

USFB/CS/SE/2023-24/15

Date: May 11, 2023

To,

National Stock Exchange of India Limited

Listing Department, Exchange Plaza, C -1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai-400 051

Symbol: UJJIVANSFB

Dear Sir/Madam,

BSE Limited

Listing Compliance, P.J. Tower, Dalal Street, Fort, Mumbai-400 001

Scrip Code: 542904

Sub: Press Release and Investor Presentation for the quarter ended March 31, 2023

Further to our intimation carrying reference number USFB/CS/SE/2023-24/13 dated May 11, 2023, please find enclosed herewith, a copy of the press release and investor presentation on the business and financial performance of the Bank for the quarter and financial year ended March 31, 2023.

This intimation shall also be available on the Bank's website at www.ujjivansfb.in.

We request you to take note of the above.

Thanking You,

Yours faithfully,

For UJJIVAN SMALL FINANCE BANK LIMITED

Sanjeev Barnwal Company Secretary & Head of Regulatory Framework

Encl: As mentioned above



Press Release

Milestone year; Setting new benchmarks

Best ever performance across all parameters with PAT at ₹310 crore/₹1,100 crore for Q4/ FY23 Disbursed ₹6,001 crore /₹20,037 crore for Q4/ FY23; Gross loan book up 33% Y-o-Y/ 10% Q-o-Q Collections/ asset quality at industry best; PAR at 3.8%; GNPA/NNPA at 2.6%/0.04% Deposits up 40% Y-o-Y/ 10% Q-o-Q; Retail TDs^ up 69% Y-o-Y/ 10% Q-o-Q

Bengaluru, Thursday 11 April, 2023: Ujjivan Small Finance Bank ltd. [BSE: 542904; NSE: UJJIVANSFB], today announced its financial performance for the year and quarter ended March 31, 2023

Summary of Ujjivan Small Finance Bank Business Performance - Q4FY23 and FY23

Assets

- Disbursements were at ₹6,001 crore/ ₹20,037 crore for Q4FY23/ FY23; crossing major milestones
- All-round growth with Housing and FIG crossing milestone of ₹400 crore/ ₹300 crore quarterly disbursement, disbursing ₹439 crore/ ₹318 crore respectively highest ever for both the segments
- Gross loan book at ₹24,085* crore up 33%/10% Y-o-Y/Q-o-Q

Collection and Asset Quality

- Continued traction on Collections with ~100% efficiency in Mar'23; NDA collection consistently at ~100%
- Portfolio at risk at 3.8% as of Mar'23* vs 4.9% as on Dec'22
- GNPA/ NNPA declined to 2.6% / 0.04%^{#*} as of Mar'23 against 3.4% / 0.05%^{#*} as of Dec'22
- Total of ₹ 67 crore written-off in Q4FY23; Provision coverage ratio as on Mar'23 is 98.4%[#]
- Restructured book falls below 1%; constitutes only 0.9% of gross loan book* with provision cover of ~100% and collection efficiency of 111% in Mar'23

Deposits

- Deposits at ₹25,538 crore as of Mar'23 up by 40%/10% Y-o-Y/Q-o-Q
- Retail TD grew 69%/10% Q-o-Q/Y-o-Y
- CASA grew 35%/11% Q-o-Q/Y-o-Y taking CASA ratio at 26.4% as on Mar'23
- Healthy retail liability customer acquisition.

Financials

- Q4/ FY23 NII of ₹738 / ₹2,698 crores up 36%/ 52% Y-o-Y; NIM at 9.1%* for Q4FY23, 9.5% for FY23
- Cost to Income ratio at 55.2% in Q4FY23 vs 64.0% Y-o-Y; 54.8% for FY23 down from 70.1% Y-o-Y
- Q4 PPoP at ₹411 crore up 70% Y-o-Y; PAT of ₹310 crore up 145% Y-o-Y; FY23 PPoP at ₹1,485 crore up 133% Y-o-Y; PAT of ₹1,100 crore vs ₹(415) crore in FY22

Capital and Liquidity

- Capital adequacy ratio at 25.8% with Tier-1 capital at 22.7%
- Provisional LCR at 180% as of Mar'23

Given the strong performance for the fiscal, the Board has recommended a final dividend of 5% in addition to the 7.5% dividend already paid.

^{*} Without adjusting IBPC & Securitization of ₹2,174/ ₹1,619/₹2,580 crores as on Mar 2023/ Dec 2022 / Sep 2022

^{**} annualized; ^ Retail TDs are TDs of below ₹2 crores

[#] For Mar'23, out of ₹250 crores floating provision only ₹120 crores has been utilized towards NNPA/ PCR calculation; ₹100 crores has been classified under "other provisions" and ₹30 crores used towards Tier II capital. Entire Floating provision of ₹250 Cr continues to be on books & can be utilized for making specific provisions in future during extraordinary circumstances, with prior approval from the RBI

Mr. Ittira Davis, MD & CEO, Ujjivan Small Finance Bank said, "FY23 started on a high note and ended on even higher note as Q4FY23 marked several milestones in the Bank's history, set benchmarks and achieved success on multiple fronts. We delivered an all-round performance and met all our guidances. On one hand, we made new benchmarks for growth with all-time high disbursements and on the other hand asset quality continued to show sequential and sustained improvement. Our deposits continued to outpace asset growth crossing ₹25,000 crore mark. We had a negligible credit cost for the year on the back of sustained collections − reduced slippages and strong recoveries. While, slippages have normalised towards the year-end, recoveries may continue for a while. Our continued strong collections will ensure a sub-100 bps credit cost in FY24 as well. We picked-up our branch expansion during the quarter with 31 new branches and will continue it in the new fiscal with around 100 branches. Among various other achievements on digital side, most remarkable one is the launch of our vvv* based mobile banking app − "Hello Ujjivan" targeting non-tech savvy customers. The app has already received several industry accolades including Aegis Graham Bell Awards 2022 for Innovation in Consumer Tech and has seen 1.3+ lakh downloads. We would continue to leverage our digital capabilities in addition to brick and mortar.

On the merger with our promoter, we have filed our application with Honourable NCLT, Bengaluru and are awaiting observations/ communication. We will keep the stakeholders informed on the same.

In FY24, we would be building on the base of FY23. The contribution of secured products in growth would see improvement as our strategy/ execution for respective verticals take clearer shape. Overall, we remain confident of the business growth (>25% gross loan book growth) and profitability (~22% RoE). We remain committed to our journey towards becoming a leading mass-market bank and contributing towards digital inclusion in India."

About Ujjivan Small Finance Bank Limited:

Ujjivan Small Finance Bank Limited is a small finance bank licensed under Section 22 (1) of the Banking Regulation Act, 1949 to carry on the business of small finance bank in India. Bank serves ~77 lakh customers through 629 branches and 17,870 employees spread across 271 districts and 25 states and union territories in India. Gross loan book stands at ₹24,085 crore with a deposit base of ₹25,538 crore as of Mar 31, 2023.

'We constantly strive to ensure strong corporate culture which emphasizes on integrating CSR values with business objectives. We work with communities in navigating the unprecedented challenges primarily focused on healthcare, disaster relief, Covid relief, livelihood for especially abled people, education, and community infrastructure development.'

Web: www.ujjivansfb.in Twitter: @UjjivanSFB

Safe Harbour:

Some of the statements in this document that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

For further information, please contact:

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Q4 FY23 INVESTOR PRESENTATION



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- This presentation is not intended to be an offer document or a prospectus under the Companies Act, 2013 and Rules made thereafter, as amended, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended or any other applicable law.
- Figures for the previous period / year have been regrouped wherever necessary to conform to the current period's / year's presentation. Total in some columns / rows may not agree due to rounding off.
- Note: All financial numbers in the presentation are from Audited Financials or Limited Reviewed financials or based on Management estimates.



