Q3 FY23 PRESENTATION



DISCLAIMER

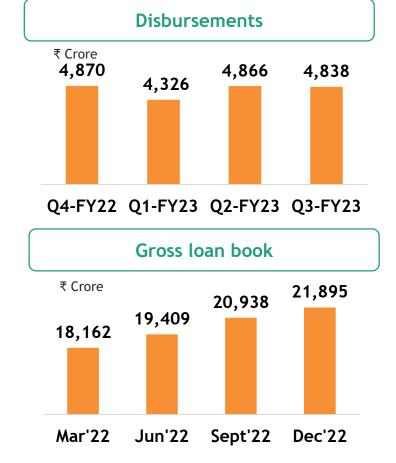


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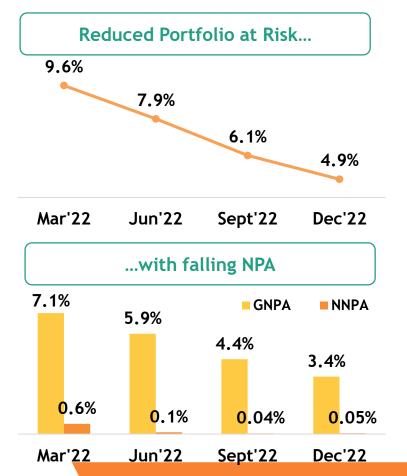
BUSINESS ON FAST TRACK



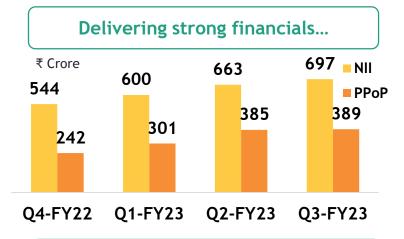


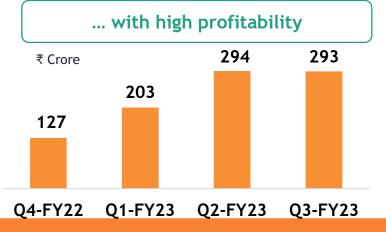












KEY HIGHLIGHTS



Disbursements	Sustained Disbursement; ₹ 4,838 Cr despite implementation of new MFI credit norms
Collections	Collection efficiency at ~100% in Dec'22; good traction on restructured/ NPA pool
Liabilities	Retail deposits up 72% Y-o-Y; CASA up 47% Y-o-Y Total deposit at ₹ 23,203 Cr up 49% Y-o-Y
Asset Quality	GNPA / NNPA at 3.4% / 0.05% from 4.4% / 0.04% as of Sept'22
Provisioning	Total book coverage at 3.8% with PCR at 99%; including floating provision of ₹ 150 Cr*
Financials	NII at ₹ 697 Cr NIM at 9.4% Cost-to-income ratio at 53.5%
Profitability	Robust profitability- PPoP at ₹ 389 Cr PAT at ₹ 293 Cr vs ₹ (34) Cr Y-o-Y RoA at 4.1% RoE at 29.7%
Capital	26.02% capital adequacy with tier-I at 22.84% as of Dec'22 LCR at 198%** as on 31st Dec'22

^{* ₹ 100} cr of additional floating provision not included here; All NPA and gross loan book data in this document (except in Financial Overview section) are without adjusting for ₹1,619 / ₹ 2,580 cr of IBPC & Securitization as on 31st Dec 2022/ 30th Sept 2022

^{**} Provisional





Gross Loan Book

₹ 21,895 cr

Up 33% yoy

Dec'21: ₹16,463 cr

Disbursements

₹ 4,838 cr/ ₹ 14,030 cr

Up 1% yoy/ up 52% yoy

Q3-FY22/9M-FY22: ₹ 4,809 cr/ ₹ 9,244 cr

Total Deposits

₹ 23,203 cr

Up 49% yoy

Dec'21:₹ 15,563 cr

Retail Deposits

₹ 14,284 cr (62%*)

Up 72% yoy

Dec'21: ₹ 8,324 cr (53%*)

Employees

16,764

Down 1% yoy

Dec'21: 16,896

Customer Base

73.0 lacs

Up 18% yoy

Dec'21: 62.1 lacs

Added 8 branches during Q3FY23 taking total branch count to 598

^{*} Note: Retail Deposit as a % of Total Deposit

KEY HIGHLIGHTS - Q3 FY23/ 9M FY23 (2/2)



CRAR

26.0%

Up 693 bps yoy

Dec'21: 19.1%

GNPA

3.4%

Down 642 bps

Dec'21: 9.8%

NNPA

0.05%

Down 162 bps

Dec'21: 1.7%

PPOP

₹ 389 cr/ ₹ 1,074 cr

Up 152% yoy/ up 172% yoy

Q3FY22/9MFY22: ₹154 cr/₹395 cr

NII

₹ 697 cr/ ₹ 1,960 cr

Up 54% yoy/ up 59% yoy

Q3FY22/9MFY22:₹454 cr/₹1,230 cr

RoA

4.1%/ 3.9 %

Up yoy/ Up yoy

Q3FY22/9MFY22: (0.7)%/ (3.5)%

PAT

₹ 293 cr/₹ 790 cr

Up yoy/ up yoy

Q3FY22/9MFY22:₹(34) cr/₹(541) cr

NIM

9.4%/ 9.6%

UP 33 bps yoy / up 118 bps yoy

Q3FY22/9MFY22: 9.1%/8.4%

RoE

29.7%/ 30.6%

Up yoy/ Up yoy

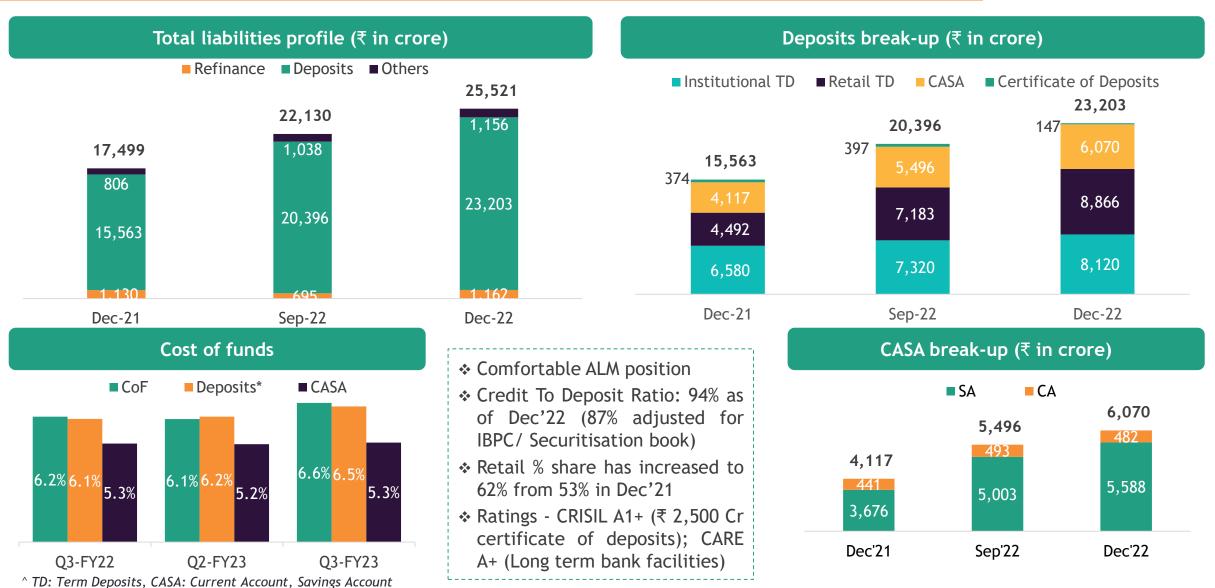
Q3-FY22: (5.0)%/ (24.4)%



Liabilities: Driving Retail Deposit Base

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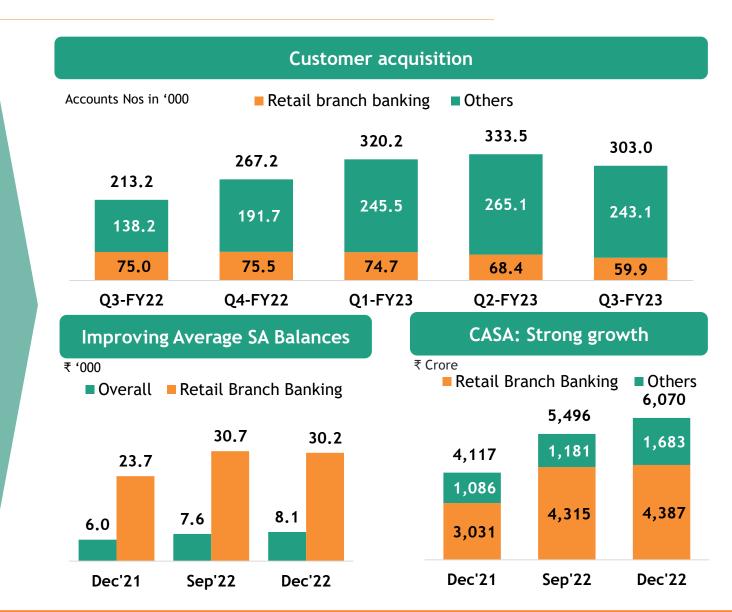
STRONG DEPOSIT GROWTH WITH RETAIL AT FORE-FRONT



