Total deposits grew 34% Y-o-Y to ₹ 15,563 Cr
- **Retail deposits grew 50% Y-o-Y**; contributing to 53% of total deposits in Dec'21 vs 48% in Dec'20
- CASA deposits grew 100% Y-o-Y; 26.5% as of Dec'21
 - **Retail Branch banking CASA** grew 151% Y-o-Y; Ο contributes 74% to total CASA
- Focus on value-add products to drive average balances
 - Average balance for Retail Branch Banking SA moved to ₹ 24k from ₹ 12k Y-o-Y
 - Average balance of new SA acquisition by retail 0 branch banking in Q3-FY22 is ₹ 51k vs ₹ 15k in Q3-FY21
 - Ex-salary, average balance for Retail Branch Ο Banking SA now at ₹ 27K (₹ 69k for Q3 acquisition)

Retail branch banking driving customer acquisition Retail branch banking Others Nos in '000 315.8 213.2 191.8 176.7 164.2 111.4 138.2 80.5 59.6 39.7 124.1 104.6 96.2 75.0 71.6 Q3-FY21 Q4-FY21 Q1-FY22 Q2-FY22 Q3-FY22 Improving SA ticket size CASA: Strong growth ₹ Crore Overall Retail Branch Banking Retail Branch banking Others 23.7 4,117 20.6 3,166 1,086 11.7 751 2,055 6.0 847 3,031 5.0 2,415 2.9 1,208 Dec'21 Dec'20 Sep'21 Dec'20 Dec'21 Sep'21



ASSETS UPDATE (1/2)



MicroBanking

- Collections:
 - Healthy collections powered by on-ground efforts, technology and effective data analytics 98% in Dec'21 vs. 95% in Sep'21
 - Enhanced focus on collections from delinguent account to reduce PAR flow
 - Collections improving across geographies while Assam continues to lag
- Disbursement •
 - Q3-FY22 disbursements at ₹ 3,690 Cr, up 123% Y-o-Y, up 69% Q-o-Q; ₹ 30 Cr disbursed under ECLGS scheme
 - Pre-approved loans 21,189 loans disbursed worth ₹ 125 Cr
 - Improving staff productivity resulting in higher new customer acquisition 1.16 lakh in Q3-FY22 vs. 43.8k in Q2-FY22
 - 84% loans to existing customers as a measure to provide liquidity support
- Digital collections
 - Expanding reach via scale-up of existing channels & addition of new channels through Fintech, payments bank, money mitra outlets
 - Q3-FY22 cashless collections at 17%; additionally 37% of the repayment supported by payments bank and CMS
- New Initiatives
 - New Products Micro LAP launched currently available in select branches, targeted to scale up by Q1-FY23
 - WIP Ujjivan Pay QR solution for HHD*; Voice Video Vernacular application (mobile app for MB customers); geo-tagging of customers

Affordable Housing

- Collection efficiency: strategizing business process along with legal process to enhance collection
 - 94% in Dec'21 vs. 94% in Sep'21
- Disbursements at ₹ 349 Cr in Q3-FY22 vs ₹ 298 Cr in Q2-FY22 vs ₹ 209 Cr in Q3-FY21
 - Leveraging our geographical presence and focused to improve productivity levels
 - Process Improvement Digitizing service deliverables and centralized processing to enhance cost efficiencies

 * Hand held devices used by loan officers

ASSETS UPDATE (2/2)



MSE

- Collection efficiency 86% in Dec'21 vs. 86% in Sep'21; recoveries supported by legal is being expedited and will be key focus area for the next quarter as well
- Disbursements at ₹ 340 Cr vs ₹ 329 Cr in Q2-FY22; ₹ 136 Cr in Q3-FY21
 - Fintech disbursements at ₹ 121 Cr in Q3-FY22 vs ₹ 161 Cr in Q2-FY22; CGTMSE scheme launched in Q3-FY22 ₹ 71 Cr disbursed till date
 - Focused on Semi-formal and Formal segment customers for growth

Personal Loans

- Collection efficiency 88% in Dec'21 vs. 88% in Sep'21
- Disbursements at ₹ 61 Cr vs ₹ 43 Cr in Q2-FY22 & ₹ 30 Cr in Q3-FY21
- New Products Balance transfer product launched; Top-up loans to be launched in Q4-FY22 to enhance product proposition

Vehicle Finance

- Collection efficiency 91% in Dec'21 vs. 91% in Sep'21
- Disbursements at ₹ 44 Cr vs ₹ 37 Cr in Q2-FY22 & ₹ 21 Cr in Q3-FY21
- Pre-approved program for Two Wheeler Loans to be launched in Q4-FY22; Pilot initiated for used car loans
- Focused alliances in development stage which will lead to growth

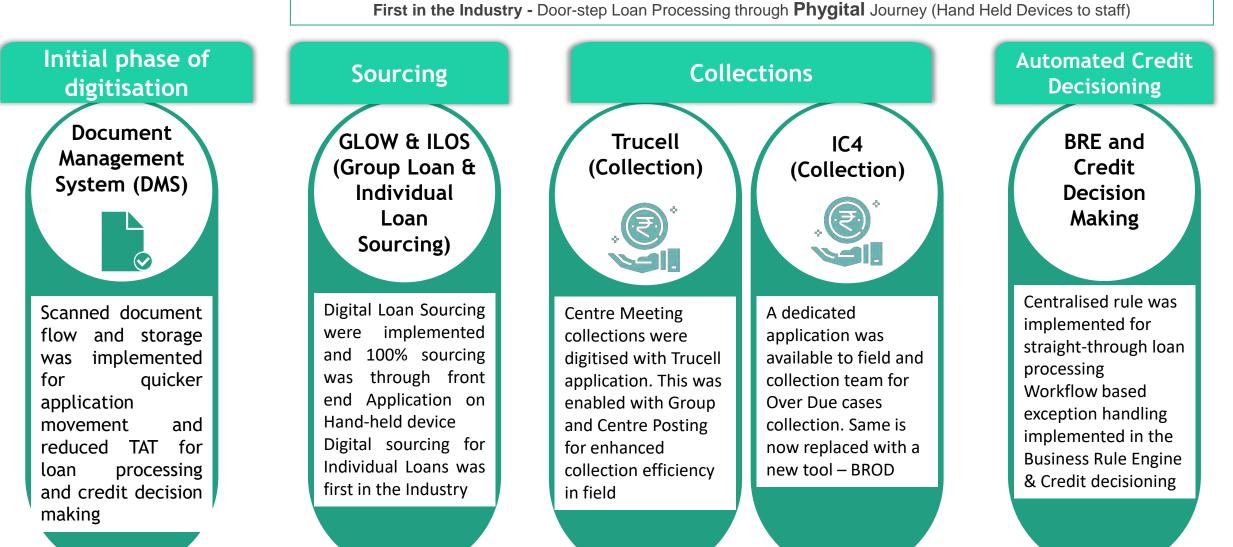
FIG Lending

- Collection efficiency 100% maintained for the quarter
- Disbursements at ₹ 250 Cr vs ₹ 150 Cr in Q2-FY22, ₹ 105 Cr in Q3-FY21; aided by new client acquisition
- Healthy client base Continued focus on A & AA rated NBFC with secured lending business and high ticket sizes
- New Products Launched CC/OD products in Oct'21; WCDL* expected to be launched by Q4-FY22

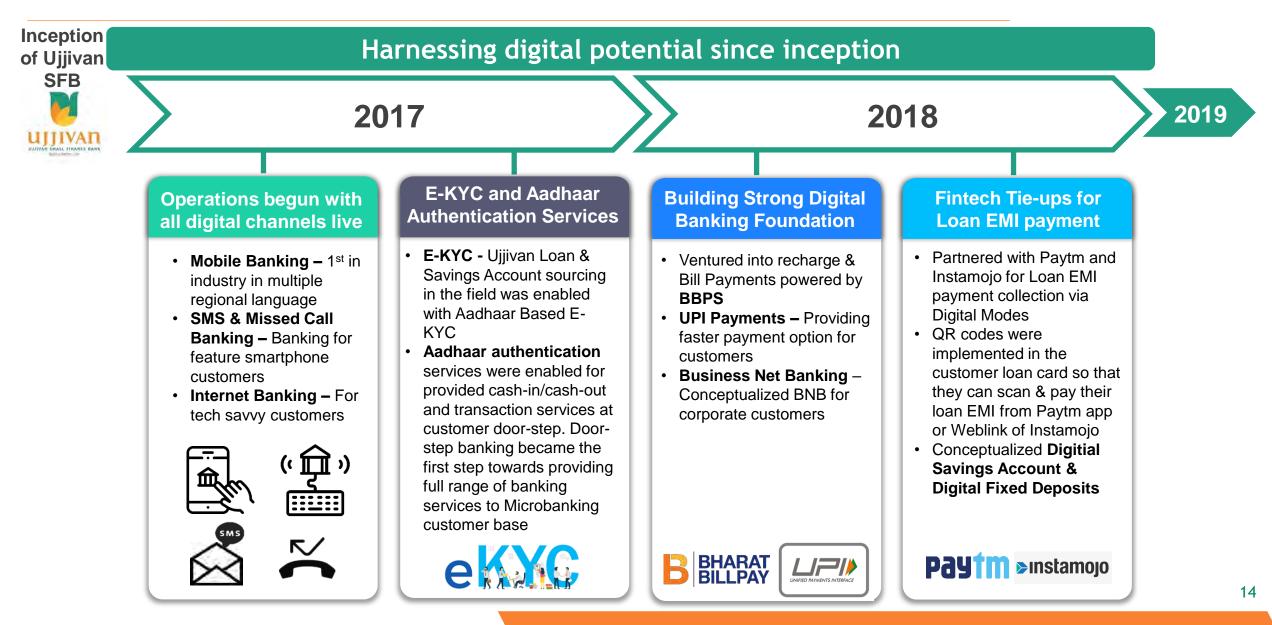


Successfully driving digital journey

LEADER IN ADOPTING TECHNOLOGY (PRE-BANK)