MILESTONE YEAR; SETTING NEW BENCHMARKS

75+ Lakhs

Total Customers

> 77 Lakhs up 19% YoY

20K+ Crores

Yearly Disbursement

₹ 20,037 Crores up 42% YoY

Industry-first "VVV# based" mobile banking app targeting semiliterate/ less tech-savvy customers to drive digital penetration

AEGIS
GRAHAM BELL

AWARDS

1,100 Crores

Net Profit

₹ 1,100 Crores Vs (₹ 415) Crores in FY22

6K+ Crores

Quarterly Disbursement

₹ 6,001 Crores up 23% YoY

25K+ Crores

Total Deposits

₹ 25,538 Crores up 40% YoY

Other highlights

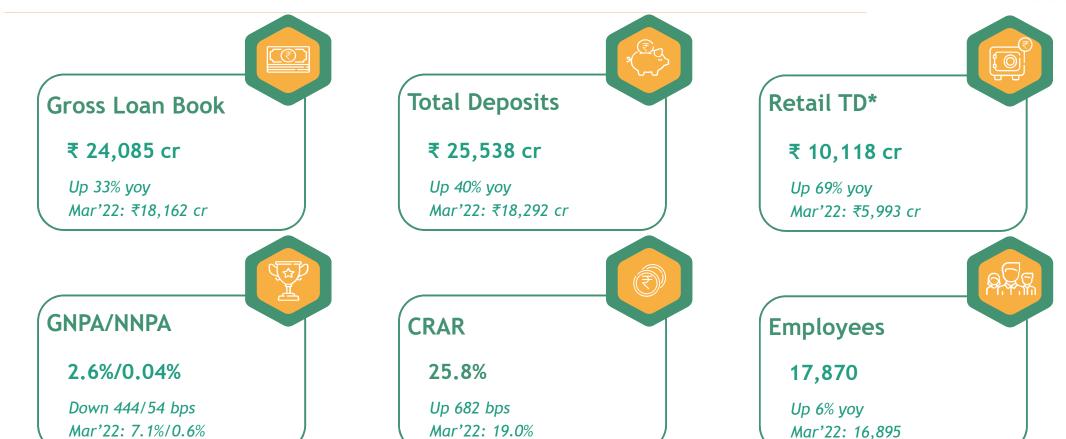
- Housing crossed ₹ 3,000 cr gross loan book
- Coll efficiency at 100%;
 NNPA at 0.04%
- LCR at 180%* as on 31st Mar'23

Voice, Video, Vernacular; *Provisional

Note: 1 crore = 10 million; 1 million = 10 lakhs; Numbers mentioned in () are negative

KEY HIGHLIGHTS - Q4 FY23/FY23 (1/2)





Added 31 branches during Q4FY23 taking total branch count to 629

^{*} Note: Retail TD are TDs below ₹ 2 Crs; ** Floating provision of ₹250 Cr (NPA provision: ₹ 120 cr; Other provision: ₹ 100 cr; Tier-II Capital: ₹ 30 cr) continues to be on the books which can be utilized for making specific provisions in future during extraordinary circumstances, with prior approval from the RBI (as & when required); *** All NPA and gross loan book data in this document (except in Financial Overview section) are without adjusting for IBPC & Securitization book



KEY HIGHLIGHTS - Q4 FY23/ FY23 (2/2)



NII



NIM



PPoP



PAT



RoA



RoE

Q4FY23 Vs Q4FY22

₹ 738 cr Up 36% Vs ₹ 544 cr

9.1% Down 85 bps Vs 10.0%

₹ 411 cr Up 70% Vs ₹ 242 cr

₹ 310 cr Up 145% Vs ₹ 127 cr

3.9% Up 162 bps Vs 2.3%

30.3% Up 1,161 bps Vs 18.7%

FY23 Vs FY22

₹ 2,698 cr Up 52% Vs ₹ 1,774 cr

9.5% Up 64 bps Vs 8.8%

₹ 1,485 cr Up 133% Vs ₹ 637 cr

₹ 1,100 cr Up Vs ₹ (415) cr

3.9% Up Vs (1.9)%

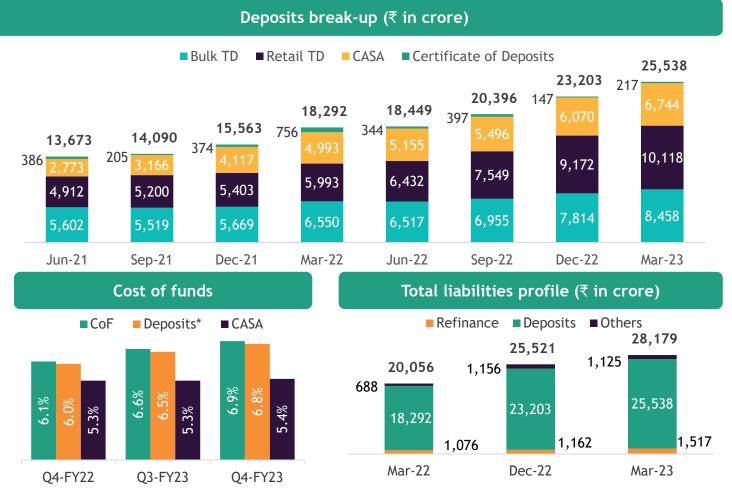
31.4% Up Vs (13.8)%



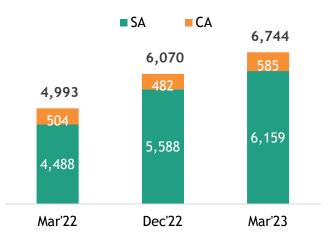
Liabilities: Driving Retail Deposit Base



STRONG DEPOSIT GROWTH WITH RETAIL AT FORE-FRONT



CASA break-up (₹ in crore)



- Comfortable ALM position
- Credit To Deposit Ratio: 94% as of Mar'23 (86% adjusted for IBPC/ Securitisation book)
- Ratings CRISIL A1+ (₹ 2,500 Cr certificate of deposits); CARE A+ (Long term bank facilities)

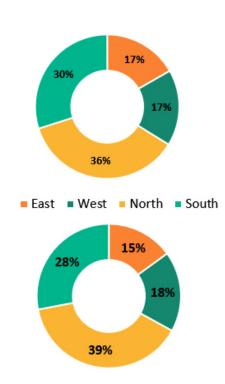
[^] TD: Term Deposits, CASA: Current Account, Savings Account; *Cost of Blended Deposits - TD + CA+ SA

WELL-DIVERSIFIED DEPOSIT MIX

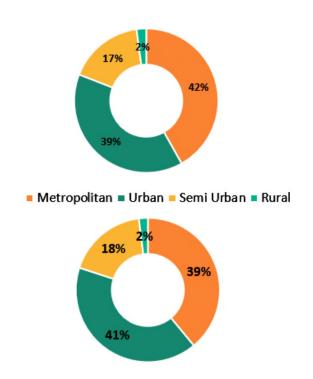


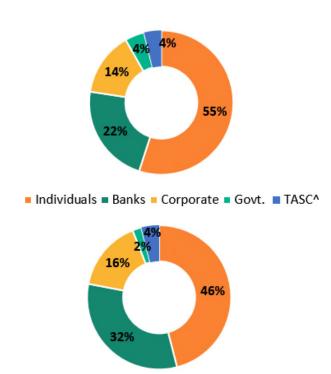
Branch classification wise deposit mix

Segment wise deposit mix



Region-wise deposit mix





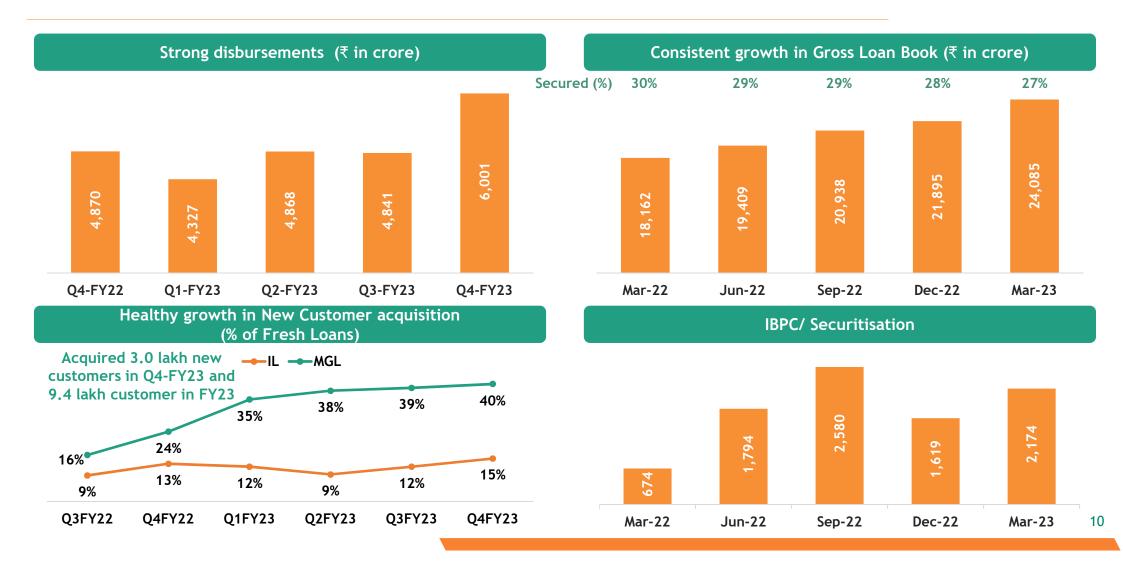
Deposits from individual continues to grow with our focus on building granular deposit base