*Cost of Blended Deposits - TD + CA+ SA

RETAIL DEPOSIT FRANCHISE FOCUSSED ON CUSTOMER ACQUISITION

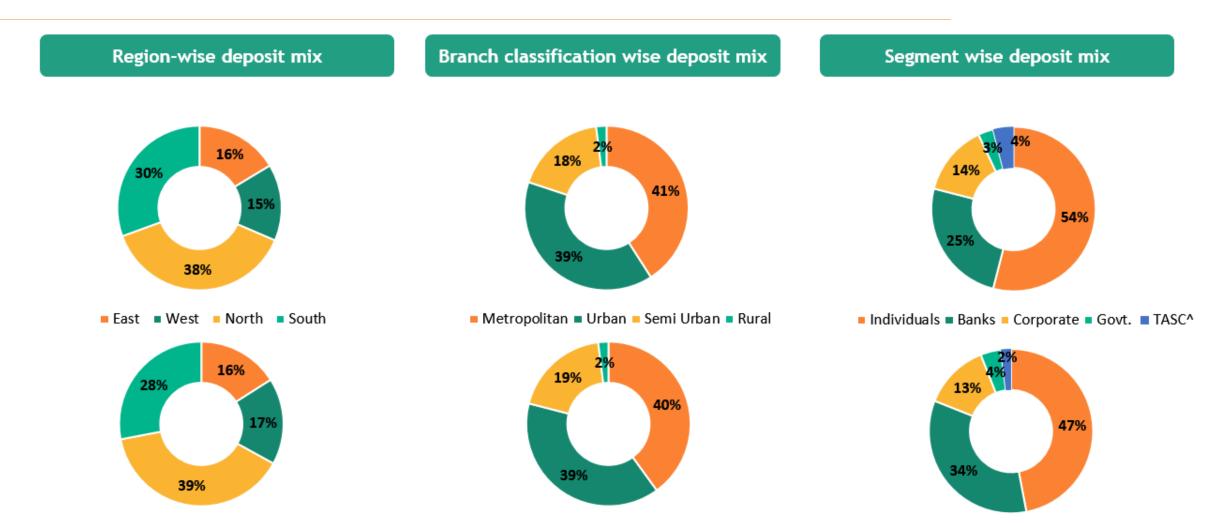
- Total deposits grew 49% Y-o-Y to ₹ 23,203 Cr
- Retail deposits grew 72% Y-o-Y; contributing to 62% of total deposits in Dec'22 vs 53% in Dec'21
- CASA deposits grew 47% Y-o-Y; 26.2% of total deposit as of Dec'22
 - Retail Branch banking CASA grew 45% Y-o-Y;
 contributes 72% to total CASA
- Focus on value-add products to drive average balances
 - Average balance for Retail Branch Banking SA moved to ₹ 30k from ₹24k Y-o-Y
 - Overall average SA balance moved to ₹ 8k
 from ₹ 6k Y-o-Y



Dec'22

WELL-DIVERSIFIED DEPOSIT MIX



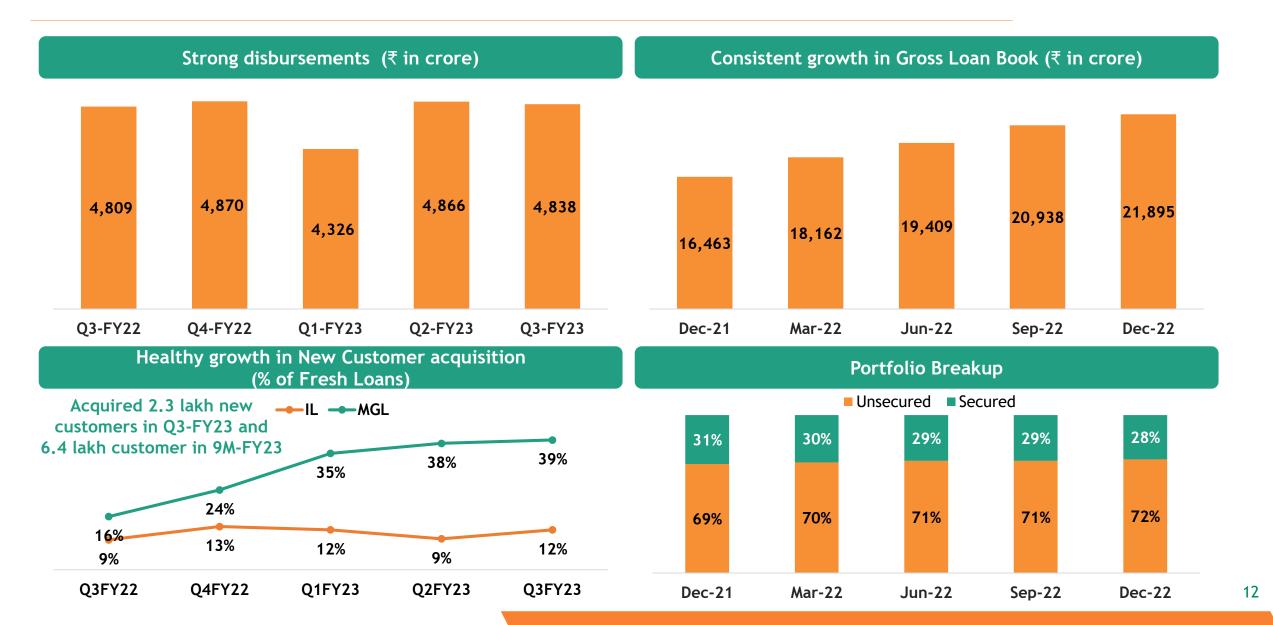


Deposits from individual continues to grow with our focus on building granular deposit base



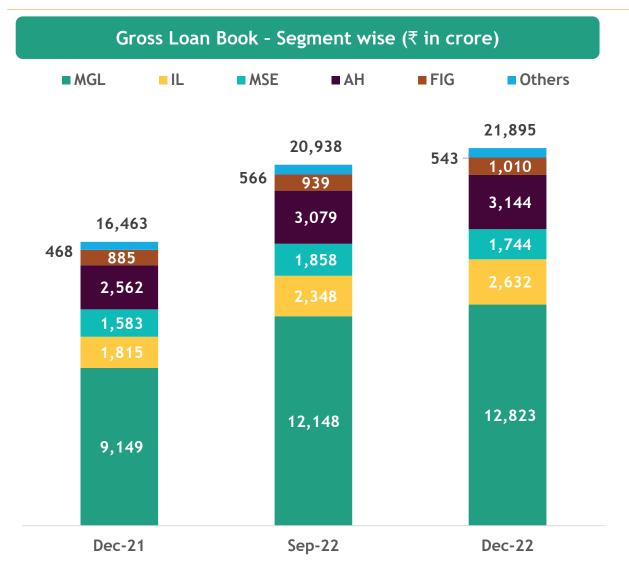
Assets: Well-diversified growth with new customer acquisition

GROSS LOAN BOOK AND DISBURSEMENT TREND



GROWING ACROSS SEGMENTS





Product	% Gross Loan Book	Growth Y-o-Y	Growth Q-o-Q
Micro Group Loans	59 %	40%	6 %
Individual Loans	12%	45%	12%
MSE*	8%	10%	(6)%
Affordable Housing	14%	23%	2%
FIG Lending	5%	14%	8%
Others	2%	16%	(4)%
Total	100%	33%	5%