DIGITAL ROADMAP SET SINCE INCEPTION OF BANK



POST-BANK DIGITIZATION ERA (2019)



Ideas conceptualized to drive the digital journey ahead

2019





2018



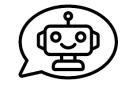
Launch of Digital Products & Services

- Innovation Centre Formation of innovation center with focus on RPA & API stack for laying the foundation for Fintech partnership in early 2019
- Digital Savings Account & Industry first Digital FD booking journeys
- Forayed into **Business Net Banking** to cater business customers
- Pre-approved Loans for reduced TAT
 - Launched single visit, straight through, pre-defined eligibility based Repeat Loans with same day TAT

Conceptualization of New initiatives

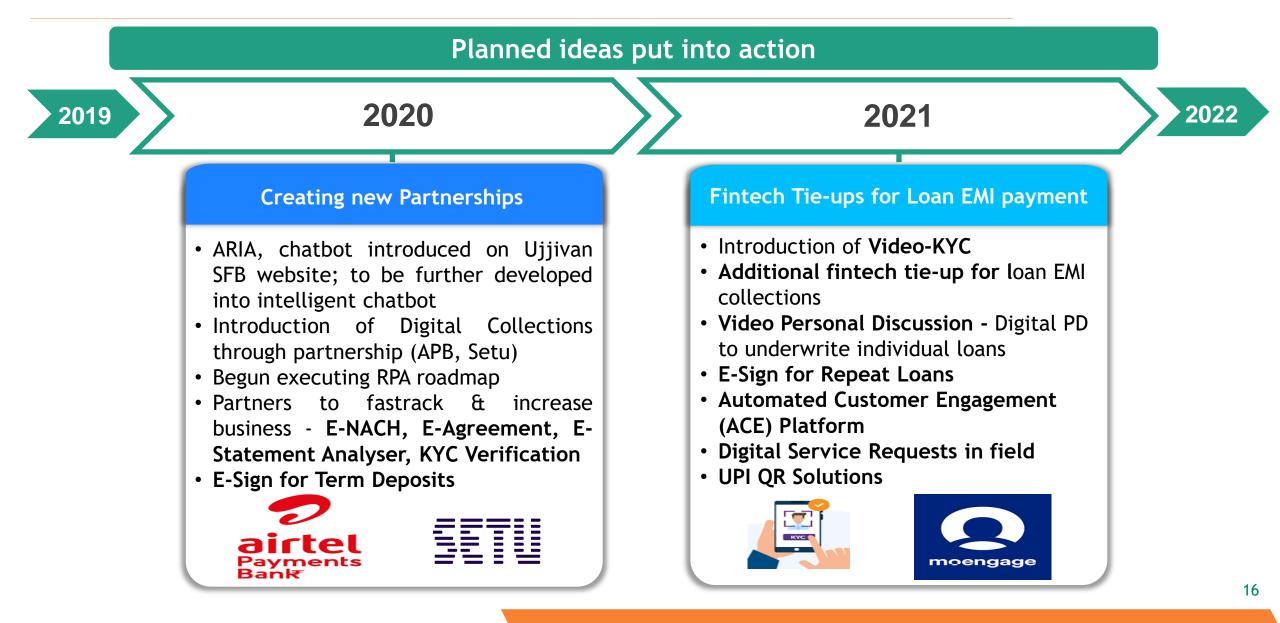
- VVV (voice, video & vernacular) Mobile Application - Conceptualized specialised mobile banking application for Microbanking customers aimed at increasing usage and digital education
- Conceptualized chatbot ARIA to create product leads
- Begun work on various initiatives including RPA for process automation, API banking for partnerships, digital collections, automating various customer facing processes (E-NACH, Esign, E-Agreement etc.)





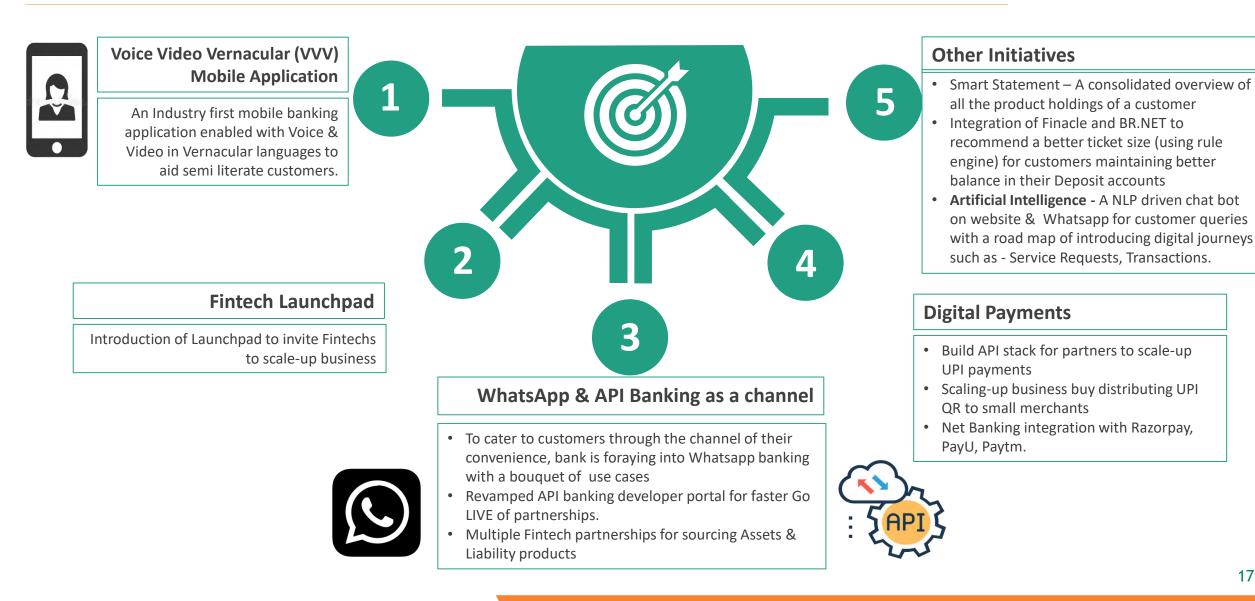
POST-BANK DIGITIZATION ERA (2020-21)