Assets: Well-diversified growth with new customer acquisition



GROSS LOAN BOOK AND DISBURSEMENT TREND





GROWING ACROSS SEGMENTS



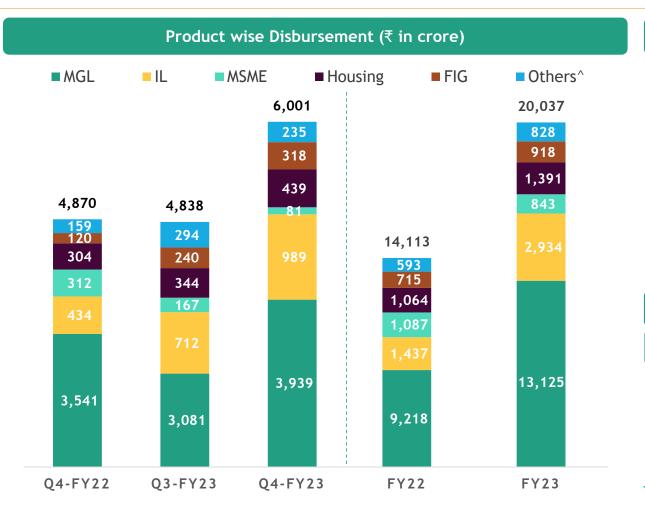
Product	% Gross Loan Book	Growth Y-o-Y	Growth Q-o-Q
Micro Group Loans	59%	36%	11%
Individual Loans	13%	67%	19%
MSME	7 %	(7%)	(9%)
Housing	14%	24%	8%
FIG Lending	5%	32%	12%
Others	2%	12%	10%
Total	100%	33%	10%

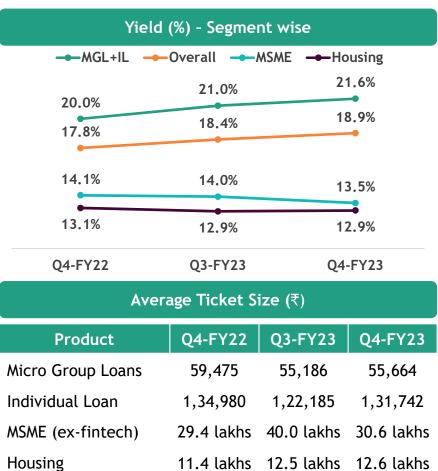
MGL- Micro Group Loans IL- Individual Loans MSME- Micro Small & Medium Enterprise Current MSME Fintech partnership has been discontinued; multiple alliances in WIP

FIG- Financial Institution Groups



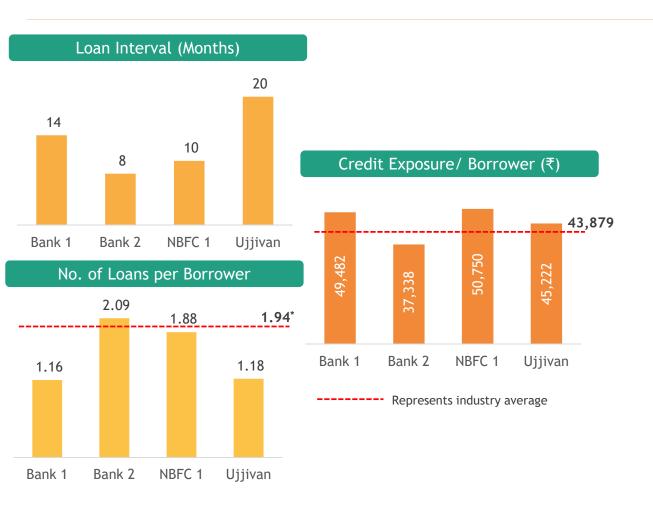
DISBURSEMENT, YIELD AND AVERAGE TICKET SIZE











New regulatory norms implemented during H2FY23; no major change in rejection rates

Increase in market share driven by customer acquisition - 9.1 lakh* customers acquired during FY23

Best-in-industry collections/ portfolio quality driven by strong credit norms and dedicated collection efforts

Limited top-up or repeat loans with strict credit norms

- Must have excellent track record(ETR) with Ujjivan and with other lenders
- FOIR and household income based eligibility as per regulatory norms
- * Rule engine based underwriting

Notes: As of Sep'22; based on sampling from credit bureau data

^{*} Based on industry data published by Micro- Meter Issue 43 data as on 30 Sept'22

^{*} Gross addition in Group Loans



Sustained improvement in asset quality



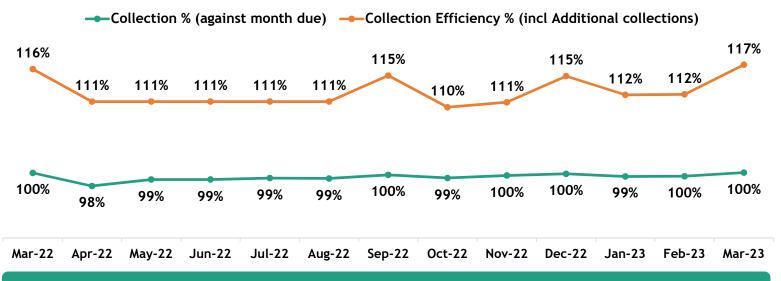
COLLECTIONS SUSTAINING; NDA COLLECTIONS AT ~100%

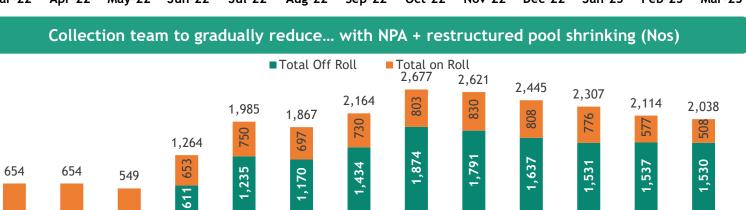
Jun'22

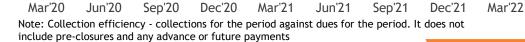
Sep'22

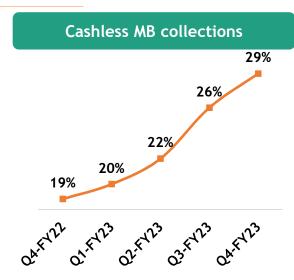
Dec'22

Mar'23









- Flexible & multiple modes of collections apart from traditional centre meetings/door-to-door collections
- Introduced various digital modes of repayment
- Expediting legal process for collections in secured book
- Data analytics driven prediction models based on Early Warning Triggers aiding in better collections

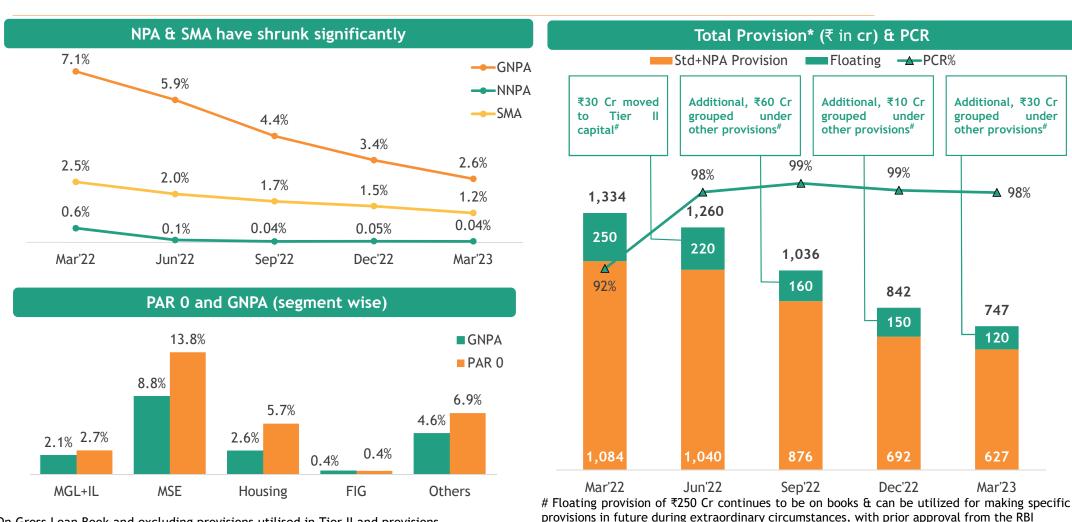


COLLECTION EFFICIENCY

₹ Crore		Jan	'23			Feb	'23			Mar	'23	
Verticals	Due	Collection	%	Additional Collection	Due	Collection	%	Additional Collection	Due	Collection	%	Additional Collection
MGL+IL	1,123	1,123	100%	97	1,171	1,171	100%	92	1,208	1,215	101%	121
MSME	26	23	88%	25	26	23	89%	25	26	23	90%	29
Housing	43	41	95%	33	44	43	96%	46	45	44	97%	54
FIG Lending	57	57	100%	-	64	64	100%	-	85	85	100%	20
Others	17	15	91%	4	17	15	90%	4	16	15	91%	4
Total	1,266	1,259	99%	159	1,322	1,315	100%	167	1,381	1,382	100%	229