MGL- Micro Group Loans

IL- Individual Loans

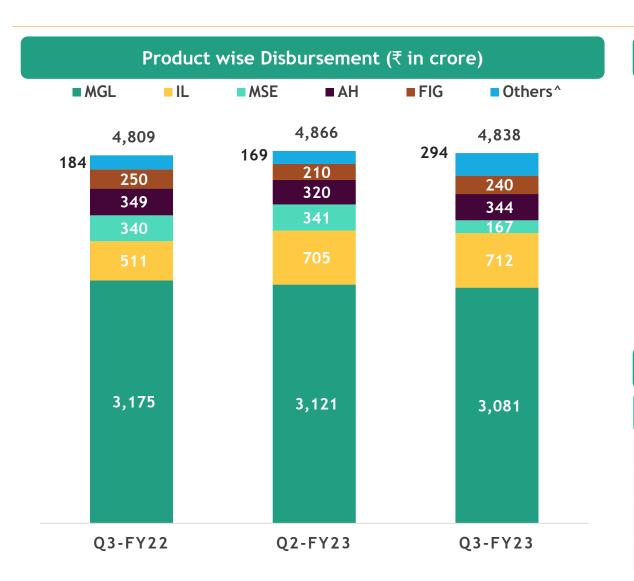
MSE- Micro Small Enterprise

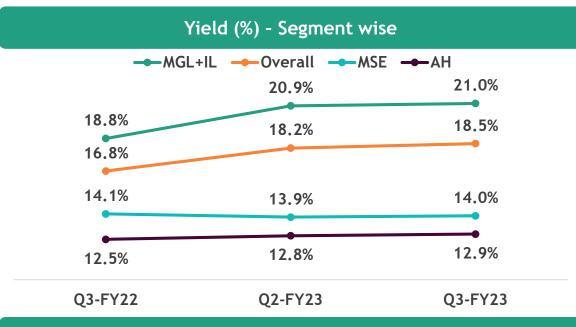
AH- Affordable Housing

FIG- Financial Institution Groups









Average Ticket Size (₹)

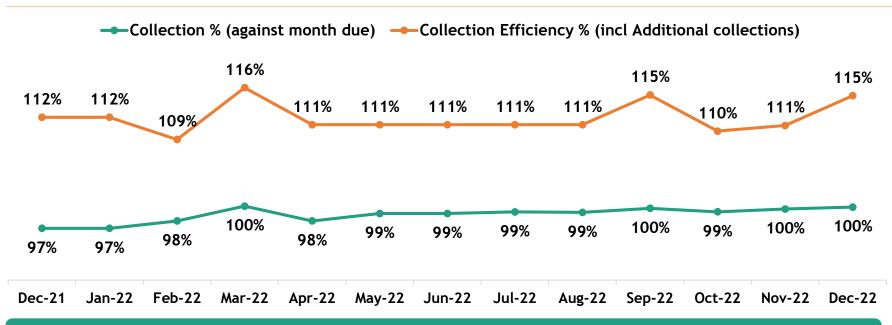
Product	Q3-FY22	Q2-FY23	Q3-FY23
Micro Group Loans	45,546	54,033	55,186
Individual Loan	1,19,957	1,15,552	1,22,185
MSE (ex-fintech)	32.0 lakhs	44.3 lakhs	40.0 lakhs
Affordable Housing	11.5 lakhs	12.1 lakhs	12.5 lakhs

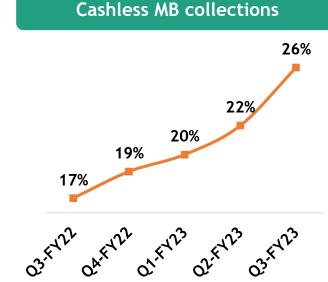


Sustained improvement in asset quality

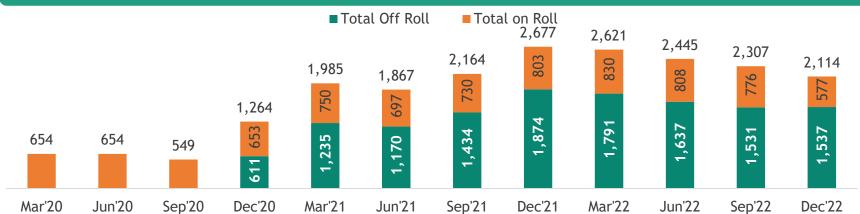
COLLECTIONS SUSTAINING; NDA COLLECTIONS AT ~100%







Collection team to gradually reduce... with NPA + restructured pool shrinking (Nos) Flexible collections apart from traditional



Expediting for legal process collections in secured book

multiple

Introduced various digital modes of

modes

meetings/door-to-door

æ

centre

collections

repayment

Data analytics driven prediction models based on Early Warning Triggers aiding in better collections





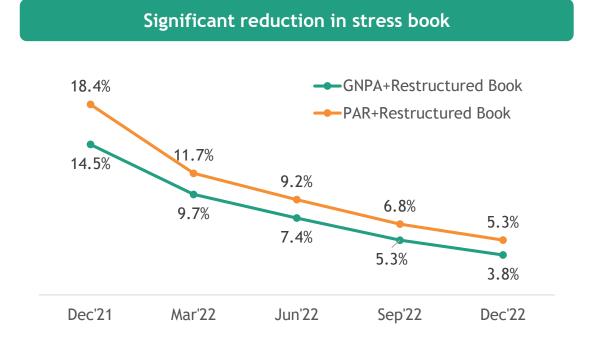
₹ Crore	Oct'22				Nov	_′ '22			Dec	:'22		
Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection
MGL+IL	1,048	1,046*	100%	72	1,088	1,090*	100%	78	1,092	1,097*	100%	99
MSE	26	22	87%	26	26	23	88%	24	26	23	88%	37
Affordable Housing	42	40	95%	29	44	41	95%	32	44	42	96%	47
FIG Lending	62	62	100%	0	49	49	100%	0	67	67	100%	0
Others	17	15	91%	4	17	15	91%	4	17	15	90%	4
Total	1,195	1,185	99%	130	1,223	1,219	100%	138	1,245	1,244	100%	187

^{*} Including OD collection



SIGNIFICANT REDUCTION IN RESTRUCTURED BOOK

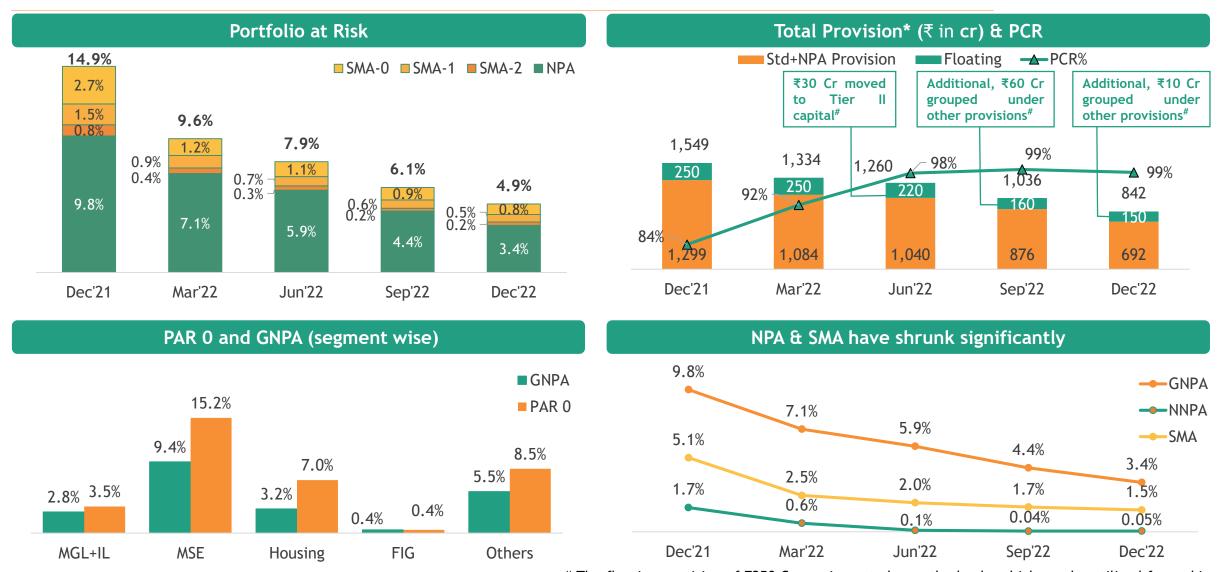
Restructured Book									
₹ crores	RF 1.0	RF 2.0	Total						
Micro Banking (GL + IL)	102	114	217						
Affordable Housing	9	19	28						
MSE	6	51	58						
Loan Book	117	185	302						
PAR	103	119	221						
GNPA	100	99	198						
Provisions	100	93	193						
Dec'22 Collection efficiency %			98%						