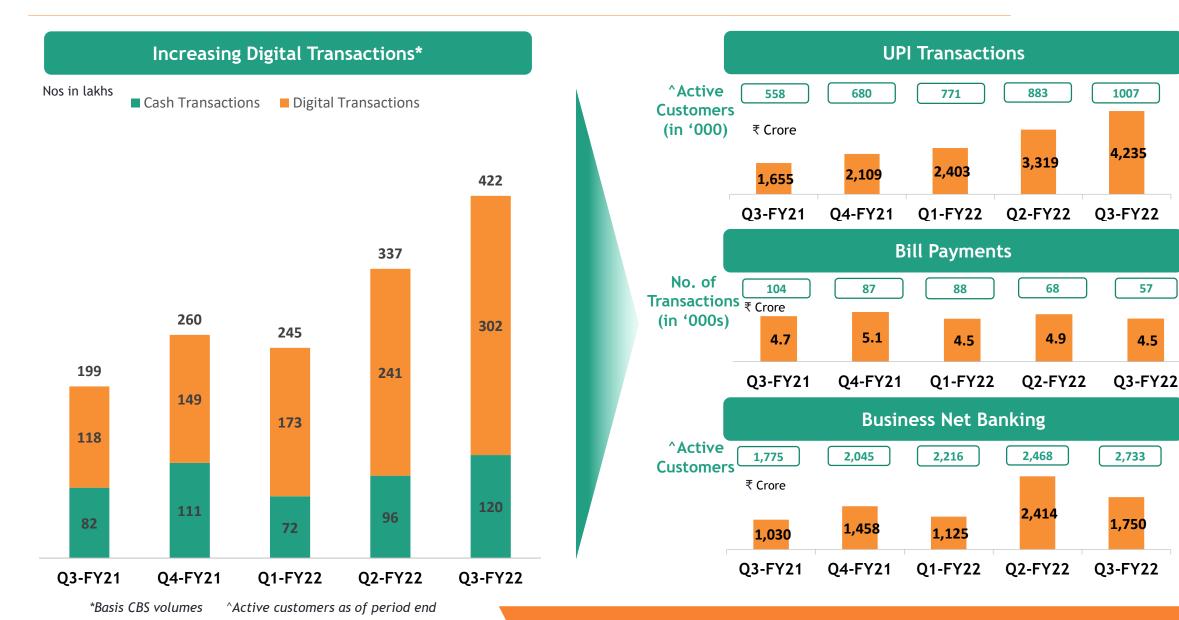


CONTINUING THE DIGITAL JOURNEY AHEAD





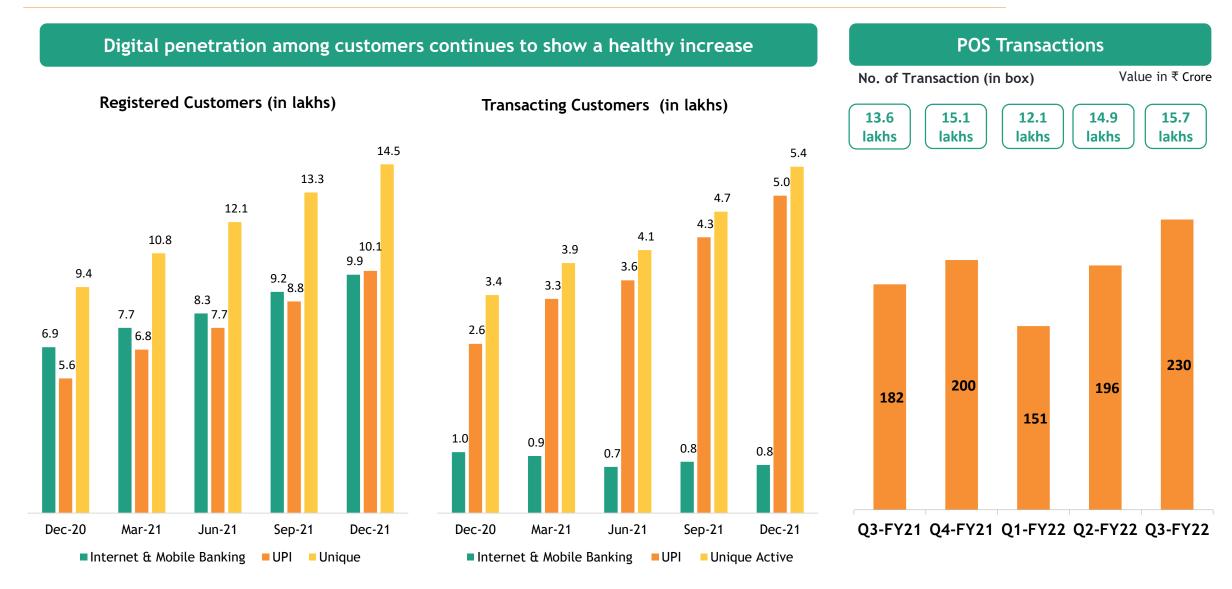
INCREASING DIGITAL TRANSACTIONS (1/2)





INCREASING DIGITAL TRANSACTIONS (2/2)

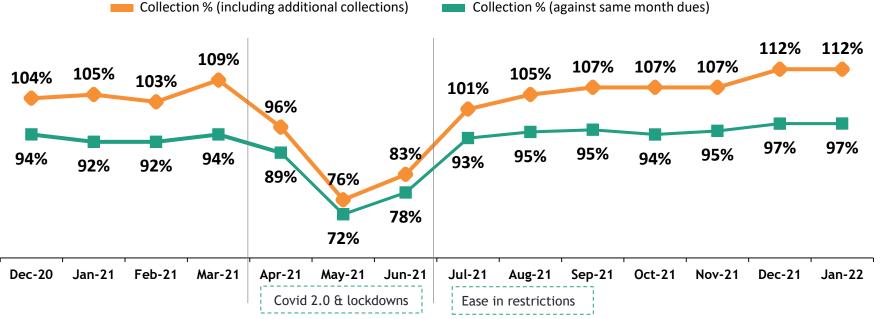


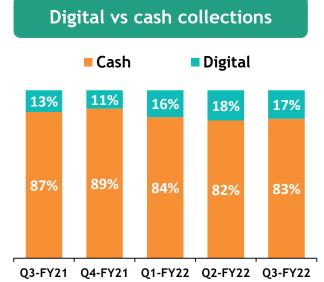




Collections and asset quality parameters

HEALTHY COLLECTIONS LEADING TO IMPROVED ASSET QUALITY





- Flexible & multiple modes of collections apart from traditional centre meetings/door-to-door collections
- Expediting legal process for collections in secured book
- Digital collections helping in reducing the impact of restrictions on ground mobility and leading to better overall collections
- Expanded customer reach via strategic tie-ups with Fintech and Payment Bank
- Looking to expand customer reach/ convenience via new partnerships and Whatsapp based collection links
- Data analytics driven prediction models based on Early Warning Triggers and geo-special analysis aiding in better collections

Note: Collection efficiency - collections for the period against dues for the period. It does not include pre-closures and any advance or future payments

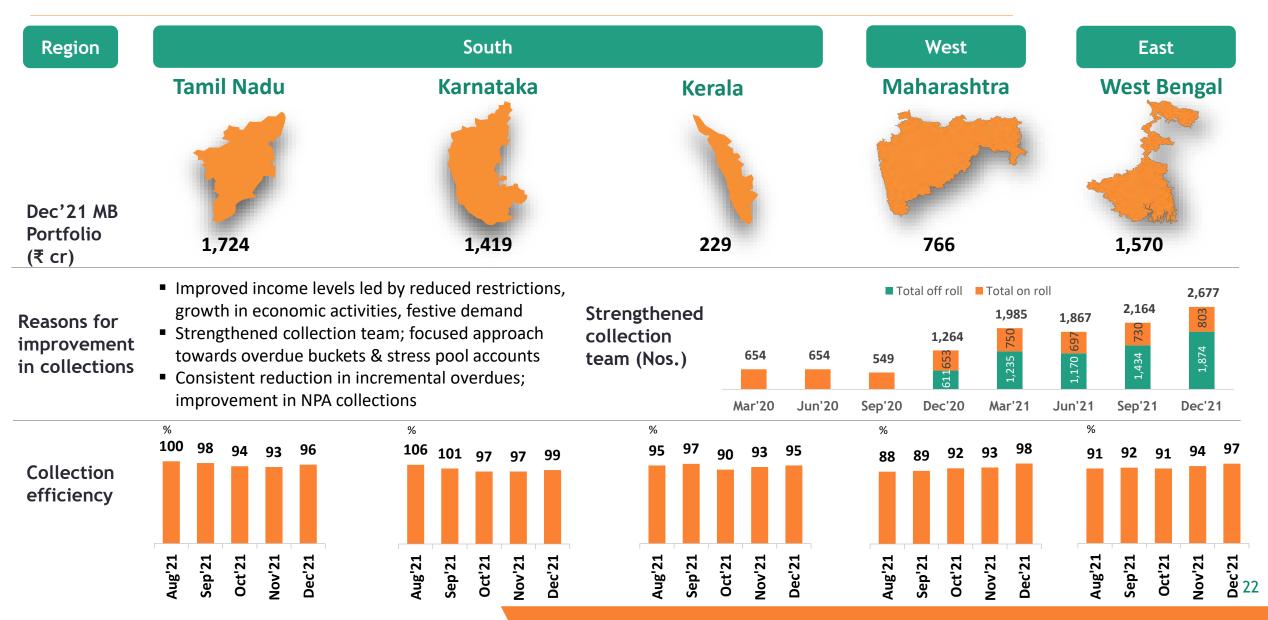


MB Digital & Fintech collections

Q3-FY21 Q4-FY21 Q1-FY22 Q2-FY22 Q3-FY22 21

MICROBANKING COLLECTIONS: SECULAR IMPROVEMENT





COLLECTION EFFICIENCY (1/2)



₹ Crore	Aug'21			Sep'21			Oct'21					
Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection
MicroBanking	824.6	784.5	95%	60.5	829.4	792.0	95%	68.6	838.3	789.5	9 4%	69.1
MSE	25.7	19.8	77%	3.2	24.8	21.4	86%	1.6	25.3	21.4	85%	14.9
Affordable Housing	30.4	28.0	92 %	17.6	31.2	29.2	94%	20.8	32.0	29.8	93 %	38.4
Personal Loan	6.1	5.4	89 %	1.4	6.3	5.6	88%	1.6	7.1	6.3	89 %	1.4
Vehicle Loans	4.4	4.1	92 %	0.3	4.9	4.5	9 1%	0.3	5.9	5.5	93 %	0.3
FIG Lending	44.1	44.1	100%	-	55.8	55.8	100%	-	38.5	38.5	100%	-
Total	935.2	885.8	95%	95.3	952.7	908.5	95%	107.6	947.1	891.0	94%	124.1

COLLECTION EFFICIENCY (2/2)



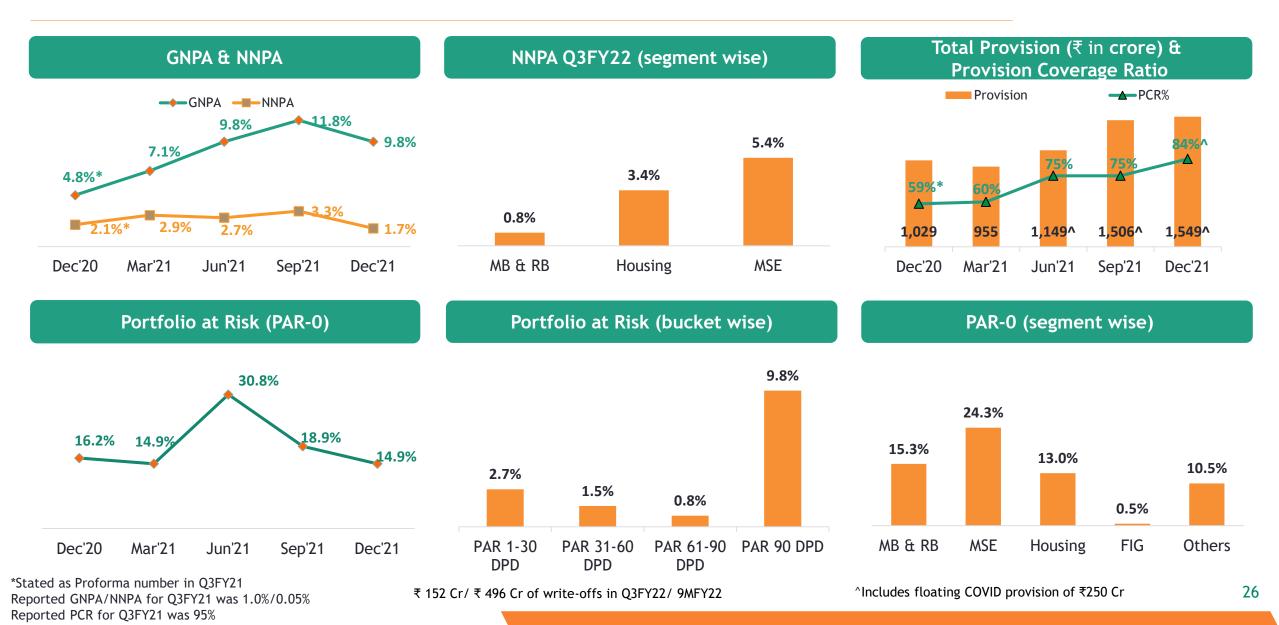
₹ Crore		Nov	Nov'21			Dec'21			Jan'22			
Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection
MicroBanking	846.2	803.2	95%	79.7	854.3	836.4	98 %	94.0	869.9	844.5	97%	94.9
MSE	25.0	21.2	85%	17.8	24.6	21.2	86%	20.7	25.3	21.2	84%	19.9
Affordable Housing	33.1	30.8	93%	18.7	34.2	32.0	9 4%	28.0	35.3	33.0	94%	32.9
Personal Loan	7.5	6.7	89 %	2.0	6.9	6.1	88%	1.5	7.8	6.9	89%	2.1
Vehicle Loans	6.0	5.5	92 %	0.4	6.7	6.3	9 1%	0.4	7.3	6.7	92%	0.5
FIG Lending	41.4	41.4	100%	-	62.0	62.0	100%	-	44.4	44.4	100%	-
Total	959.2	908.8	95%	118.6	988.7	964.0	97%	144.8	990.0	956.7	97%	150.3