^{*} Including OD collection

SUSTAINED COLLECTIONS DRIVING BETTER ASSET QUALITY



^{*}On Gross Loan Book and excluding provisions utilised in Tier II and provisions grouped as other provisions



SUSTAINED COLLECTIONS DRIVING BETTER ASSET QUALITY

SMA Pool & Restructured Book have shrunk significantly highlighting strong asset quality SMA-0 SMA-1 ■SMA-2 ■ NPA Significant reduction in stress book **Restructured Book** 32.1% ₹ crores **RF 1.0 RF 2.0** Total 30.8% **─**GNPA+RF Book Micro Banking (GL+IL) 65 145 80 25.2% → PAR+RF Book Housing 26 8 18 18.4% 9.8% 55 MSME 49 11.7% Loan Book 95 132 227 9.2% 14.5% 13.2% 6.8% 5.3% 4.0% PAR 84 95 179 9.7% 7.4% **GNPA** 80 81 162 18.9% 5.3% 3.8% 2.9% 162 **Provisions** 82 80 3.8% Dec'22 Mar'23 8.6% Sep'21 Dec'21 Jun'21 Mar'23 Coll. Eff. % 111% 14.9% 2.4% 2.7% 0.9% 2.6% 9.6% 7.9% 0.8% 1.1% 6.1% 0.7% 4.9% 3.8% 11.8% 0.6% 9.8% 7.1% 5.9% 3.4% 4.4% 18

Jun'22

Sep'22

Dec'22

Mar'23

Jun'21

Sep'21

Dec'21

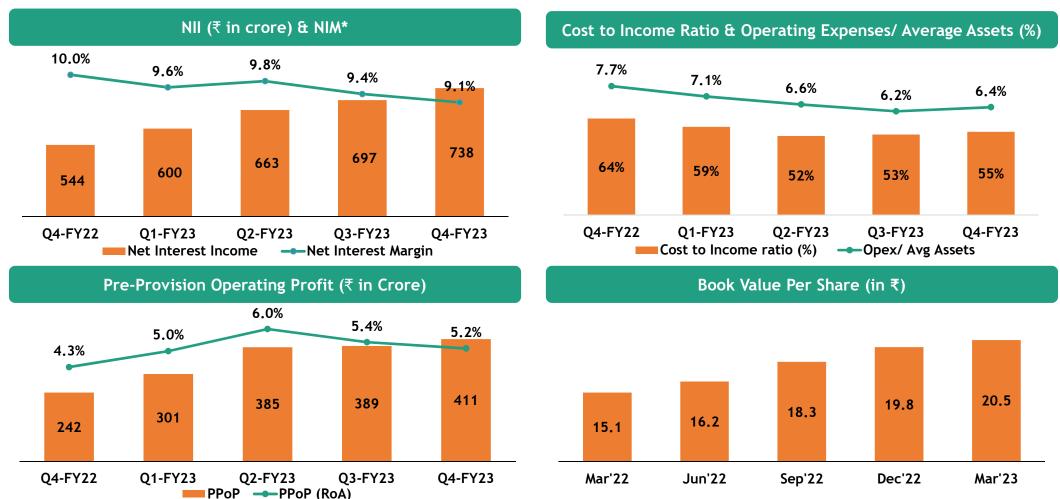
Mar'22



Financial Overview



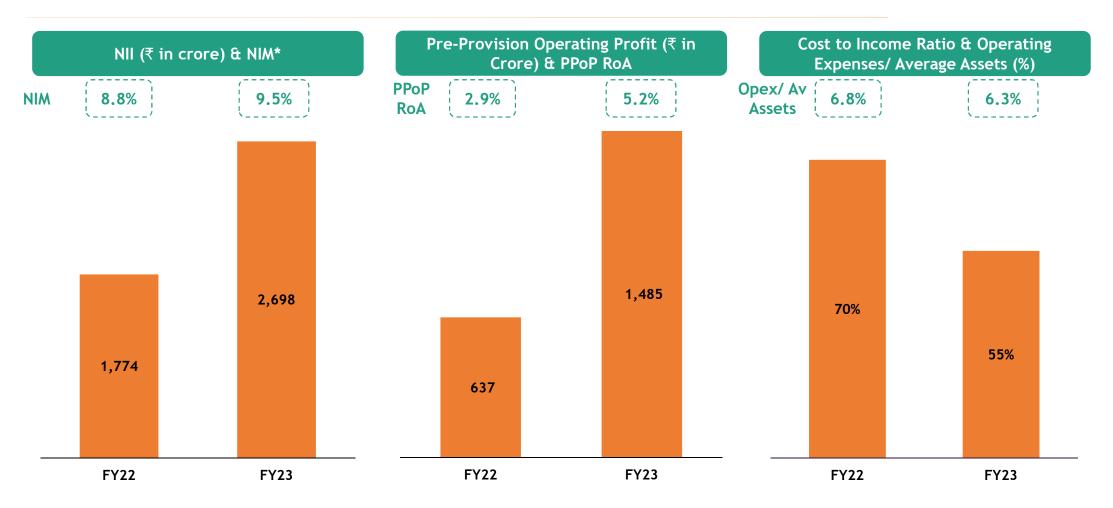
FINANCIAL OVERVIEW



^{*} NIM based on total book including IBPC & Securitization



FINANCIAL OVERVIEW -FY23



^{*} NIM based on total loan book including IBPC & Securitization



INCOME STATEMENT

Particulars (₹ in crore)	Q4-FY23	Q4-FY22	YoY Growth	Q3-FY23	QoQ Growth	FY23	FY22	YoY Growth
Interest Earned	1,185	818	45%	1,082	10%	4,165	2,813	48%
Other Income	179	127	41%	139	29%	589	360	64%
Total Income	1,364	946	44%	1,221	12%	4,754	3,173	50%
Interest Expended	447	274	63%	385	16%	1,467	1,039	41%
Personnel Expenses	262	228	15%	229	14%	940	817	15%
Operating Expenses	245	201	22%	217	13%	862	679	27%
Total Cost	953	704	35%	832	15%	3,269	2,536	29%
Pre Provision Operating Profit	411	242	70%	389	6%	1,485	637	133%
Credit cost	(2)	68	NM	0	NM	18	1,164	(98%)
Other provisions & contingencies	0	0	NM	0	NM	0	23	NM
Tax	103	47	NM	96	7%	367	(136)	NM
Net profit for the period	310	127	NM	293	0	1,100	(415)	NM



TOTAL INCOME - BREAKUP

Particulars (₹ in crore)	Q4-FY23	Q4-FY22	Q3-FY23	FY23	FY22
Interest on loan	1,037	759	957	3,708	2,576
Int. on investments	142	59	118	429	237
Securitization Income	6	0	7	28	0
Total Interest Earned	1,185	818	1,082	4,165	2,813
Processing Fees	78	62	64	259	175
PSLC Income	4	0	0	28	2
Insurance Income	15	10	10	44	26
Bad Debt Recovery	45	25	34	135	47
Treasury	1	0	1	1	18
Misc. Income*	35	30	30	122	92
Total Other Income	179	127	139	589	360
Total Income	1,364	946	1,221	4,754	3,173

^{*} Includes cards AMC charges, NFS/ other banking operations income and foreclosure/ late payment & other charges