- 64% provision on outstanding Restructured Book
- RF 2.0 collection efficiency continues to be strong
- Significant reduction in Stress pool (Restructured + NPA), driven by:
 - Consistent collection across buckets
 - PAR/ GNPA has been reducing on absolute basis as fresh slippages have reduced significantly

SUSTAINED COLLECTIONS DRIVING BETTER ASSET QUALITY





[#] The floating provision of ₹250 Cr continues to be on the books which can be utilized for making 19



Successfully driving digital journey

DIGITAL END-TO-END THROUGH THE VALUE CHAIN



Smart Automated
 Messaging to guide client at all points of onboarding journey

Tie-ups & Partnerships:
 platform play to cross
 sell via Ujjivan

Onboarding

1 2

Cross Sell

Servicing

Prospecting

- Advanced Data
 Modelling- Look Alike targeting
- Digital Lead Generation
 - capture referrals

- Seamless payments to people and merchants through UPI & IMPS
- Ease of collection enabled through BBPS platform

HELLO UJJIVAN (VOICE, VISUAL & VERNACULAR MOBILE BANKING APPLICATION)



Hello Ujjivan went live on Google Playstore for Android users in Nov'22

01

One of the best banking mobile that will app the navigate customer through voice, visuals and available vernacular languages to aid unserved and underserved customer segments on digital platform

02

The users can use voice search option for easily understanding and adopt various functionalities of this app

03

This app will help in assisting customers in easily viewing balance statements, transferring funds, booking deposits, loan repaying EMIs, etc. conveniently in their vernacular. language





VOICE





VISUAL VERNACULAR

How is it different from Regular Mobile Banking?

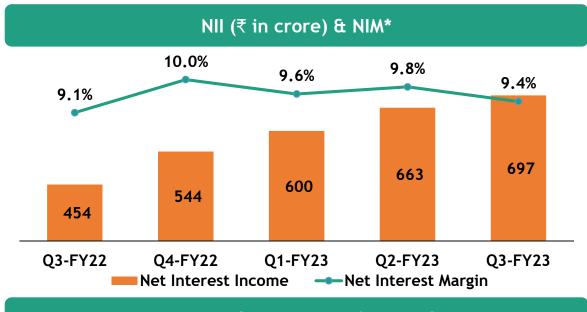
- Voice guidance for the users in 8 regional languages
- Chat bot option to assist customer in using the App
- Loan details and loan repayment option available in the application
- Pictorial presentation of the Banking features
- Targeted to aid unserved and underserved customer segments on digital platform

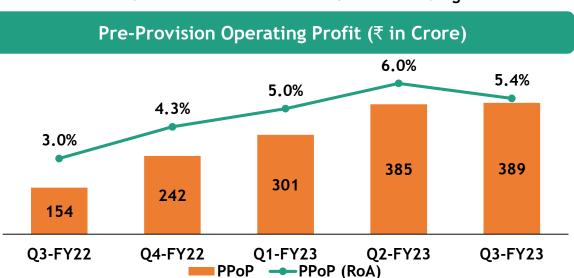


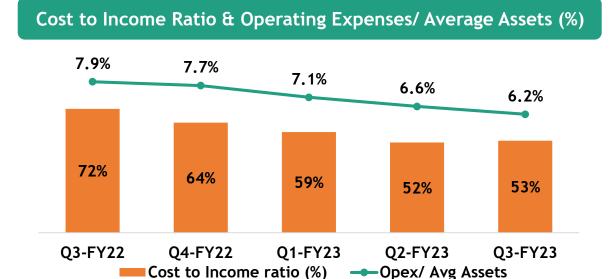
Financial Overview

FINANCIAL OVERVIEW

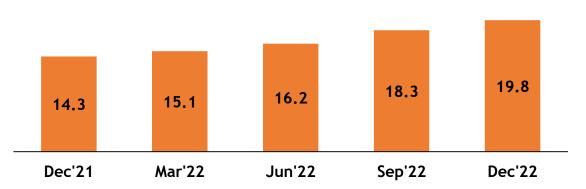








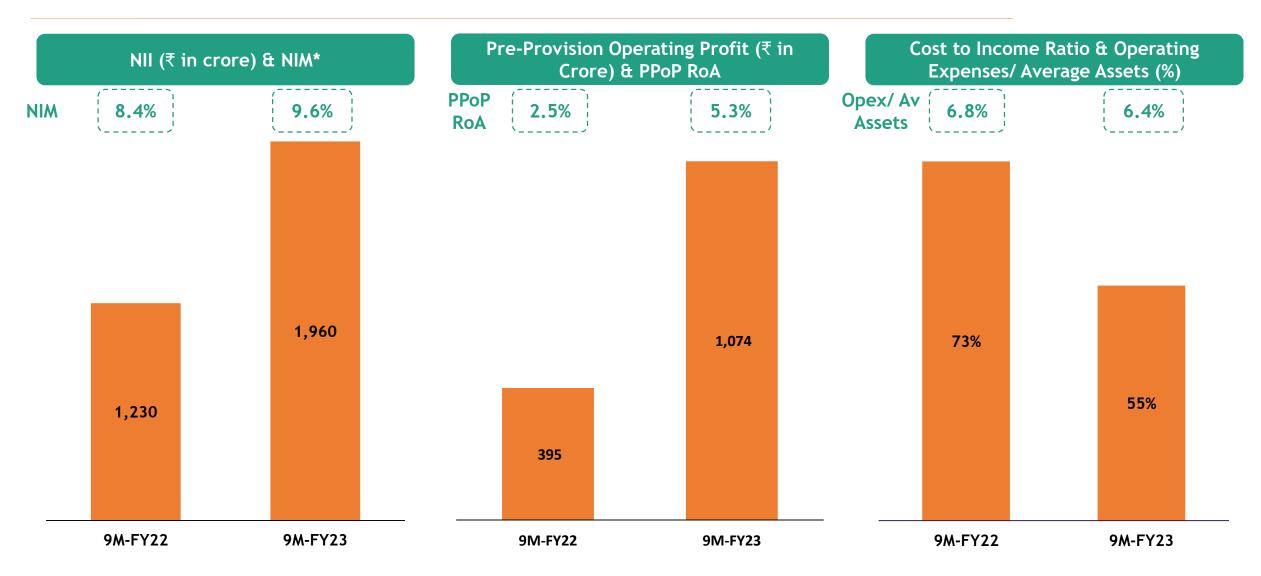




^{*} NIM based on total book including IBPC & Securitization

FINANCIAL OVERVIEW - 9MFY23





^{*} NIM based on total loan book including IBPC & Securitization

INCOME STATEMENT



Particulars (₹ in crore)	Q3-FY23	Q3-FY22	YoY Growth	Q2-FY23	QoQ Growth	9M-FY23	9M-FY22	YoY Growth
Interest Earned	1,082	708	53%	993	9%	2,980	1,995	49%
Other Income	139	104	34%	147	(5)%	410	233	76%
Total Income	1,221	812	50%	1,140	7%	3,390	2,227	52%
Interest Expended	385	254	51%	330	17%	1,020	765	33%
Personnel Expenses	229	222	3%	225	2%	679	589	15%
Operating Expenses	217	181	20%	200	9%	617	478	29%
Total Cost	832	657	27%	755	10%	2,316	1,832	26%
Pre Provision Operating Profit	389	154	152%	385	1%	1,074	395	172%
Credit cost	(0)	200	NM	(10)	NM	19	1,096	(98)%
Other provisions & contingencies	0	0	NM	(0)	NM	0	23	NM
Tax	96	(12)	NM	101	(5)%	264	(183)	NM
Net profit for the period	293	(34)	NM	294	0	790	(541)	NM





Particulars (₹ in crore)	Q3-FY23	Q3-FY22	Q2-FY23	9M-FY23	9M-FY22
Interest on loan	957	648	895	2,670	1,817
Int. on investments	118	60	88	287	178
Securitization Income	7	-	10	22	-
Total Interest Earned	1,082	708	993	2,980	1,995
Processing Fees	64	60	62	181	113
PSLC Income	-	-	15	24	2
Insurance Income	10	8	10	28	16
Bad Debt Recovery	34	13	26	90	22
Treasury	1	0	0	0	18
Misc. Income*	30	22	32	88	62
Total Other Income	139	104	147	410	233
Total Income	1,221	812	1,140	3,390	2,227

^{*} Includes cards AMC charges, NFS/ other banking operations income and foreclosure/ late payment & other charges