RESTRUCTURED BOOK: STRONG COLLECTIONS, ADEQUATE PROVISION COVERAGE



₹ crores	RF 1.0	RF 2.0	Total
MicroBanking	443	680	1,123
Affordable Housing	14	24	38
MSE	12	67	79
Loan Book	468	771	1,239
PAR	414	251	665
GNPA	392	72	464
Provisions	385	165	550
Dec'21 Collection efficiency %	-	-	80%

FOCUSED TOWARDS IMPROVING ASSET QUALITY

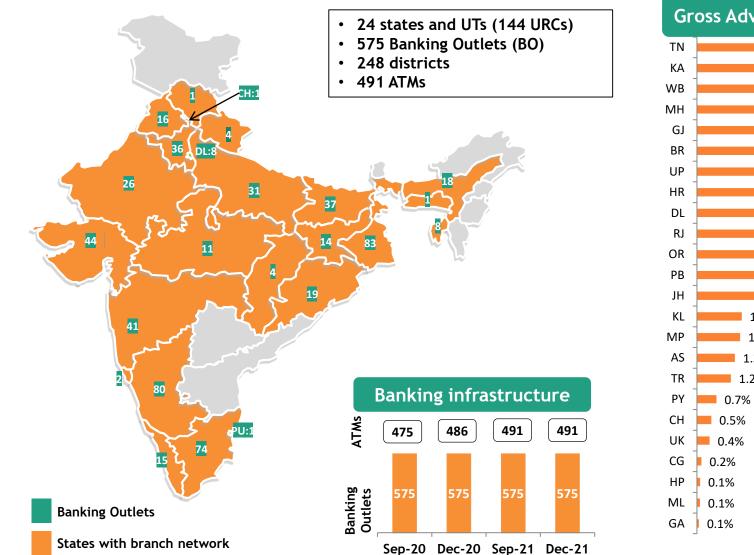


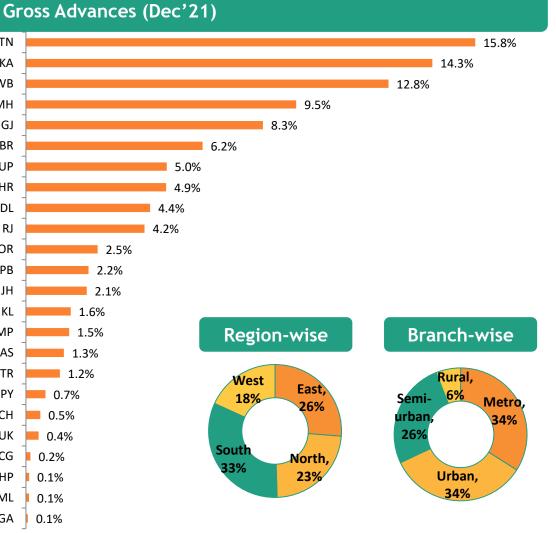


Business Overview

WELL DIVERSIFIED PAN INDIA PRESENCE







Total Gross Advances - ₹ 16,463 Cr

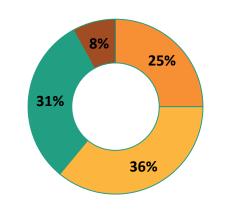
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EXPANDING LIABILITY CUSTOMER BASE





Customer Base - Basis of Branch Classification

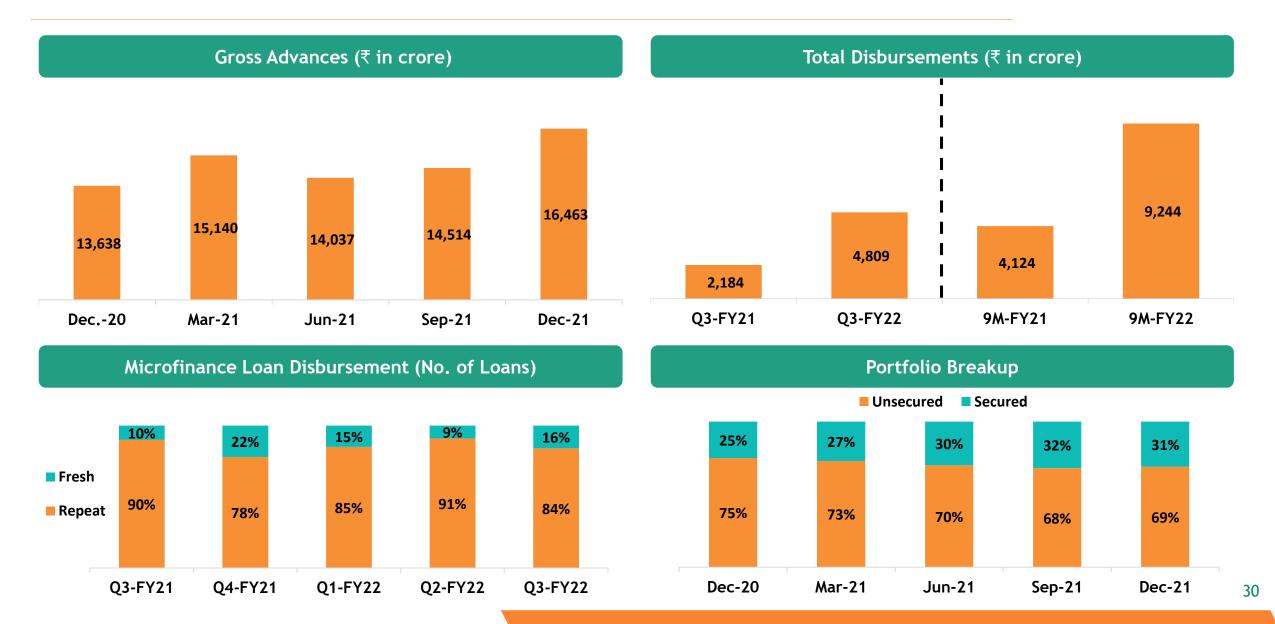


📕 Metro 📃 Urban 📕 Semi-urban 📕 Rural

*Semi-Urban branches largely cater to rural customers

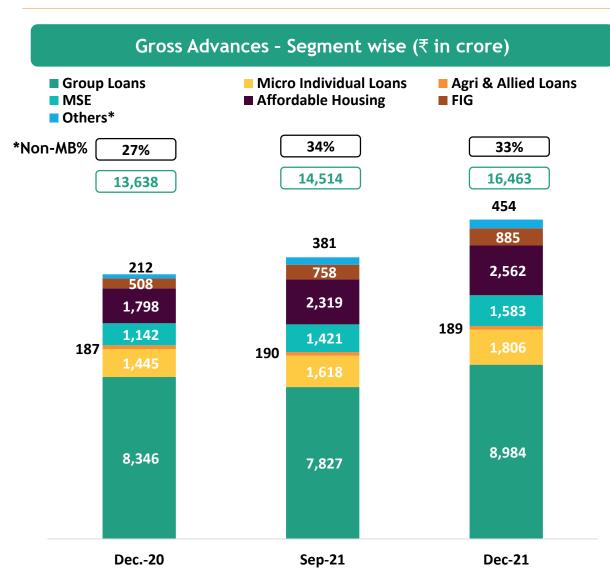
- Liability customers grew by 14% vs Dec'20
- New customer acquisition continues with the uptrend during the quarter - Liability only customers at 24.5 lakhs vs 22.5 lakhs as on Sep'21
- Borrower base started to improve reflecting healthy customer acquisition