BALANCE SHEET

Particulars (₹ in crore)	As at Mar 31, 2023	As at Dec 31, 2022	As at Mar 31, 2022	
CAPITAL AND LIABILITIES				
Net worth	4,209	4,064	2,803	
Capital	2,155	2,155	1,928	
Employees Stock Options Outstanding	51	47	42	
Reserves and Surplus	2,003	1,862	832	
Deposits	25,538	23,203	18,292	
Borrowings	2,641	2,318	1,764	
Other Liabilities and Provisions	929	884	754	
TOTAL	33,317	30,469	23,612	
ASSETS				
Cash and Balances with Reserve Bank of India	2,305	1,850	1,690	
Balance with Banks and Money at Call and Short Notice	178	903	486	
Investments	8,510	7,152	4,153	
Advances	21,290	19,525	16,303	
Fixed Assets	283	270	249	
Other Assets	750	769	731	
TOTAL	33,317	30,469	23,612	

2



HEALTHY CAPITAL ADEQUACY

(₹ in Crore)	Mar'22	Jun'22	Sep'22	Dec'22	Mar'23
Credit Risk Weighted Assets	12,879	12,956	13,726	15,369	16,361
Tier I Capital	2,279	2,423	3,208	3,511	3,712
Tier II Capital*	166	172	457	488	511
Total Capital	2,446	2,595	3,665	3,999	4,223
CRAR	18.99%	20.03%	26.70%	26.02%	25.81%
Tier I CRAR	17.70%	18.70%	23.37%	22.84%	22.69%
Tier II CRAR	1.29%	1.33%	3.33%	3.18%	3.12%
Floating Provision considered in Tier II out of 250 Cr	-	30	30	30	30

Floating provision of ₹250 Cr created in Jun'21 continues to be on books and can be utilized for making specific provisions in extraordinary circumstances with prior approval of RBI. Including ₹ 250 Cr of floating provision, total provision on gross loan book are at ₹ 1,290 Cr as of 30th Jun'22/ ₹ 1,126 Cr as of 30th Sep'22 / ₹ 942 Cr as of 31st Dec'22 / ₹ 877 Cr as of Mar'23. For FY 21 - 22 ₹250 Cr was utilized towards NNPA/ PCR calculation;

During June 2022, the Bank had utilized ₹220 Cr for NNPA/ PCR calculation and ₹30 Cr was utilized as part of Tier II capital; As a result of sustained recovery efforts and continued improvement in the Banks portfolio leading to reduction in GNPA of the Bank, in the current quarter only ₹120 Cr is utilized for NNPA/ PCR calculation, ₹30 Cr has been utilized as part of Tier II capital. The balance ₹100 Cr has been grouped as part of other provisions without utilising the same towards Tier II capital, this amount continues to be earmarked for utilization for NNPA/PCR (as and when required).



Ujjivan - Platform for growth

DIGITAL END-TO-END THROUGH THE VALUE CHAIN





Cross-Sell

 Tie-ups & Partnerships: platform play to cross sell via Ujjivan

Servicing

- Seamless payments to people and merchants through UPI & IMPS
- Ease of collection enabled through BBPS platform.





Onboarding

 Smart Automated Messaging to guide client at all points of onboarding journey

Prospecting

- Advanced Data Modelling-Look Alike targeting
- Digital Lead Generation capture referrals



HELLO UJJIVAN: INDUSTRY-FIRST, DRIVING DIGITAL PENETRATION



Hello Ujjivan went live on Google Playstore for Android users in Nov'22

01

One of the best mobile banking app that will navigate the customer through voice. visuals and available in vernacular languages to aid unserved and underserved customer segments on digital platform

02

The users can voice search option easy understanding and adopt various functionalities of this app

03

This app will help in assisting customers in easily viewing balance statements. transferring funds, booking deposits, loan repaying EMIs, etc. conveniently in their vernacular language





VOICE





VERNACULAR

VISUAL

13th Edition Aegis Graham Bell Awards **2022** for Innovation in Consumer Tech



1,30,000+ Downloads* in 6 months

*Customer Downloads



MULTIPLE CHANNELS TO SERVE CUSTOMERS

- 25 states and UTs 629 Banking
- 2 Asset Centers

Outlets (BO)

- 271 districts
- 517 ATMs/ACRs





- QR code/ Ujjivan Pay
- Digital lending



Physical Infra

Alternate Channels

- Phone Banking (200+ services in 9 Indian Languages)
- Video Banking
- Voice Bot



- POS
- UPI
- Fintech partnership/







IBMB

- Internet Banking
- Mobile Banking
- Business Net Banking





- Chalta Phirta Bank: Door-Step Banking through 13,000+ field staff
- Money Mitra- 260+
- Agency touch points- 5k+

Additional touch-

points

Hello **Ujjivan**

- Hello: Voice, video, vernacular Mobile App
 - Targeting less tech-savvy customers
 - Services like loan servicing, EMI payment, FD/ RD opening, fund transfer
 - more to be added like loan application



SERVING CUSTOMERS THROUGH MULTIPLE CHANNELS



Personal & Business Internet banking .

- Web-based, can be accessed from any system
- Access Management Single sign in for all accounts, Easy access to multiple relationships with one app
- Aadhar authentication based password reset
- High volume bulk upload facility
- Customizable client centric approval matrix



- 517 biometric enabled ATMs including 60 ACRs*
- Customer alerts for each incorrect PIN entry & Green PIN facility 24/7 for PIN change
- Empowering customers to block/unblock debit card & set transaction limits through ATMs

ATMs

9 regional languages

Multiple delivery channels



Web/ Tablet **Based Origination** •

- Liability customer acquisition from anywhere using website
- Tablet-based customer acquisition for loan products
 - Chatbot Aria to improve user experience
 - Door-step service; faster, easier, better TAT



Banking

- 24x7 phone banking helpline
- TD booking for existing customers
- VKYC and Video Banking services
- Phone Banking Supported in 9 Languages Phone/ Video
 - NR separate Line



Mobile App Hello Ujjivan

- Nine languages option English, Hindi, Kannada, Tamil, Bengali, Marathi, Gujarati, Punjabi and Odiya.
- Implemented Device Binding for both android and iOS users for making app usage more safe and secure
- Aadhar authentication based password reset

- Hello Ujjivan went live on Google Playstore for Android users in Nov'22
- One of the best mobile banking app that will navigate the customer through voice, visuals and available in vernacular languages to aid unserved and underserved customer segments on digital platform
- More details in our digital section

^{*} Automated Cash Recycler

BUSINESS STRATEGIES AND FRAMEWORKS



New Products, focus on secured

People & Skill-set

Hiring

Training

Attrition

- Housing
- MSME (WC, Supply chain)
- Secured Agri
- Vehicle

- Gold
- M-LAP
- Fee-based TPP,

CMS

Digital Inclusion

- Multi-channel approach
- Wider customerreach
- Better experience
- Efficiency/ Productivity
- Analytics
- Cross-sell/ Upsell

01 05 05

~₹ 400 Cr* capex on Tech platforms

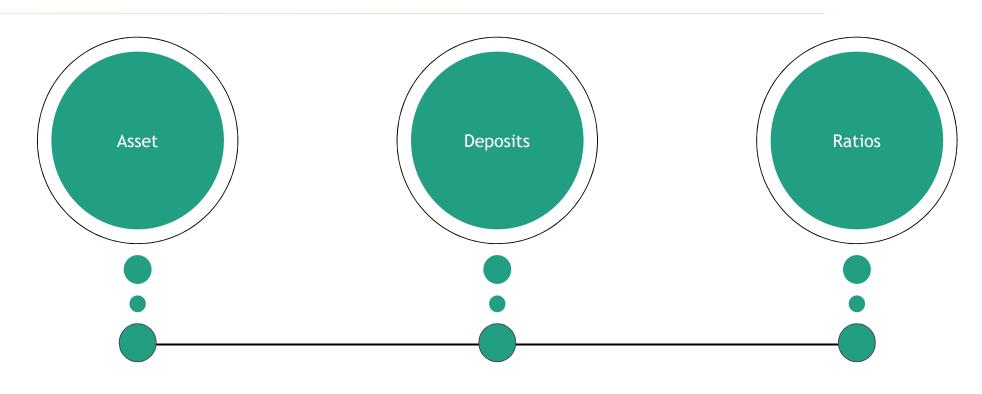
- Analytics-based
 underwriting
- EWS & monitoring
- LOS for secured products
- CRMNext

Infrastructure

- Branch Expansion
- Hubs/ Asset Centres
- BC Partnerships
- FinTech touch-points
- Money Mitra network

FY24: TO FURTHER BUILD ON THE STRONG PLATFORM





Gross Loan Book Growth- >25% Credit Cost: <100bps Deposit Growth: >30% CASA growth: >35%