BALANCE SHEET

Particulars (₹ in crore)	Dec-22	Sep-22	Dec-21
CAPITAL AND LIABILITIES			
Capital	2,155	2,155	1,928
Employees Stock Options Outstanding	47	46	40
Reserves and Surplus	1,862	1,569	706
Deposits	23,203	20,396	15,563
Borrowings	2,318	1,733	1,936
Other Liabilities and Provisions	876	886	1,026
TOTAL	30,461	26,785	21,199
ASSETS			
Cash and Balances with Reserve Bank of India	1,842	1,601	840
Balance with Banks and Money at Call and Short Notice	903	1,294	777
Investments	7,152	5,481	3,198
Advances	19,525	17,435	15,353
Fixed Assets	270	260	257
Other Assets	769	714	774
TOTAL	30,461	26,785	21,199

HEALTHY CAPITAL ADEQUACY



(₹ in Crore)

					(
	Dec'21	Mar'22	Jun'22	Sep'22	Dec'22
Credit Risk Weighted Assets	11,963	12,879	12,956	13,726	15,369
Tier I Capital	2,114	2,279	2,423	3,208	3,511
Tier II Capital*	170	166	172	457	488
Total Capital	2,284	2,446	2,595	3,665	3,999
CRAR	19.09%	18.99%	20.03%	26.70%	26.02%
Tier I CRAR	17.67%	17.70%	18.70%	23.37%	22.84%
Tier II CRAR	1.42%	1.29%	1.33%	3.33%	3.18%
Floating Provision considered in Tier II out of 250 Cr	-	-	30	30	30

Entire Floating provision of ₹250 Cr created in Jun'21 continues to be there on books and can be utilized for making specific provisions in extraordinary circumstances with prior approval of RBI. Including ₹250 Cr of floating provision, total provision on gross loan book are at ₹1,290 Cr as of 30th Jun'22/ ₹1,126 Cr as of 30th Sep'22 / ₹942 Cr as of 31st Dec'22. For FY 21 - 22 ₹250 Cr was utilized towards NNPA/ PCR calculation;

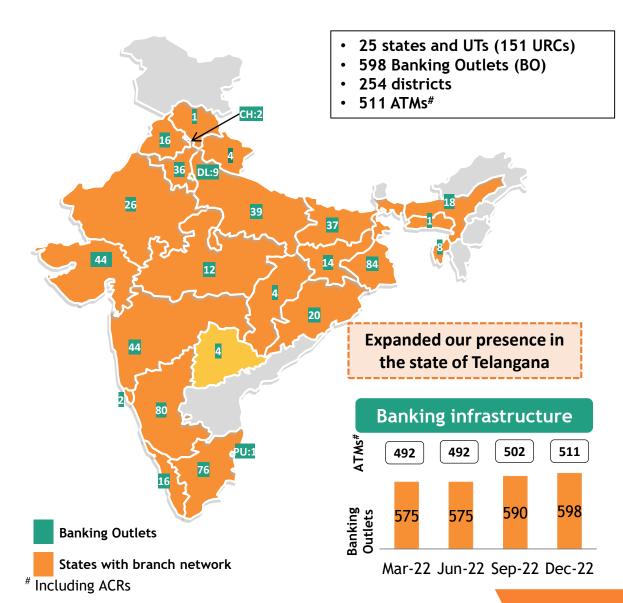
During June 2022, the Bank had utilized ₹220 Cr for NNPA/ PCR calculation and ₹30 Cr was utilized as part of Tier II capital; As a result of sustained recovery efforts and continued improvement in the Banks portfolio leading to reduction in GNPA of the Bank, in the current quarter only ₹150 Cr is utilized for NNPA/ PCR calculation, ₹30 Cr has been utilized as part of Tier II capital. The balance ₹70 Cr 29 has been grouped as part of other provisions without utilising the same towards Tier II capital, this amount continues to be earmarked for utilization for NNPA/PCR (as and when needed).

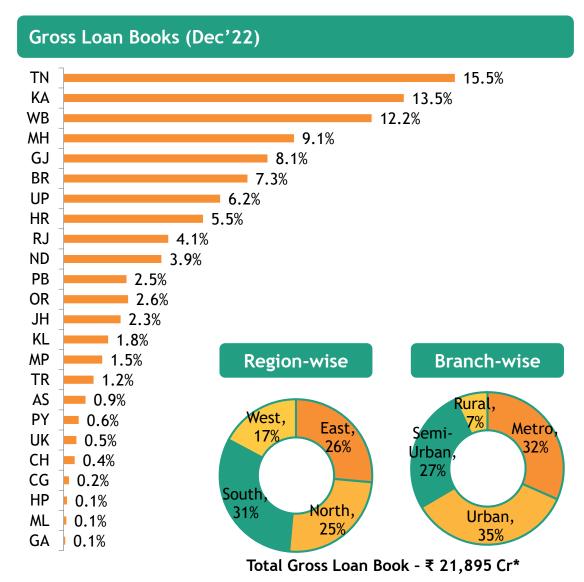


Ujjivan - Building a Mass Market Bank

WELL DIVERSIFIED PAN INDIA PRESENCE; ADDED 8 NEW BRANCHES DURING THE QUARTER





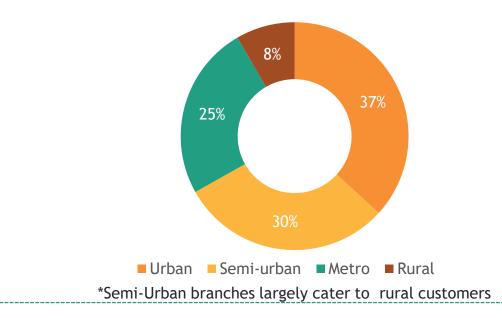








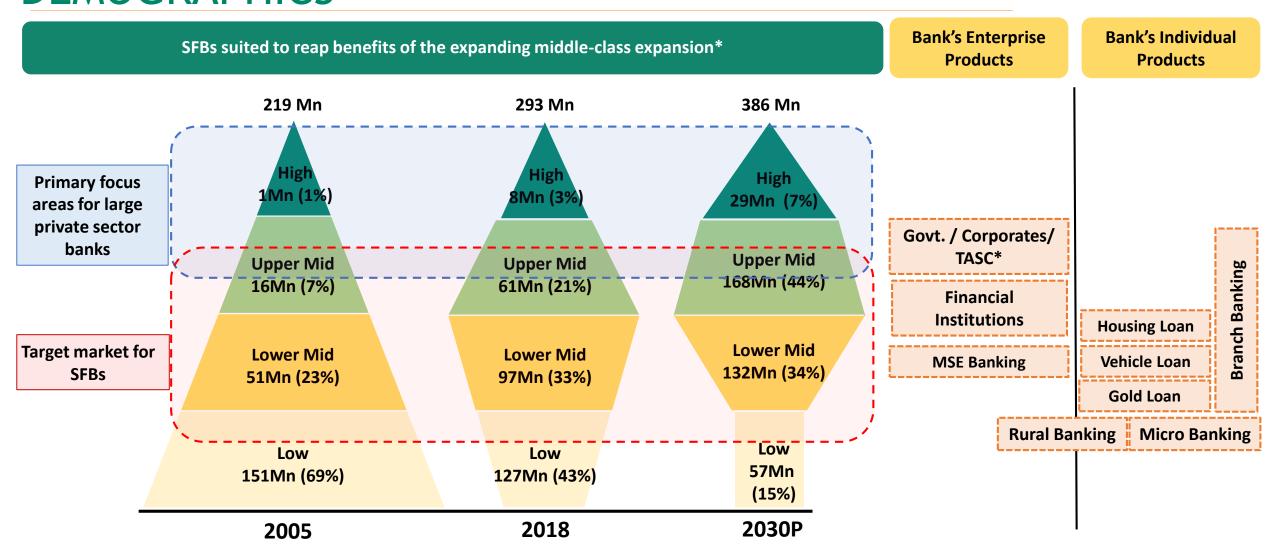
Customer Base - Basis of Branch Classification



- Liability customers grew by 18% Y-o-Y
- New customer acquisition continues with the uptrend during the quarter
- Net Lability only customer addition at 2.1 lakhs
- Borrower base picking up pace with 1.4 lakhs net addition in Q3 vs 0.8 lakhs in Q2

WELL PLACED TO GAIN FROM EVOLVING COUNTRY DEMOGRAPHICS





COMPREHENSIVE SUITE OF PRODUCTS & SERVICES



Deposit

Channels

Branch Banking

Micro-Banking

Micro and Small Enterprise Loans

- Secured Enterprise and **Business Loan**
- Business EDGE Loan and Overdraft
- LAP#
- LARR*
- CGTMSE products
- GST based overdraft
- Bank Guarantee