GROSS ADVANCES AND DISBURSEMENT TREND



DIVERSIFYING ASSET BOOK

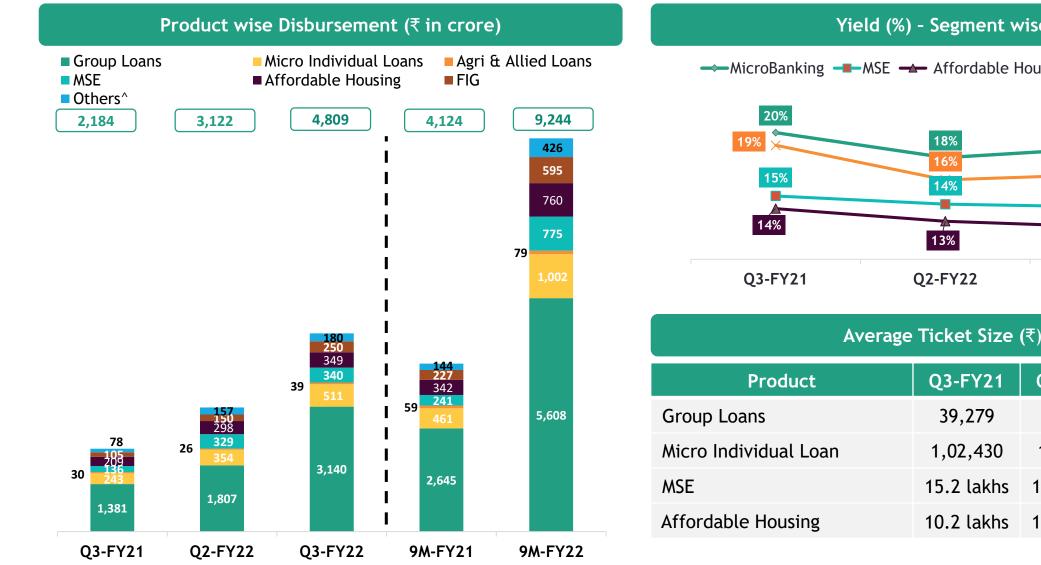




Product	% Gross Advances	Growth Y-o-Y	Growth Q-o-Q
Group Loans	54.6%	7.6%	14.8%
Micro Individual Loans	11.0%	25.0%	11.6%
Agri & Allied loans	1.1%	0.9%	(0.7%)
MicroBanking	66.7%	10.0%	13.9%
MSE	9.6%	38.6%	11.4%
Affordable Housing	15.6%	42.5%	10.5%
FIG Lending	5.4%	74.2%	16.8%
Others	2.8%	114.2%	19.2%
Total	100.0%	20.7%	13.4%

DISBURSEMENT & AVERAGE TICKET SIZE

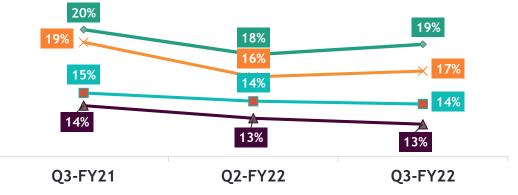




^Includes Personal Loan, Vehicle loan, Staff Loan & others

Yield (%) - Segment wise

----MicroBanking ----MSE ---- Affordable Housing ----Overall

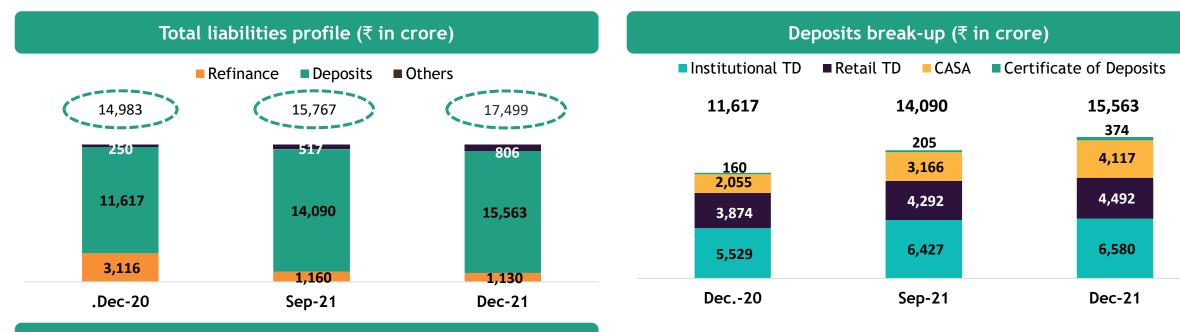


Average Ficket Size (\)										
Product	Q3-FY21	Q2-FY22	Q3-FY22							
Group Loans	39,279	36,828	45,546							
Micro Individual Loan	1,02,430	1,11,906	1,19,957							
MSE	15.2 lakhs	18.5 lakhs	18.9 lakhs*							
Affordable Housing	10.2 lakhs	11.5 lakhs	11.5 lakhs							

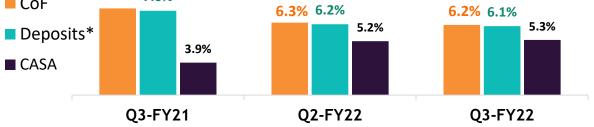
*MSE ticket size is ₹18.8 lakhs in Q3FY22 if Navnirman loans under ECLGS scheme are included

LIABILITY: HEALTHY TRACTION IN RETAIL FRANCHISE









- Comfortable ALM position
- Credit-Total Deposit: 106% as of Dec'21
- ✤ Retail % share has increased to 53% from 48% in Dec'20
- Cost of Deposits declined 91 bps Y-o-Y due to higher contribution from CASA deposits; reaping benefits from existing banking outlets and digital offerings
- (Long term bank facilities)

^ TD: Term Deposits, CASA: Current Account, Savings Account *Cost of Blended Deposits - TD + CA+ SA

WELL-DIVERSIFIED DEPOSIT MIX

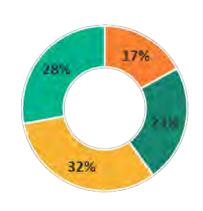


Region-wise deposit mix

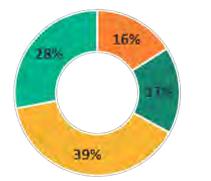
Branch classification wise deposit mix

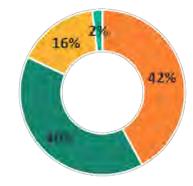
Segment wise deposit mix

Dec'21

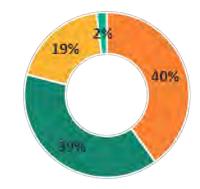


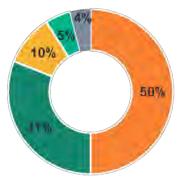
🔳 East 🔳 West 🔳 North 🔳 South



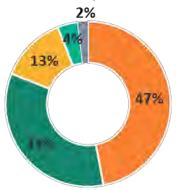


🔳 Metropolitan 🔳 Urban 🗵 Semi Urban 🔳 Rural





Individuals Banks Corporate Govt. TASC^

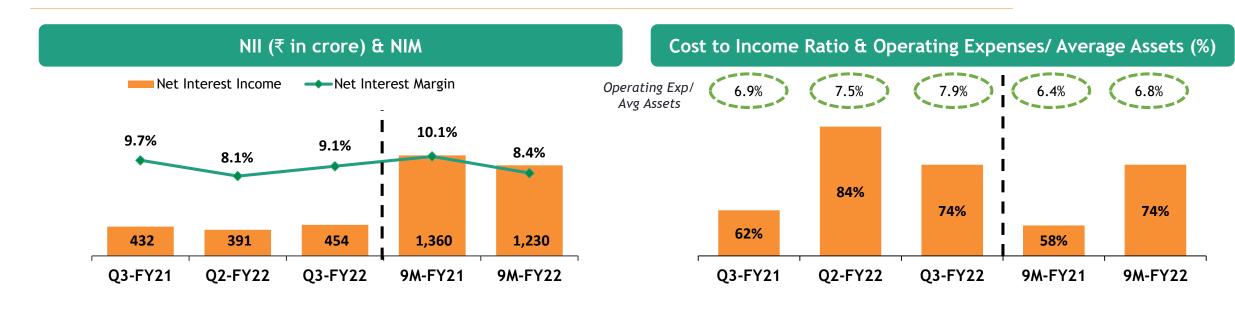


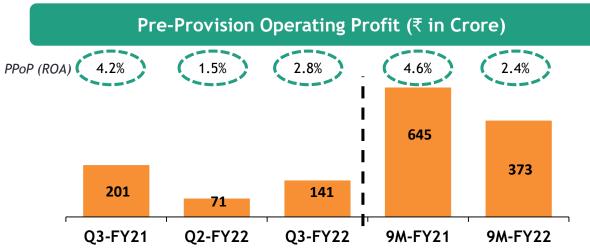
^TASC- Trust, Association, Societies & Clubs



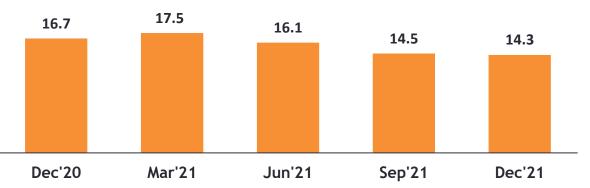
Financial Overview













INCOME STATEMENT

Particulars (₹ in crore)	Q3-FY22	Q3-FY21	YoY Growth	Q2-FY22	QoQ Growth	9M-FY22	9M-FY21	YoY Growth
Interest Earned	708	688	3%	645	10%	1,995	2,188	(9%)
Other Income	91	98	(7%)	47	94%	211	188	12%
Total Income	799	786	2%	692	15%	2,205	2,377	(7%)
Interest Expended	254	256	(1%)	254	0%	765	828	(8%)
Personnel Expenses	222	205	9 %	201	11%	589	583	1%
Operating Expenses	181	124	46%	166	9 %	478	320	49%
Provisions and Contingencies	175	480	(63%)	345	(49%)	916	774	18%
- Credit cost	187	556	(66%)	414	(55%)	1,074	794	35%
- Provisions for tax	(12)	(101)	-	(92)	-	(183)	(45)	-
- Other Provisions (Other than tax) & Contingencies	-	25	-	23	-	23	25	(9%)
Net profit for the period	(34)	(279)	-	(274)	-	(541)	(128)	-

TOTAL INCOME - BREAKUP



Particulars (₹ in crore)	Q3-FY22	Q2-FY22	Q3-FY21	9M-FY22	9M-FY21
Interest on loan	648	583	638	1,817	2,036
Int. on investments	60	62	51	178	152
Securitization Inc.	0	0	0	0	0
Total Interest Earned	708	645	688	1,995	2,188
Processing Fees	60	38	28	113	52
PSLC Income	0	(25)	5	2	29
Treasury Income	0	5	43	18	56
Insurance Income	8	5	5	16	10
Misc. Income*	22	24	17	62	41
Total Other Income	91	47	98	211	188
Total Income	799	692	786	2,205	2,377