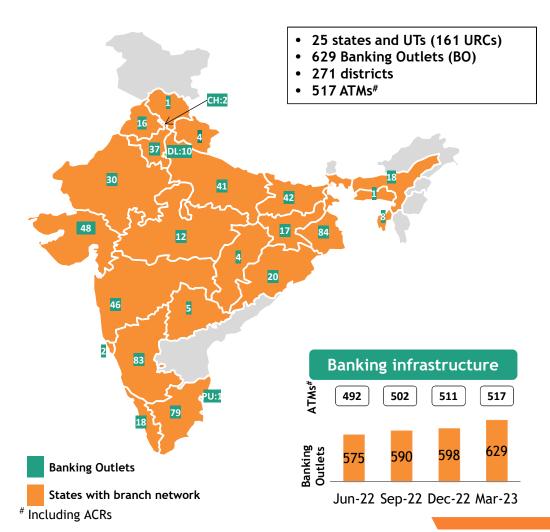
NIM: >9.0% RoE: >22%

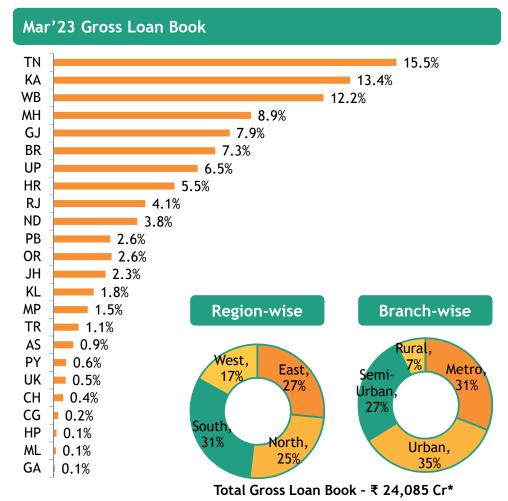


Ujjivan - Building a Mass Market Bank

WELL DIVERSIFIED PAN INDIA PRESENCE; ADDED 31 NEW BRANCHES DURING THE QUARTER





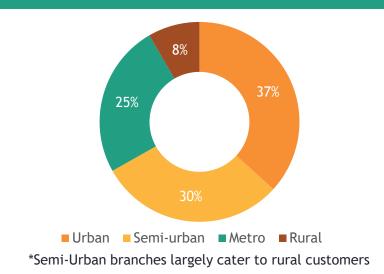




EXPANDING LIABILITY CUSTOMER BASE



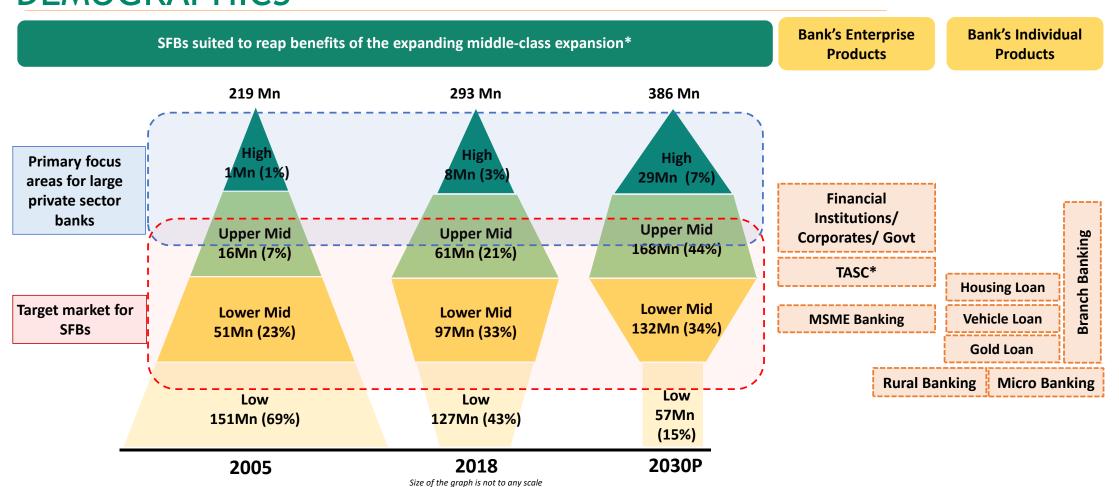
Customer Base - Basis of Branch Classification



- Liability customers grew by 18% Y-o-Y
- New customer acquisition continues with the uptrend during the quarter
- Net Lability only customer addition at 2.2 lakhs for the quarter
- Borrower base picking up pace with 1.7 lakhs net addition in Q4 vs 1.4 lakhs in Q3

WELL PLACED TO GAIN FROM EVOLVING COUNTRY DEMOGRAPHICS





^{*}Trusts, Associations, Societies and Clubs

^{*}Source: PRICE Projections based on ICE 360° Surveys (2014, 2016, 2018); Note: Low income: <\$4,000, Lower-mid: \$4,000-8,500, Upper-mid: \$8,500-40,000, High income: >\$40,000 basis income per household in real terms; Projections with annual GDP growth assumed at 7.5%;

Deposit

Channels

* Loan against Rent Receivables

COMPREHENSIVE SUITE OF PRODUCTS & SERVICES

Institutional

Products

Micro-Banking

- Group Loans
- Individual Loans
- Top up Loans
- Agriculture & allied loans
- Gold loan
- Street vendor loan
- OD on current account
- Water Sanitation Loan
- Cattle Maintenance Loan
- NULM
- Pre-approved IL

Retail Products

Micro, Small & Medium **Enterprise Loans**

- Secured Enterprise and Business Loan
- Business EDGE Loan and Overdraft
- LAP#
- LARR*

Housing Loans

- Construction and Purchase
- Home Improvement
- Composite Home
- Home Equity Loan
- Commercial Purchase Loan

Financial Institutions Group

- Term loan to NBFCs, HFCs and MFIs
- CC/OD
- Bank Guarantee

Others

- Two-wheeler loans
- Busimoni OD
- OD against FD
- · Loan Against FD
- Non MF Loans

Current Account

- Savings Account
- Non Resident Account
- Term Deposit
- Digital Savings & FD

Fixed Deposits

- Term Money **Institutional Savings**
- Current Account
- Certificate of Deposit
- Call money products
- G-Sec trading
- Collection and CC/OD variants of current account

Third-Party Fee based **Products**

- Insurance
- Forex
- APY
- Aadhaar enrolment services
- CMS

Branch Banking, Asset Centers

ATM / POS / QR code/ Money Mitra/ Touchpoints

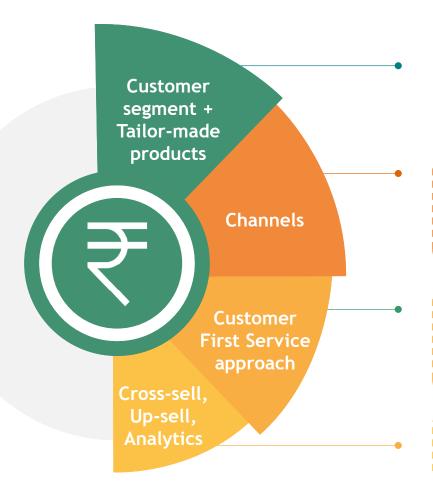
Mobile & Internet Banking

Phone Banking, IVR, Chatbot Aria

Internet & Corporate **Banking**



BUILDING STABLE AND GRANULAR LIABILITY BASE



- Aspiring middle class
- Senior Citizens
- Women
- NRs
- HNI

- TASC
- MSME & Enterprises
- Need-base products & services
- Focus on value-add CA, SA, fee-based products
- Multi-channel approach
- Expanding branch-reach, relationship banking
- Digital offerings, Video Banking
- Enhancing Phone Banking services
- State-of-the-art IBMB, BNB, Hello Ujjivan
- Competitor benchmark of service standards
- Adherence to TAT standards
- Service Quality Audit for the branches
- Tech Upgrades to Identify common service requests & resolve with in TAT
- Strengthening Analytics vertical systems, processes, skill-set
- Advanced Data Modelling- Look Alike targeting
- Digital Lead Generation capture referrals



STRONG INDEPENDENT BOARD (1/2)