Affordable Housing Loans

- Construction and Purchase
- Home Improvement
- Composite Home
- Home Equity Loan
- Commercial Purchase Loan

Financial Institutions Group

- Term loan to NBFCs and MFIs
- CC/OD
- Bank Guarantee
- WCDL[^]

Others

- Two-wheeler loans
- Busimoni OD
- OD against FD
- Loan Against FD
- Non MF Loans

Retail Products

Group Loans

Top up Loans

Gold loan

NULM

Individual Loans

Street vendor loan

Pre-approved - IL

• Agriculture & allied loans

OD on current account

Cattle Maintenance Loan

Water Sanitation Loan

- Current Account
- Savings Account
- Non Resident Account
- Term Deposit
- Digital Savings & FD

Institutional **Products**

- Fixed Deposits
- Term Money
 - Institutional Savings
- Current Account
- Certificate of Deposit
- Call money products
- G-Sec trading
- Collection and CC/OD variants of current account

Third-Party Fee based **Products**

Insurance

- Forex
- APY
- Aadhaar enrolment services
- CMS

Phone Banking, IVR, **Chatbot Aria**

Internet & Corporate **Banking**

ATM / POS / Money Mitra

Mobile & Internet Banking

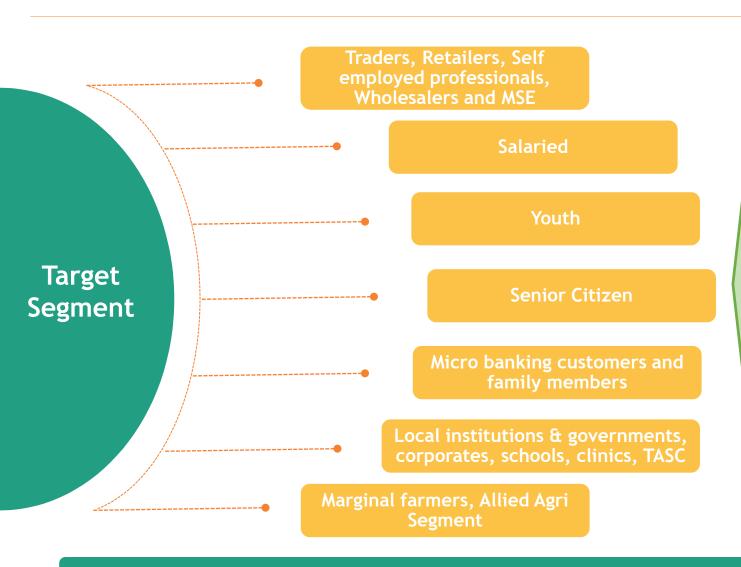
Products highlighted in yellow are WIP * Loan against Rent Receivables # Loan against property

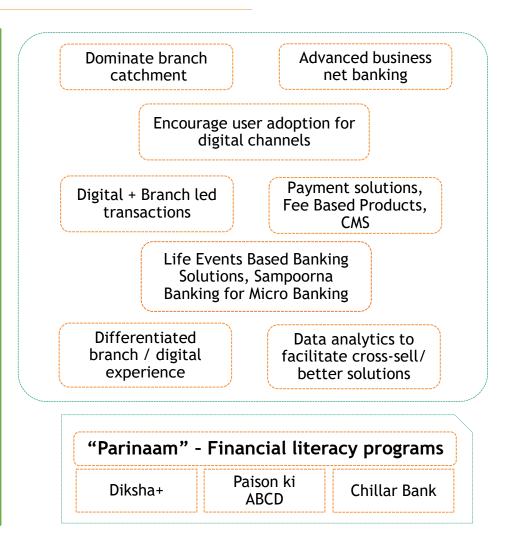
^Working capital demand loan

34

BUILDING STABLE AND GRANULAR LIABILITY BASE







OTHER INCOME - DIVERSIFYING REVENUE STREAMS



Third Party Products

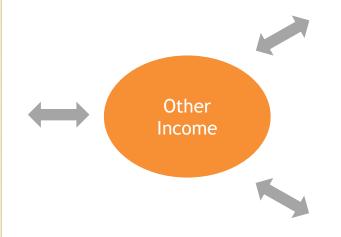
₹ 10 crore in Q3FY23

<u>Current line of products - to be ramped-up</u> over medium-term

- Insurance: Life, General, Health insurance
 - Relevant benefits for target segment
 - Simple and easy process
 - Sold through branches and field staff

Process improvement

- Automation & IT integration
- Tick-based products



PSLC Income

Nil crore in Q3FY23

 Focussed approach to maximise PSLC income by way to automated tagging and better timing

Fee-Based & others

₹ 129 crore in Q3FY23

- Processing fess
- AMC/NACH/ CMS Fee
- Treasury Income
- BG Commission
- Bad debt recovery and others

SERVING CUSTOMERS THROUGH MULTIPLE CHANNELS





Personal & **Business** Internet banking

- Web-based, can be accessed from any system
- Access Management Single sign in for all accounts, Easy access to multiple relationships with one app
- High volume bulk upload facility
 - Customizable client centric approval matrix



- 511 ATMs including 59 ACR* machines
- Customer alerts for each incorrect PIN entry & Green PIN facility 24/7 for PIN change
- Empowering customers to block/unblock debit card & set transaction limits through ATMs

ATMs

13 regional languages

Multiple delivery channels



Web/ Tablet **Based Origination •**

- Liability customer acquisition from anywhere using website
- Tablet-based customer acquisition for loan products
- Chatbot Aria to improve user experience
- Door-step service; faster, easier, better TAT



- 24x7 phone banking helpline
- TD booking for existing customers
- VKYC and Video Banking services
- Phone Banking Supported in 13 Languages



NR separate Line



Mobile App

- Nine languages option English, Hindi, Kannada, Tamil, Bengali, Marathi, Gujarati, Punjabi and Odiya.
- Implemented Device Binding for both android and iOS users for making app usage more safe and secure
- Hello Ujjivan went live on Google Playstore for Android users in Nov'22
- One of the best mobile banking app that will navigate the customer through voice, visuals and available in vernacular languages to aid unserved and underserved customer segments on digital platform
- More details in our digital section





Name	Education	Experience
Ittira Davis Managing Director and CEO	PGDM, Indian Institute of Management, Ahmedabad	International banker with 40+ years of banking experience having worked extensively in the Middle East and Europe. Was previously associated with Europe Arab Bank, Citibank in India and the Arab Bank Group in the Middle East. Joined Ujjivan in Mar'15 to manage the transition to an SFB. He was MD & CEO of UFSL for Jul'18 -Mar'21
Banavar Anantharamaiah Prabhakar Chairman and Independent Director	Commerce graduate, University of Mysore, Chartered Accountant.	Retired as Chairman and Managing Director of Andhra Bank after serving various Banks for about 37 years. Prior to that he served as the Executive Director of Bank of India for a period over 3 years, He also worked abroad for about eight years in two stints at Zambia and U.K. He was the Chief Executive of Bank of Baroda UK Operations.
Samit Kumar Ghosh Non-Executive Director	MBA, Wharton School of Business, University of Pennsylvania.	Founder of UFSL and served as its MD & CEO. He retired as MD and CEO of Ujjivan SFB on November 30, 2019. He is a Career banker with over 30 years of experience in India & overseas.
Rajni Mishra Independent Director	M.Com (Gold Medallist), MS University, Vadodara	Career banker for nearly four decades with SBI as well as its associate banks. Handled varied assignments and diverse portfolios, gained exposure in risk management, branch administration, corporate credit, forex treasury etc. She was the chairperson and Independent Director of NCL Buildtek limited, Hyderabad
Ravichandran Venkataraman Independent Director	Qualified FCCA (UK), ACMA (UK), Program for CFOs with Wharton Business School	A global leader with a track record spanning 30+ years having worked in India, London and Bahrain. He brings a strong business background and having worked with top Business Leaders in over 100 countries. He is the Chairperson of eVidyaloka Trust, a not-for-profit social enterprise into remote education for rural children in India. Previously, he has worked with HP's Global Business Services, Hewlett Packard, ANZ Bank's and Bank Muscat.