* Includes cards AMC charges, NFS/ other banking operations income and foreclosure/ late payment & other charges Note: Income has been reclassified - Bad-debt recovery has been set-off against credit cost

BALANCE SHEET



Particulars (₹ in crore)	Dec-21	Sep-21	Dec-20
CAPITAL AND LIABILITIES			
Capital	1,928	1,928	1,928
Employees Stock Options Outstanding	40	39	41
Reserves and Surplus	706	739	1,110
Deposits	15,563	14,090	11,617
Borrowings	1,936	1,677	3,366
Other Liabilities and Provisions	1,026	1,034	1,354
OTAL	21,199	19,508	19,416
ASSETS			
Cash and Balances with Reserve Bank of India	840	1,246	1,206
Balance with Banks and Money at Call and Short Notice	777	838	427
Investments	3,198	2,968	3,484
Advances	15,353	13,487	13,514
Fixed Assets	257	264	289
Other Assets	774	704	496
OTAL	21,199	19,508	19,416

HEALTHY CAPITAL ADEQUACY



(₹ in Crore)

	Dec'20	Mar'21	Jun'21	Sep'21	Dec'21
Credit Risk Weighted Assets	10,342	11,420	10,393	10,483	11,963
Tier I Capital	2,681	2,863	2,546	2,174	2,114
Tier II Capital*	103	157	143	152	170
Total Capital	2,785	3,020	2,689	2,326	2,284
CRAR	26.93%	26.44%	25.88%	22.19%	19.09%
Tier I CRAR	25.93%	25.07%	24.50%	20.74%	17.67%
Tier II CRAR	1.00%	1.38%	1.38%	1.45%	1.42%

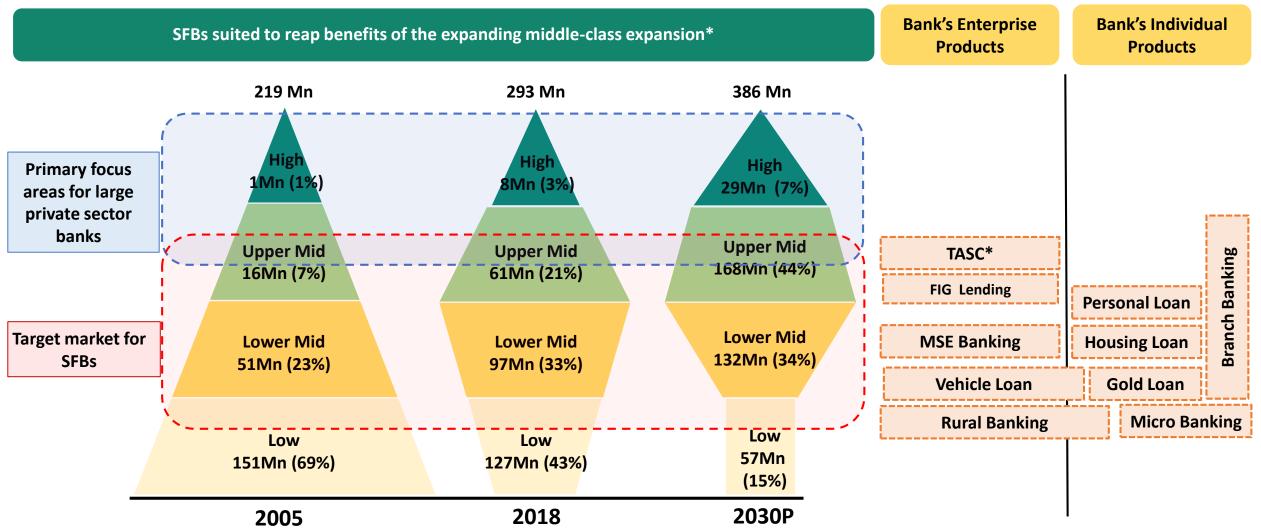
* Additional floating provisioning of ₹ 250 Cr not part of Tier II capital



Ujjivan - Building a Mass Market Bank

WELL PLACED TO GAIN FROM EVOLVING COUNTRY DEMOGRAPHICS



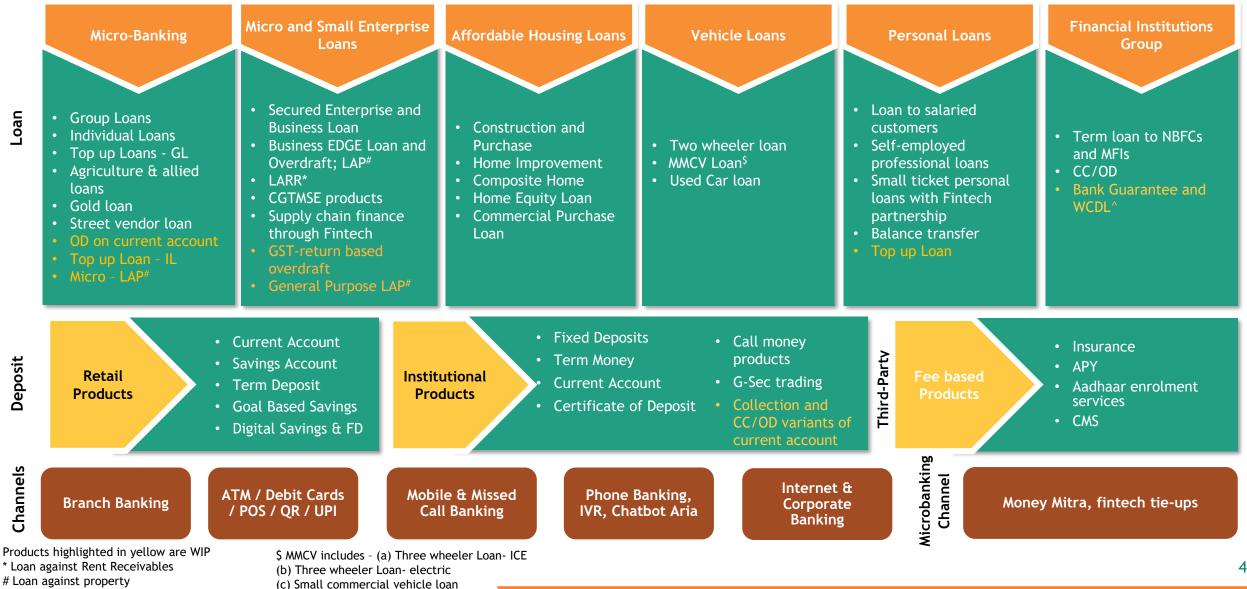


*Trusts, Associations, Societies and Clubs

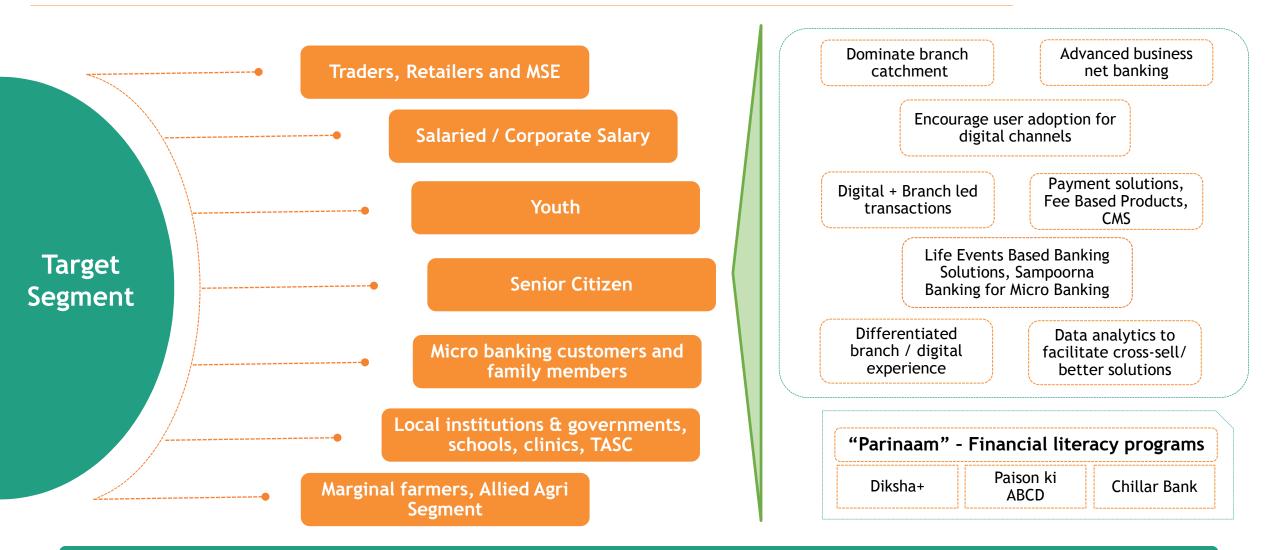
*Source: PRICE Projections based on ICE 360⁰ Surveys (2014, 2016, 2018); Note: Low income: <\$4,000, Lower-mid: \$4,000-8,500, Upper-mid: \$8,500-40,000, High income: >\$40,000 basis income per household in real terms; Projections with annual GDP growth assumed at 7.5%;