Name	Education	Experience
Ittira Davis Managing Director and CEO	PGDM, Indian Institute of Management, Ahmedabad	International banker with 40+ years of banking experience having worked extensively in the Middle East and Europe. Was previously associated with Europe Arab Bank, Citibank in India and the Arab Bank Group in the Middle East. Joined Ujjivan in Mar'15 to manage the transition to an SFB. He was MD & CEO of UFSL for Jul'18 -Mar'21
Banavar Anantharamaiah Prabhakar Chairman and Independent Director	Commerce graduate, University of Mysore, Chartered Accountant.	Retired as Chairman and Managing Director of Andhra Bank after serving various Banks for about 37 years. Prior to that he served as the Executive Director of Bank of India for a period over 3 years, He also worked abroad for about eight years in two stints at Zambia and U.K. He was the Chief Executive of Bank of Baroda UK Operations.
Samit Kumar Ghosh Non-Executive Director	MBA, Wharton School of Business, University of Pennsylvania.	Founder of UFSL and served as its MD & CEO. He retired as MD and CEO of Ujjivan SFB on November 30, 2019. He is a Career banker with over 30 years of experience in India & overseas.
Rajni Mishra Independent Director	M.Com (Gold Medallist), MS University, Vadodara	Career banker for nearly four decades with SBI as well as its associate banks. Handled varied assignments and diverse portfolios, gained exposure in risk management, branch administration, corporate credit, forex treasury etc. She was the chairperson and Independent Director of NCL Buildtek limited, Hyderabad
Ravichandran Venkataraman Independent Director	Qualified FCCA (UK), ACMA (UK), Program for CFOs with Wharton Business School	A global leader with a track record spanning 30+ years having worked in India, London and Bahrain. He brings a strong business background and having worked with top Business Leaders in over 100 countries. He is the Chairperson of eVidyaloka Trust, a not-for-profit social enterprise into remote education for rural children in India. Previously, he has worked with HP's Global Business Services, Hewlett Packard, ANZ Bank and Bank Muscat.



STRONG INDEPENDENT BOARD (2/2)

Name	Education	Experience
Rajesh Kumar Jogi Independent Director	Bachelor of Arts (Economics), Fellow member ICAI, Advanced Management Program from Harvard Business School	Rich work experience of 27 years in Banking industry with a focus on risk management. Previously was associated with Natwest Group (erstwhile RBS Group) and was Chief Risk Officer, India of the Royal Bank of Scotland and subsequently the Country Head of Risk, India for the Group
Sudha Suresh Independent Director	B.Com (Honors) C.A., Grad ICWA, CS	Finance professional with a rich experience of over two decades in various organizations & a decade as practicing chartered accountant. She is the founding partner of S. Rao & Associates, Chartered Accountants, Bangalore and founder of Mani Capital. She was the MD & CEO (2017-18) and Chief Financial Officer (2008-17) of UFSL
Satyaki Rastogi Non-Executive Nominee Director	Engineering graduate, NIT Kozhikode	Serves as General Manager and Regional Head at Bengaluru office of SIDBI
PN Raghunath Additional Director- Nominated by RBI	MBA (Banking & Finance), Diploma in International Banking & Finance, Diploma in Business Finance	Heads the foreign exchange department of the Reserve Bank of India, Bengaluru Office. He has experience in the areas of Public Accounts, Public Debt Management, Foreign exchange management and Data Centre of the Reserve Bank. Before joining the Reserve Bank of India, he worked as an officer in State Bank of Hyderabad for three and half years
Anita Ramachandran Independent Director	MBA from Jamnalal Bajaj Institute	HR expert with over 40 years of experience as a management consultant. Began her career with AF Ferguson & Co and has worked in a wide range of areas. Founded Cerebrus Consultants in 1995 to focus on HR advisory services, including Organisation transformation. Has been an Independent Director on various Boards for the last 20 years.

KEY GROWTH STRATEGIES



01

COMPREHENSIVE & RELEVANT PRODUCTS

- Entire gamut of asset and liability products to attract new customers and deepen existing customer relationships
- Expand range of third party products and services
- Increase penetration of asset products under Retail, MSME and housing segments

02

FOCUS ON DIGITAL BANKING AND ANALYTICS

- User-friendly digital interface to extend bank's reach and offer a strong banking platform and focus on user adoption with programs like DlgiBuddy
- Invest in API platform, innovations, fintech partnerships to widen product offerings/ banking solutions
- Invest strategically to integrate technology into operations to empower customers, reduce costs and increase efficiencies
- Adopt robotic processes to automate operational processes
- Data analytics to be used to offer customized solutions
- Establish bank as a modern technology enabled bank

03

BUILD A STABLE & GRANULAR DEPOSIT BASE

- Improve share of CASA, recurring and fixed deposits by building a sticky deposit base and attracting new customers; focus on retail deposit base to reduce cost of funds
- Selectively open branches in urban areas with large customer base
- Target mass customer acquisition through focused programs

04

STRONG DISTRIBUTION & COLLECTION NETWORK

- Use right combination of physical and digital channels and partnerships to expand reach, banking outlets and infrastructure
- Build a dynamic and strong collection network
- Strengthen alternate delivery channels and encourage customers to move towards a cashless environment

05

CONTINUE FOCUS ON IMPROVING FINANCIAL AND DIGITAL INCLUSION

- Focus on the un-served and underserved segments and educate customers to develop improved financial behaviour
- Maintain transparency, responsibly price loan offerings, effectively redress grievances and ensure disclosures in vernacular languages
- Continue to partner with Parinaam Foundation to enhance financial literacy and develop Kisan Pragati Clubs
- Promote use of bank accounts, UPI and digital payment gateways

06

DIVERSIFY REVENUE STREAMS

- Leverage banking infrastructure to diversify product portfolio and increase fee and commission-based business
- Increase focus on treasury income, bancassurance, fee and processing charges
- Introduce new products and services and focus on cross-selling to existing customers



Annexures

AWARDS & ACCOLADES













18th IBA Technology Conference, Expo & **Awards**

Best IT Risk Management

Special Prize - Best Al&ML Adoption Bank Special Prize - Best Fintech Collaboration

India Fraud Risk Management Summit & Awards 2023

Payment and small finance bank category: - Best Transaction Fraud Monitoring and **Decisioning**