Name		Education	Experience
Rajesh Kumar Jogi Independent Director		Bachelor of Arts (Economics), Fellow member ICAI, Advanced Management Program from Harvard Business School	Rich work experience of 27 years in Banking industry with a focus on risk management. Previously was associated with Natwest Group (erstwhile RBS Group) and was Chief Risk Officer, India of the Royal Bank of Scotland and subsequently the Country Head of Risk, India for the Group
Sudha Suresh Independent Director		B.Com (Honors) C.A., Grad ICWA, CS	Finance professional with a rich experience of over two decades in various organizations & a decade as practicing chartered accountant. She is the founding partner of S. Rao & Associates, Chartered Accountants, Bangalore and founder of Mani Capital. She was the MD & CEO (2017-18) and Chief Financial Officer (2008-17) of UFSL
Satyaki Rastogi Non-Executive N Director	Nominee	Engineering graduate, NIT Kozhikode	Serves as General Manager and Regional Head at Bengaluru office of SIDBI
PN Raghunath Additional D Nominated by RBI	Director-	MBA (Banking & Finance), Diploma in International Banking & Finance, Diploma in Business Finance	Heads the foreign exchange department of the Reserve Bank of India, Bengaluru Office. He has experience in the areas of Public Accounts, Public Debt Management, Foreign exchange management and Data Centre of the Reserve Bank. Before joining the Reserve Bank of India, he worked as an officer in State Bank of Hyderabad for three and half years
Anita Ramachandran Independent Director		MBA from Jamnalal Bajaj Institute	HR expert with over 40 years of experience as a management consultant. Began her career with AF Ferguson & Co and has worked in a wide range of areas. Founded Cerebrus Consultants in 1995 to focus on HR advisory services, including Organisation transformation. Has been an Independent Director on various Boards for the last 20 years.





Name & Designation	Prior association	Education
Ittira Davis MD & Chief Executive Officer	UFSL, Europe Arab Bank, Arab Bank, Citi Bank, Bank of America	 MBA, IIM Ahmedabad B.Com, St. Joseph College of Commerce, Bangalore
Carol Furtado Chief Business Officer (CBO)	UFSL, ANZ Grindlays Bank and Bank Muscat	B.Sc, Bangalore UniversityPGDM, Mount Carmel Institute
Martin Pampilly Chief Operating Officer (COO)	UFSL, ANZ Grindlays Bank, Bank Muscat and Centurion Bank of Punjab	B.Sc. Computer Science, University of Bangalore
Arunava Banerjee Chief Risk Officer (CRO)	State Bank of India, Standard Chartered Bank and Bahraini Saudi Bank	 MA Economics, Calcutta University Associate of the Indian Institute of Bankers
Ashish Goel Chief Credit Officer	ICICI Bank, Marico Industries, Godrej & Boyce	 PGDM (Marketing & Finance), XIM, Bhubaneshwar B.Tech (Mechanical Engineering), Kurukshetra
M D Ramesh Murty Chief Financial Officer	Karur Vysya Bank, Commercial Bank International, Mashreq Bank, ANZ Grindlays Bank	 Chartered Accountant, ICAI General Management Program, Harvard Business School
Ashwin Khorana Chief Information Officer	ING Vyasa Bank (Now Kotak Mahindra Bank), Jana SFB, Standard Chartered Bank	Advance Management Program, IIMB
Brajesh Joseph Cherian Chief Compliance Officer	The South Indian Bank, Axis Bank	 MBA in Finance, Sikkim Manipal University B.Pharma, Dr. M.G.R. Medical University
Chandralekha Chaudhuri Head – Human Resources	UFSL	 BBA, LLB – Symbiosis School of law PGCHRM -HR, XLRI

^{*} Ujjivan Financial Services Limited – Holding Company of Ujjivan Small Finance Bank





Name & Designation	Prior association	Education
Vibhas Chandra Business Head of MicroBanking	UFSL	PGDBM (Rural Management), XIM, Bhubaneshwar
Sumit Thomas Head of Branch Banking	ING Vysya Bank (Now Kotak Mahindra Bank), HDFC Bank	Ex-PGDM, Symbiosis Institute of Management Studies
Sriram Srinivasan Chief – Digital Officer	Citibank, Standard Chartered Bank, HSBC, Digital14	 PGDM – IIM, Bangalore BE (Hons) in EEE – BITS, Pilani
Parmeet Singh Grover Chief Vigilance Officer	Page Point Services, ZIP Telecom, ICICI Bank, Yes Bank Ltd.	Master of Management Studies – MMS
Sanjeev Barnwal Company Secretary & Head of Regulatory Framework	UFSL, SBEC Sugar Ltd, Elite Stock Management Ltd., CMC Ltd, SMC Capital Ltd,	 Company Secretary from the Institute of Company Secretaries of India
Premkumar G Head of Admin, Infrastructure and Social Services	UFSL, Paul D Souza & Associates, One World Hospital	Bachelor of Commerce
Rajeev Padmanabh Pawar Head Of Treasury	Growmore Research, Kotak Mahindra, Daewoo Securities, American Express, Standard Chart., Edelweiss	Master of Business Administration
Sathyananda S Prabhu Head Of Audit	Canara Bank, Auditime Information System, Laxmi Vilas Bank, Equitas SFB.	Master of Financial Management – MFM
Parag Kumar Srivastava Head Of Financial Institutions Group	Kotak Mahindra Bank, MCX Ltd, Stock Holding Corporation of India	Master of Business Administration

^{*} Ujjivan Financial Services Limited – Holding Company of Ujjivan Small Finance Bank

KEY GROWTH STRATEGIES



01

COMPREHENSIVE & RELEVANT PRODUCTS

- Entire gamut of asset and liability products to attract new customers and deepen existing customer relationships
- Expand range of third party products and services
- Increase penetration of asset products under Retail, MSE and affordable housing segments



STRONG DISTRIBUTION & COLLECTION NETWORK

- Use right combination of physical and digital channels and partnerships to expand reach, banking outlets and infrastructure
- Build a dynamic and strong collection network
- Strengthen alternate delivery channels and encourage customers to move towards a cashless environment

02

FOCUS ON DIGITAL BANKING AND ANALYTICS

- User-friendly digital interface to extend bank's reach and offer a strong banking platform and focus on user adoption with programs like DlgiBuddy
- Invest in API platform, innovations, fintech partnerships to widen product offerings/ banking solutions
- Invest strategically to integrate technology into operations to empower customers, reduce costs and increase efficiencies
- Adopt robotic processes to automate operational processes
- Data analytics to be used to offer customized solutions
- Establish bank as a modern technology enabled bank



CONTINUE FOCUS ON IMPROVING FINANCIAL AND DIGITAL INCLUSION

- Focus on the un-served and underserved segments and educate customers to develop improved financial behaviour
- Maintain transparency, responsibly price loan offerings, effectively redress grievances and ensure disclosures in vernacular languages
- Continue to partner with Parinaam Foundation to enhance financial literacy and develop Kisan Pragati Clubs
- Promote use of bank accounts, UPI and digital payment gateways

03

BUILD A STABLE & GRANULAR DEPOSIT BASE

- Improve share of CASA, recurring and fixed deposits by building a sticky deposit base and attracting new customers; focus on retail deposit base to reduce cost of funds
- Selectively open branches in urban areas with large customer base
- Target mass customer acquisition through focused programs

06

DIVERSIFY REVENUE STREAMS

- Leverage banking infrastructure to diversify product portfolio and increase fee and commission-based business
- Increase focus on treasury income, bancassurance, fee and processing charges
- Introduce new products and services and focus on cross-selling to existing customers



Annexures

AWARDS & ACCOLADES













18th IBA Technology Conference, Expo & Awards

Payment and small finance bank category:-Best IT Risk Management

Special Prize – Best AI&ML Adoption Bank

Special Prize – Best Fintech Collaboration

FICCI MSME Ecosystem Awards
Unique Credit product for MSMEs'

IBSi Global FinTech Innovation Awards 2022

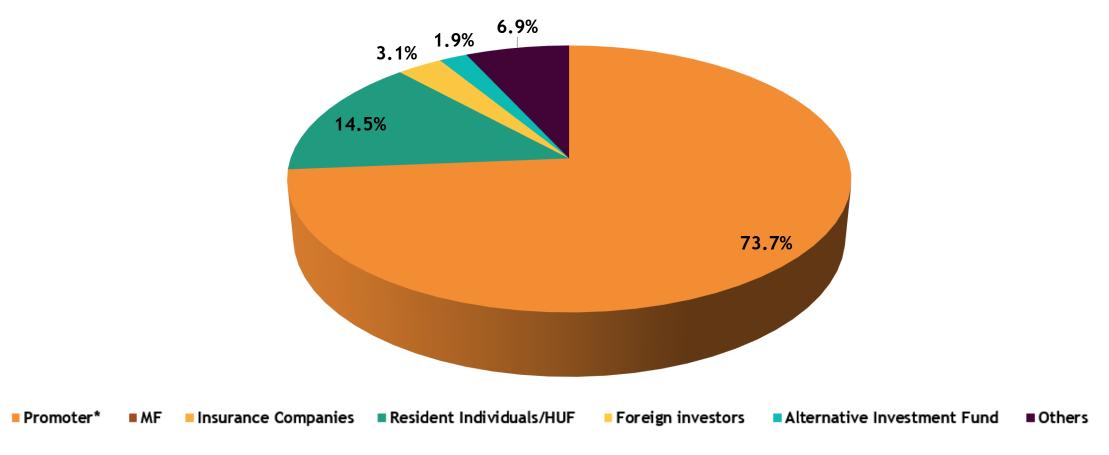
Best Risk Management Implementation Category:-