COMPREHENSIVE SUITE OF PRODUCTS & SERVICES

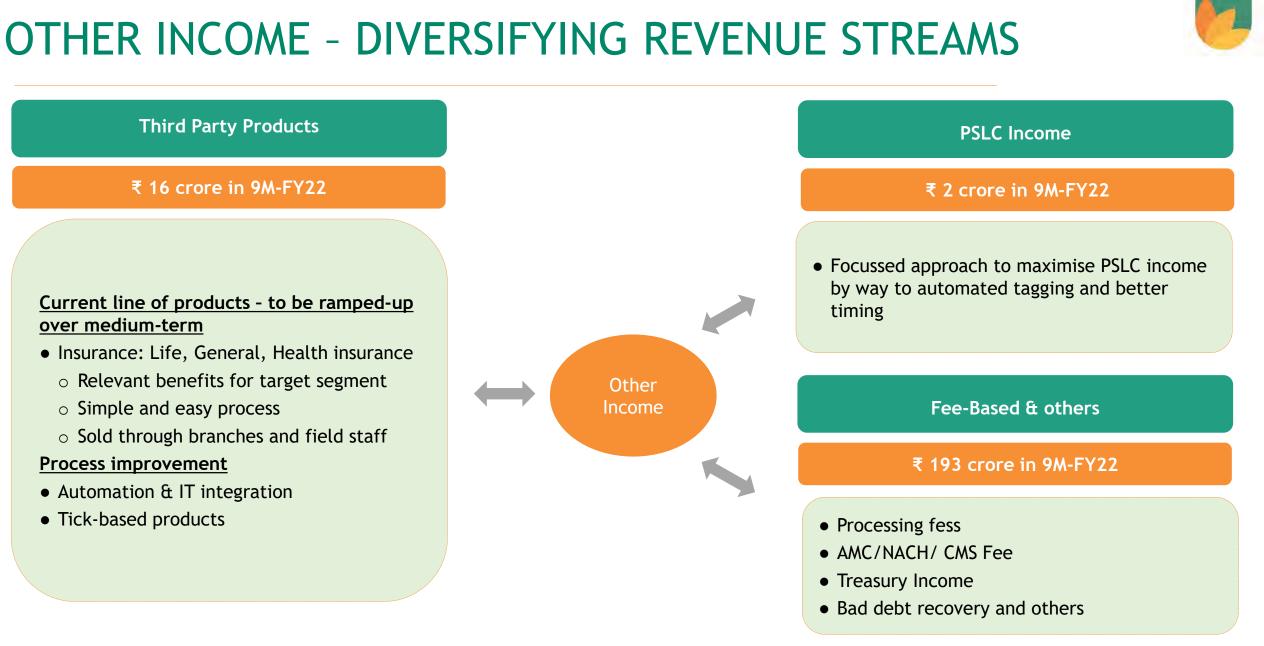
^Working capital demand loan



BUILDING STABLE AND GRANULAR LIABILITY BASE



Ramped up retail deposits: ₹ 8,324 crores (53% of total deposits) vs ₹ 5,563 crores (48% of total deposits) Y-o-Y



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SERVING CUSTOMERS THROUGH MULTIPLE CHANNELS

Personal & **Business** Multiple delivery channels Web/ Tablet

- Web-based, can be accessed from any system • High volume bulk upload facility
- Customizable client centric approval matrix

Internet banking

- Liability customer acquisition from anywhere using website
- Tablet-based customer acquisition for loan products
- Chatbot Aria to improve user experience Door-step service; faster, easier, better TAT **Based Origination** •
 - Nine languages option English, Hindi, Kannada, Tamil, Bengali, Marathi, Gujarati, Punjabi and Odiya.

iOS users for making app usage more safe and

Mobile App

secure

Implemented Device Binding for both android and

- 24x7 phone banking helpline
- Loan on Phone for repeat GL customers
- Ability to service customers in 13 Languages
- Missed call and SMS banking services Phone •

- Working on voice and video enabled customer interface
- Active users exceed 1.4 million as of Dec'21





- **ATMs**
- Customer alerts for each incorrect PIN entry & Green PIN facility 24/7 for OIN change

491 ATMs including 53 ACR* machines

- Empowering customers to block/unblock debit card & set transaction limits through ATMs
- 12 regional languages



STRONG INDEPENDENT BOARD



Name	Education	Experience	Name	Education	Prior Experience
Ittira Davis Managing Director and CEO	PGDM from the Indian Institute of Management, Ahmedabad	International banker with over 40 years of banking experience having worked extensively in the Middle East and Europe. Was previous associated with Europe Arab Bank, Citibank in India and the Arab Bank Group in the Middle East. Joined Ujjivan in	Rajni Mishra Independent Director	M.Com (Gold Medallist) from MS University, Vadodara	Career banker for nearly four decades with SBI as well as its associate banks. Handled varied assignments and diverse portfolios, gained exposure in risk management, branch administration, corporate credit, forex treasury etc. She is the chairperson and Independent Director of NCL Buildtek limited, Hyderabad
		March 2015 to manage the transition to an SFB. He was the MD & CEO of Ujjivan Financial Services from July'18 until March'21	-	Qualified FCCA (UK)	A global leader with a track record spanning 30+ years having worked in India, London and Bahrain. He brings a strong business background and having
Banavar Anantharamaiah Prabhakar Chairman and Independent Director	He is a Commerce Andhra graduate from the about University of the Exe Mysore and a period	Retired as Chairman and Managing Director of Andhra Bank after serving various Banks for about 37 years. Prior to that he served as the Executive Director of Bank of India for a period over 3 years, He also worked abroad for about eight years in two stints at Zambia	Ravichandran Venkataraman Independent Director	and ACMA (UK). He has also completed the program for CFOs with Wharton Business School, USA	worked with top Business Leaders in over 100 countries. He is the Chairperson of eVidyaloka Trust, a not-for-profit social enterprise into remote education for rural children in India. Previously, he has worked with HP's Global Business Services, Hewlett Packard, ANZ Bank's and Bank Muscat.
	Accountant.	and U.K. He was the Chief Executive of Bank of Baroda UK Operations.	Rajesh Kumar Jogi degree Independent and i		Rich work experience of 27 years in Banking industry with a focus on risk management. Previously was associated with Natwest Group
Samit Kumar Ghosh Non-Executive Director	MBA from Wharton School of Business at the University of Pennsylvania.	Founder of UFSL and served as its MD & CEO. He retired as MD and CEO of Ujjivan SFB on November 30, 2019. He is a Career banker with over 30 years of experience in India & overseas.	Director	member ICAI and advanced Management Program from the Harvard Business School in Boston	(erstwhile RBS Group) and was Chief Risk Officer, India of the Royal Bank of Scotland and subsequently the Country Head of Risk, India for the Group
		Finance professional with a rich experience of over two decades in various organizations	Satyaki Rastogi Non-Executive Nominee Director	Engineering graduate from NIT Kozhikode	Serves as General Manager and Regional Head at Bengaluru office of SIDBI
Sudha Suresh Non-Executive Director	B.Com (Honors) C.A., Grad ICWA, CS	& a decade as practicing chartered accountant. She is the founding partner of S. Rao & Associates, Chartered Accountants, Bangalore and founder of Mani Capital. She was the MD & CEO (2017-18) and Chief Financial Officer (2008-17) of Ujjivan Financial Services Limited	PN Raghunath Additional Director- Nominated by RBI	MBA (Banking & Finance), Diploma in International Banking and Finance (DIBF) and Diploma in Business Finance (DBF)	He heads the foreign exchange department of the Reserve Bank of India at its Bengaluru Office. He has experience in the areas of Public Accounts, Public Debt Management, Foreign exchange management and Data Centre of the Reserve Bank. Before joining the Reserve Bank of India, he worked as an officer in State Bank of Hyderabad for three and half years

EXPERIENCED MANAGEMENT TEAM



Name & Designation	Prior association	Education
Ittira Davis	Ujjivan Financial Services Limited, Europe Arab Bank,	 MBA, IIM Ahmedabad
MD & Chief Executive Officer	Arab Bank, Citi Bank, Bank of America	 B.Com, St. Joseph College of Commerce, Bangalore
Carol Furtado	Ujjivan Financial Services limited, ANZ Grindlays Bank	 B.Sc, Bangalore University
Chief Business Officer (CBO)	and Bank Muscat	 PGDM, Mount Carmel Institute
Martin Pampilly Chief Operating Officer (COO)	Ujjivan Financial Services limited, ANZ Grindlays Bank, Bank Muscat and Centurion Bank of Punjab	 B.Sc. Computer Science, University of Bangalore
Arunava Banerjee	State Bank of India, Standard Chartered Bank and	 MA Economics, Calcutta University
Chief Risk Officer (CRO)	Bahraini Saudi Bank	 Associate of the Indian Institute of Bankers
Ashish Goel Chief Credit Officer	ICICI Bank, Marico Industries, Godrej & Boyce	 PGDM (Marketing & Finance), XIM, Bhubaneshwar B.Tech (Mechanical Engineering), Kurukshetra
Ashwin Khorana Chief Information Officer	ING Vyasa (Now Kotak Mahindra Bank), Jana Small Finance Bank, Standard Chartered Bank	 Advance Management Program, IIMB
Brajesh Joseph Cherian Chief Compliance Officer	The South Indian Bank, Axis Bank	 MBA in Finance, Sikkim Manipal University B.Pharma, Dr. M.G.R. Medical University
Chandralekha Chaudhuri Head – Human Resources	Ujjivan Financial Services Limited	 BBA, LLB – Symbiosis School of law PGCHRM -HR, XLRI
Vibhas Chandra Business Head of MicroBanking	Ujjivan Financial Services Limited	 PGDBM (Rural Management), XIM, Bhubaneshwar
Sumit Thomas Head of Branch Banking	ING Vysya Bank, HDFC Bank	• Ex-PGDM, Symbiosis Institute of Management Studies
Krishnamoorthy S Chief Financial Officer	Ujjivan Financial Services Itd, Apple Credit Corporation, AIG Home Finance, Wighman Homes Ltd, Parvidhgaar Leasing & Finance Ltd	 B.Com, Bharathidasan University
Sriram Srinivasan Head – Digital Banking	Citibank, Standard Chartered Bank, HSBC, Digital14	 PGDM – IIM, Bangalore BE (Hons) in EEE – BITS, Pilani