IBSi Global FinTech Innovation Awards 2022

Best Risk Management Implementation Category:-

Best Project Implementation Most Impactful project



INVESTING IN BRAND BUILDING















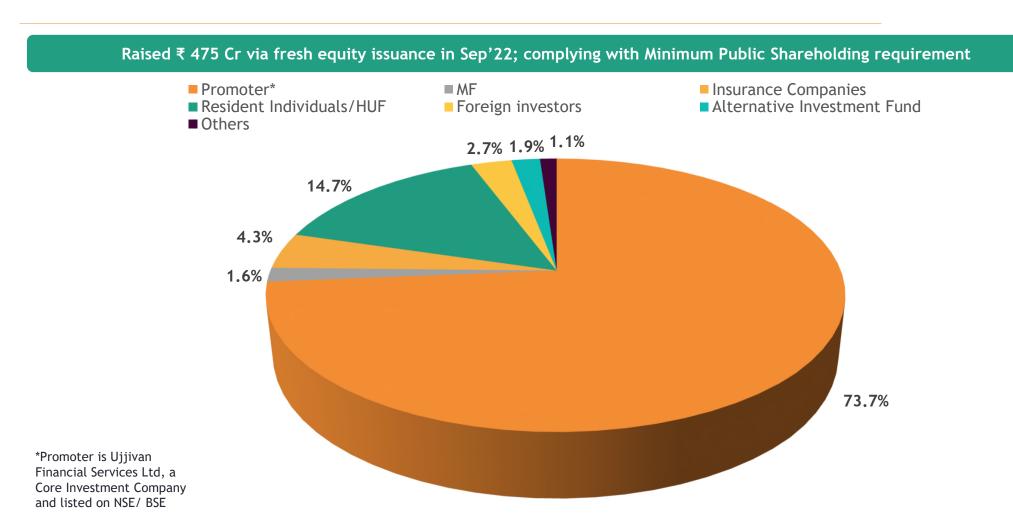








SHAREHOLDING PATTERN - MAR'23



SOCIAL SERVICES - PROGRAMS



01

Financial Literacy

- Diksha +
- Chillar Bank
- FLP URC
- FLP MSE
- FLP Beyond Ujjivan



02

CSR

- Community Development
- Livelihood
- Disaster Relief



03

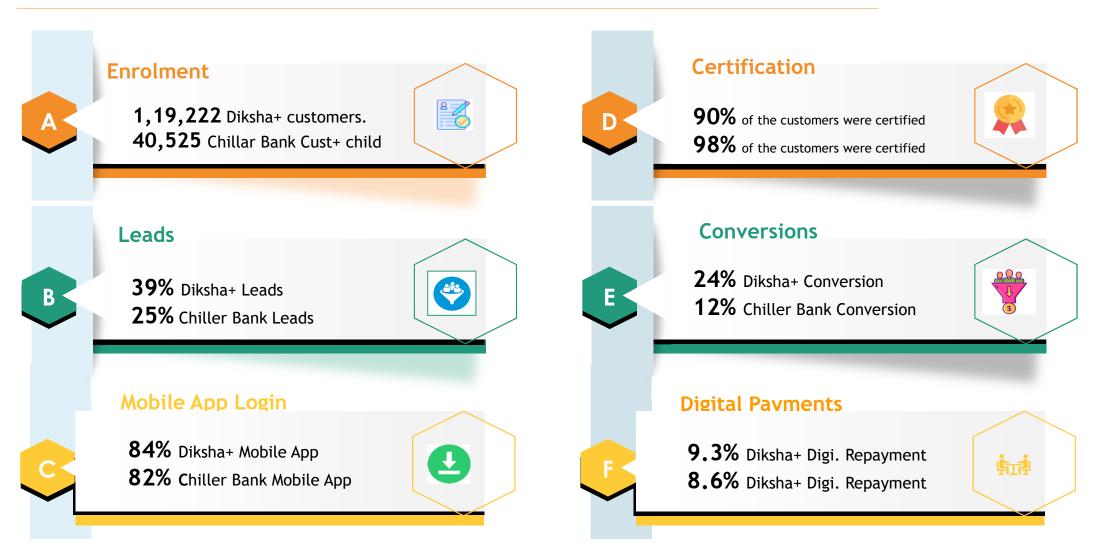
ESG

Environmental, Social & Governance.



FINANCIAL LITERACY - DIKSHA + & CHILLAR BANK (FY-22-23)





FLP FOR - MSE & URC - FLP BEYOND UJJIVAN



FLP for MSE

56 MSE Customers attended the pilot launch at Coimbatore & Aligarh





FLP for URC

13,348 customers across **134** rural branches were covered under this program

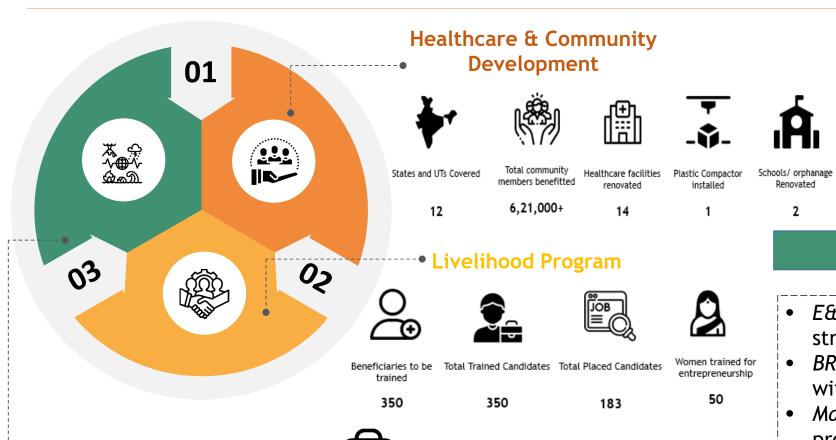
FLP Beyond Ujjivan

87 Entrepreneurs from TNS Foundation, Anaha Clinic, Mantri Society & Marwari Hospitals



CORPORATE SOCIAL RESPONSIBILITY & ESG





Disaster Relief

People benefitted

under Disaster health

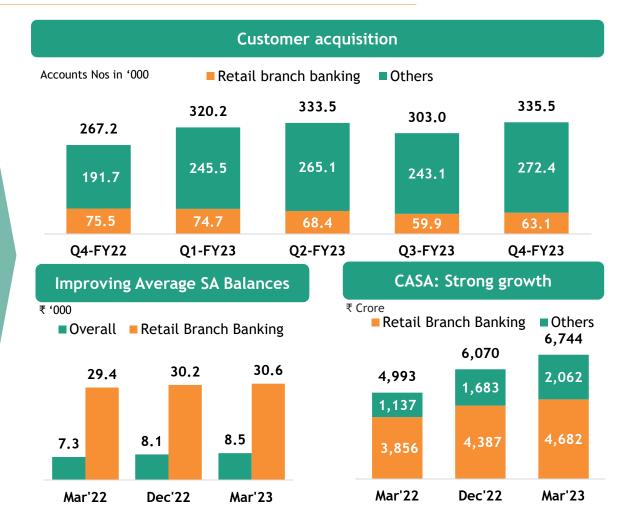
camp **700+**

ESG

- E&Y has been onboarded as strategy partner
- BRSR will be published along with Annual Report
- Materiality Assessment is in progress
- ESG Frame & strategy formulation post materiality assessment

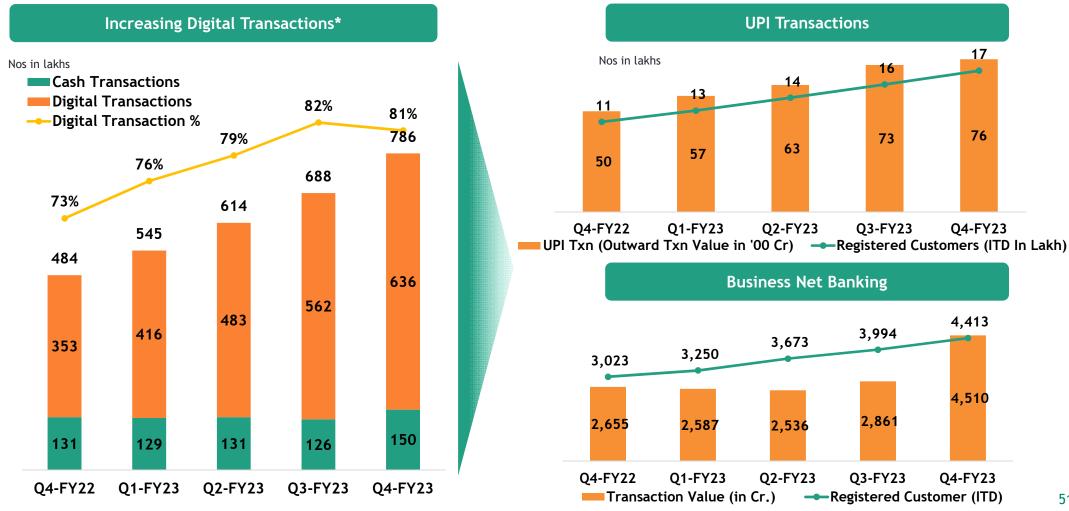
RETAIL DEPOSIT FRANCHISE FOCUSSED ON CUSTOMER ACQUISITION

- Total deposits grew 40% Y-o-Y to ₹ 25,538 Cr
- Retail TD grew 69% Y-o-Y
- CASA deposits grew 35% Y-o-Y; 26.4% of total deposit as of Mar'23
- Focus on value-add products to drive average balances
 - Overall average SA balance moved to ₹ 8.5k
 from ₹ 7.3k Y-o-Y





INCREASING DIGITAL TRANSACTIONS (1/2)



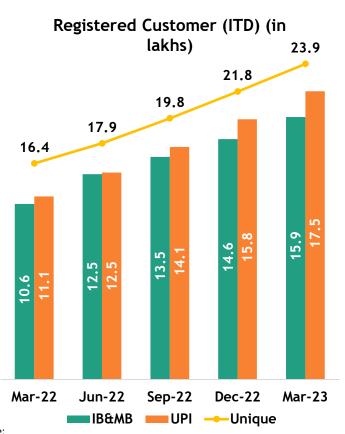
*Basis CBS volumes

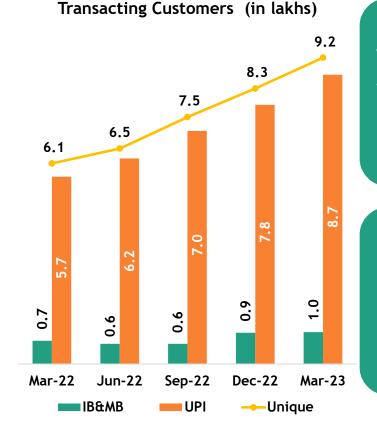


INCREASING DIGITAL TRANSACTIONS (2/2)



Ranking reflecting leadership*





Cards Transaction @ **MTA**

1st among SFBs 24th among all **Banks**

Cards **Transaction** @POS

1st among SFBs 34th among all **Banks**

Cards Issued

1st among SFBs 20th among all **Banks**

ATM Uptime#

One of the Highest among all Banks

Source:

https://www.rbi.org.in/Scripts/ATMView.aspx https://www.npci.org.in/what-we-do/upi/upi-ecosystem-statistics *For Jan-Mar23

Based on service Partner & Industry Watch



THANK YOU

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