Best Project Implementation Most Impactful project





Raised ₹ 475 Cr via fresh equity issuance in Q2FY23; complying with Minimum Public Shareholding requirement



^{*}Promoter is Ujjivan Financial Services Ltd which is a Core Investment Company and listed on NSE/ BSE

UJJIVAN: SUSTAINABLE & INCLUSIVE GROWTH PHILOSOPHY

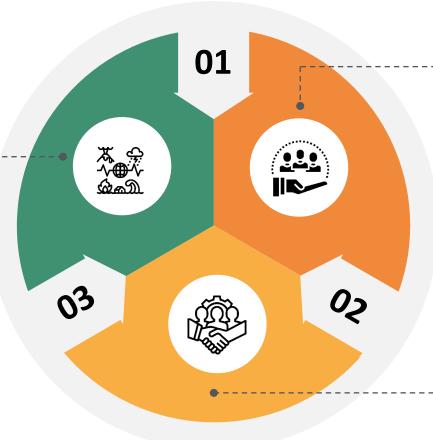


Our CSR Approach

We constantly strive to ensure strong corporate culture which emphasizes on integrating CSR values with business objectives. We work with communities in navigating the unprecedented challenges primarily focused on healthcare, disaster relief, Covid relief, livelihood for specially abled people, education, and community infrastructure development.

Disaster Relief

Undertaking of relief activities during natural calamities like floods, cyclones through vast branch network in various parts of our country



• Healthcare & Community Development
Work with CSR partner organisations for
promoting quality of life for marginalized
communities by providing infrastructural
support to educational institutions,
healthcare units, other public amenities
across India.

Livelihood Program

As part of our program, we commit through our CSR partners to provide livelihood opportunities to marginalised women and try to help youths affected by disaster induced unemployment. We also capacitate differently abled people to integrate them into the mainstream society.

Focus Areas

HIGHLIGHTS





Under skilling and livelihood generation programs total 350 candidates will be trained. As on Q3, a total of 264 candidates have completed the training and 50 women are presently undergoing training.



As on Q3, a total of 168 candidates have been successfully placed through the training programs by our partners Cheshire Disability Trust and Divya Nur Foundation. Average income for the placed candidates is approx. ₹ 12,000



Our initiative "Sustainable livelihood generation for women", a total of 50 women are being trained. Anticipated average income of these women is ₹ 9,000



Through our flagship program "Chote Kadam project", over 6.21+ Lakh community members were benefitted through the projects delivered



Under Disaster relief, Ujjivan organised health camp in Kamrup, Nagaon Mirza, Baihata locations benefitting 700+ beneficiaries which were badly affected by floods in the month of September and November







Health Camps in East Region



Orphanage Development at Uttarahalli

HIGHLIGHTS





States and UTs Covered

12



Beneficiaries to be trained



Total community members benefitted

6,21,000+



Women undergoing

50



training



Plastic Compactor installed



People benefitted under health camp

700+



350



Total Trained Candidates

264



Healthcare facilities renovated

14



Total Placed Candidates

168

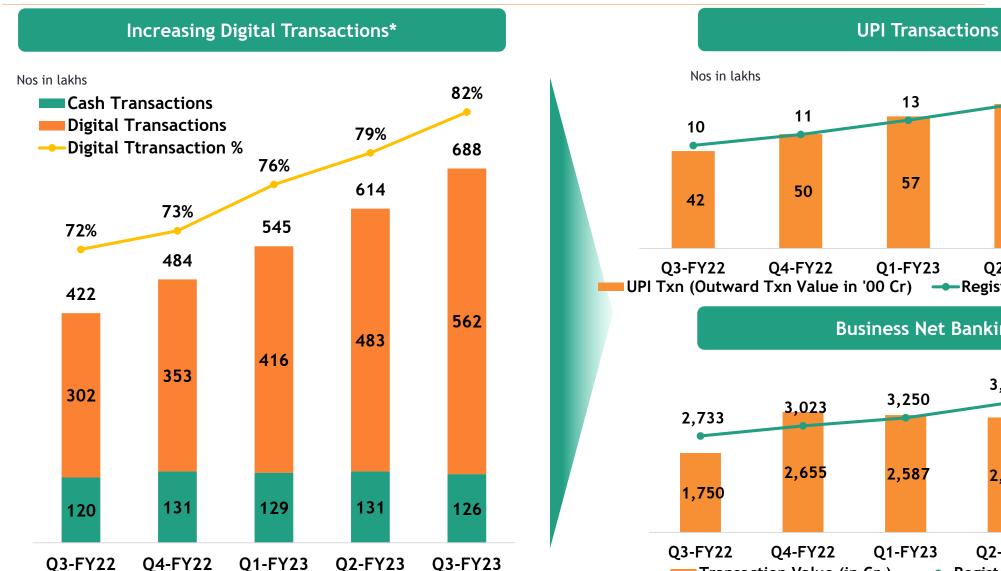


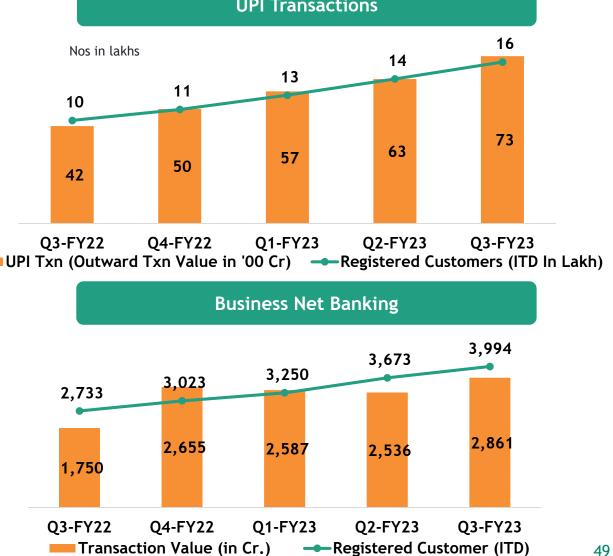
Schools/ Orphanage Renovated

2





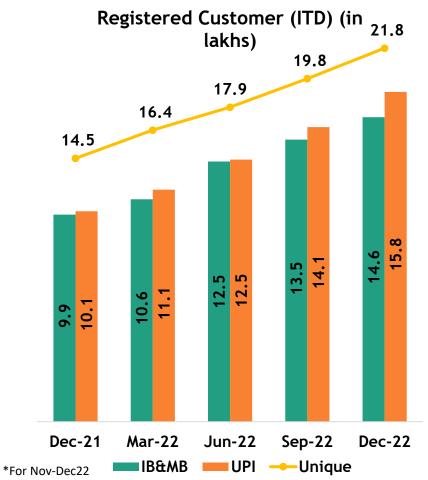




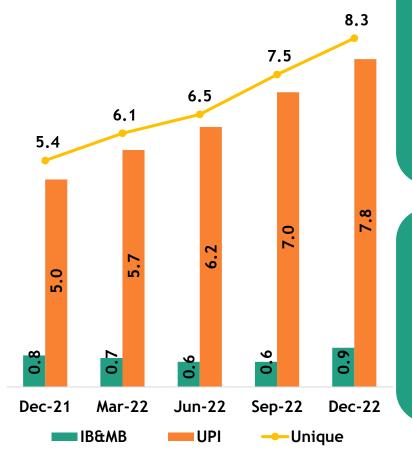












Ranking reflecting leadership*

ATM Infrastructure

1st among SFBs 30th among all **Banks**

Cards **Transaction** @POS & E-com

2nd among SFBs 34th among all Banks

UPI Transaction As Remitter

2nd among SFBs 32th among all **Banks**

UPI **Transaction** As Beneficiary

2nd among SFBs 33rd among all **Banks**

Source:

https://www.rbi.org.in/Scripts/ATMView.aspx



THANK YOU

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