Head – Digital Banking

• BE (Hons) in EEE – BITS, Pilani

KEY GROWTH STRATEGIES



01

COMPREHENSIVE & RELEVANT PRODUCTS

- Entire gamut of asset and liability products to attract new customers and deepen existing customer relationships
- Expand range of third party products and services
- Increase penetration of asset products under Retail, MSE and affordable housing segments



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FOCUS ON DIGITAL BANKING AND ANALYTICS

- User-friendly digital interface to extend bank's reach and offer a strong banking platform and focus on user adoption with programs like DIgiBuddy
- Invest in API platform, innovations, fintech partnerships to widen product offerings/ banking solutions
- Invest strategically to integrate technology into operations to empower customers, reduce costs and increase efficiencies
- Adopt robotic processes to automate operational processes
- Data analytics to be used to offer customized solutions
- Establish bank as a modern technology enabled bank

BUILD A STABLE & GRANULAR DEPOSIT BASE

- Improve share of CASA, recurring and fixed deposits by building a sticky deposit base and attracting new customers; focus on retail deposit base to reduce cost of funds
- Selectively open branches in urban areas with large customer base
- Target mass customer acquisition through focused programs

STRONG DISTRIBUTION & COLLECTION NETWORK

- Use right combination of physical and digital channels and partnerships to expand reach, banking outlets and infrastructure
- Build a dynamic and strong collection network
- Strengthen alternate delivery channels and encourage customers to move towards a cashless environment

CONTINUE FOCUS ON IMPROVING FINANCIAL AND DIGITAL INCLUSION

- Focus on the un-served and underserved segments and educate customers to develop improved financial behaviour
- Maintain transparency, responsibly price loan offerings, effectively redress grievances and ensure disclosures in vernacular languages
- Continue to partner with Parinaam Foundation to enhance financial literacy and develop Kisan Pragati Clubs
- Promote use of bank accounts, UPI and digital payment gateways



04

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DIVERSIFY REVENUE STREAMS

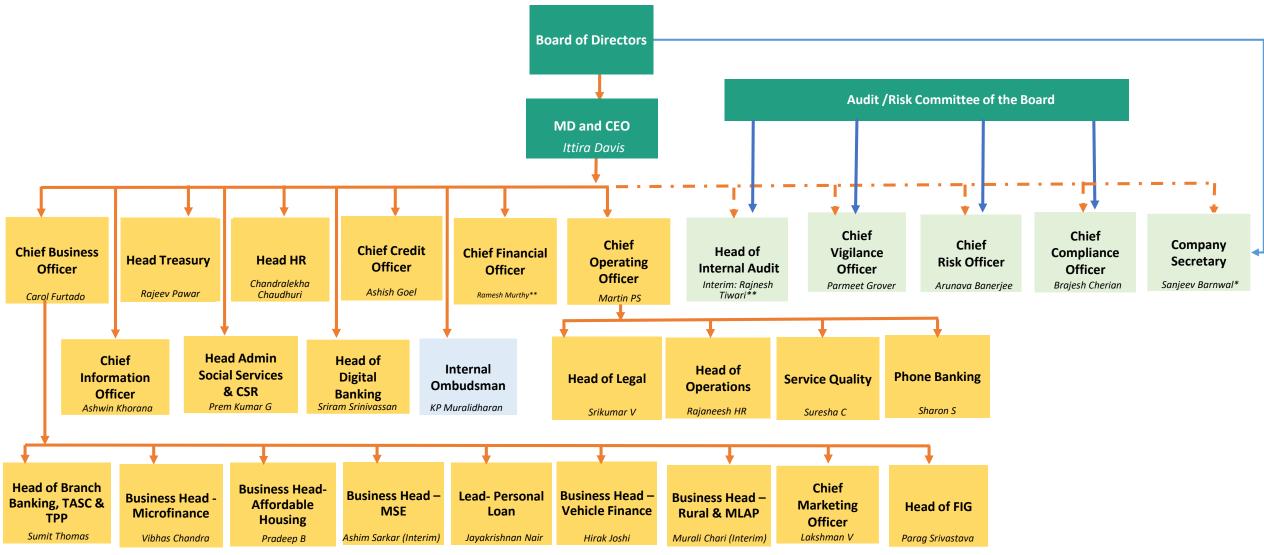
- Leverage banking infrastructure to diversify product portfolio and increase fee and commission-based business
- Increase focus on treasury income, bancassurance, fee and processing charges
- Introduce new products and services and focus on cross-selling to existing customers



Annexures

ORGANIZATION STRUCTURE





** expected to join in mid-Mar'22; Head – Internal Audit joining in Apr'22

* Joining w.e.f. 15 Feb'22 as the Head of Regulatory Framework; prior to joining he is expected to relinquish his position in Ujjivan Financial Services Ltd. 51

AWARDS & ACCOLADES





• DSCI Excellence Awards 2021: Winner - Best Security Practices in NBFCs & Small Financial Institutions



 Great Place To Work® Institute: Ranked 11th among 'India's Best Companies to Work For 2021 Certified by GPTW for 12th consecutive year



• BFSI Excellence Awards 2021 - Best Omnichannel Campaign Management



• IDEX Legal award 2021 - Litigation Department of the Year



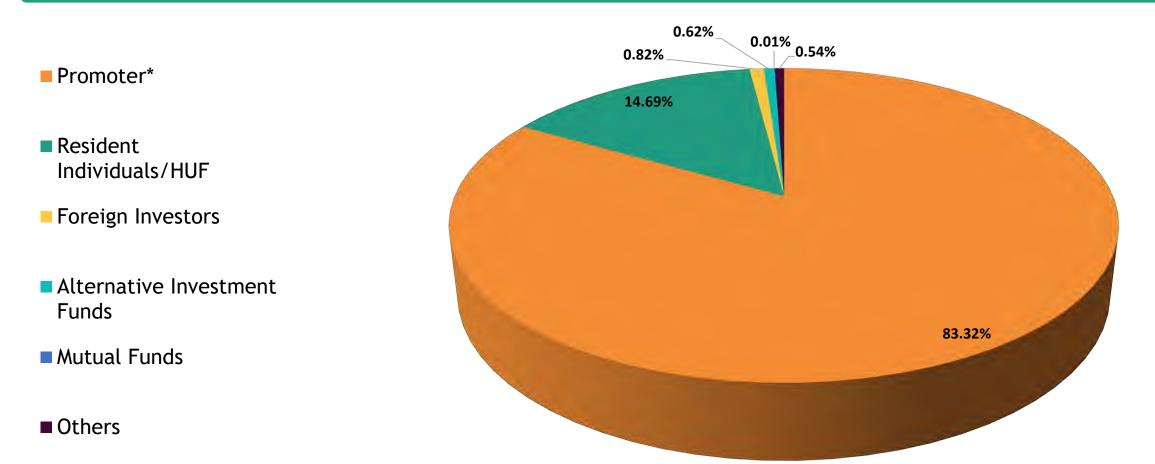


- The Outlook Money Awards 2021 Small Finance Bank of the year (Editor's Choice)
- IBA 16th Annual Banking Technology Award 2021 (SFB Category)
 - Best Digital Financial Inclusion Initiatives
 - First Runner Up: Best Technology Bank of the Year and Best IT Risk & Cyber Security Initiatives 52

SHAREHOLDING PATTERN



Shareholding Pattern (based on holding) as on 31st December, 2021



*Promoter is Ujjivan Financial Services Ltd which is a Core Investment Company and listed on NSE/ BSE

UJJIVAN: INCLUSIVE GROWTH PHILOSOPHY



CSR Approach

The Bank constantly strives to ensure strong corporate culture which emphasizes on integrating CSR values with business objectives. Communities which are disrupted with the global pandemic like never before and affected with natural disasters in some areas, only made matters worse. Ujjivan's response to communities in navigating the unprecedented challenges is focused on healthcare, disaster relief, vaccination drive, livelihood for specially abled people, education and community infrastructure development

Covid Relief

Taken initiatives to support the medical institutions with the infrastructure to treat the COVID patients, directly through Bank's branch network across India and also through partner organisations. The Bank is also facilitating covid vaccination drives for community members in its operational areas



Community Development

Work with CSR partner organisations for promoting quality of life for marginalized communities by providing infrastctural support to educational instituions, health care units, other public amenities across India including support for vocational trainings for differently abled community

Disaster Relief

Quickly responding and undertaking relief activities during natural calamities like floods, cyclones through vast branch network in various parts of the country

Following the "Double Bottom Line" approach of business Aims to establish an equilibrium of financial and social benefits before arriving at business decisions

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RELIEF ACTIVITIES

Beneficiary

₹ 44.3 lakhs spent in Q3-FY22 towards CSR totaling to spends of ₹ 2.92 Cr in FY22

- Covid Relief activities
 - Distributed 10 ICU beds to the Nadiad General Hospital, Gujarat
 - Released 15.5 lakhs to the Marwari hospital in Guwahati Pediatric and neonatal ICU
 - Facilitated vaccination for more than 30,000+ beneficiaries through camps organized by 339 branches across 19 states
- Other relief activities
 - 2 infrastructural projects have been completed
 - Construction of mid day meal shed in Godthal, Gujarat which has benefitted 250 students
 - Construction of classroom and renovation of toilets in Adanur, Karnataka helping ~101 households

22 states/UT; 70+districts



636 Anganwadi and Asha workers



Livelihood training & job placement for 100 PWD



4,39,395 public

including customers



Special educational and pre-vocational training for **45 children**

Relief Activities





THANK YOU

For Investor Queries: *Mr. Deepak Khetan* +91 7045792752 <u>deepak.khetan@ujjivan.com</u>